

MSME-DI Thrissur

Details Of Webinar Organized by MSME-DI Thrissur from 25/05/20 TO 28/02/21			
Sl. No.	Date on which webinar organized	Topic on which webinar organized	Total no of participants attended
1	28.05.2020	Atmanirbhar Bharath –MSME package along with LUB Kerala unit	73
2	05.06.2020	Robotic Process Automation	120
3	09.06.2020	Liquidity management & Structuring of Organization	140
4	12.06.2020	Entrepreneurship opportunities in Indian Fisheries Sector	800
5	12.06.2020	Discussion meet on Emergency Credit Line Guarantee Scheme (ECLGS) in association with SLBC	120
6	15.06.2020	New Announcement of MSME Schemes and also on the various initiatives of the Department	65
7	15.06.2020	Atmanirbhar Bharat-Package for MSME Sector in association with FIEO	59
8	17.06.2020	MSME package under Atmanirbhar Bharat and registration procedure for MSME units in Government e-market place (GeM) portal	140
9	19.06.2020	Institutional Support for Agri-entrepreneurship Development.	100
10	23/06/2020	Various Schemes to the members of the Kerala Ayurvedic Medicine Manufacturers Association of India (AMMOI)	63
11	01.07.2020	Credit Guarantee Scheme for Subordinate Debt (CGSSD)” in association with RBI	220
12	06.07.2020	Prospective Cluster in Kerala	120
13	09.07.2020	Intellectual Property Management in International Business Scenario	95
14	09.07.2020	MSME Schemes & Policies in association with Women Entrepreneurs Association of Kannur	40
15	15.07.2020	SURVIVE" Webinar Series for Startup's in association with KSSIA	55
16	16.07.2020	Re-energize MSMEs – Through Reduction in Energy Bills” in association with Bureau of Energy Efficiency (BEE), Energy Management Centre (EMC) and M/s. Sustenergy Foundation on	178
17	17.07.2020	Setting up of CFC under MSE-CDP of Government of India for the benefit of Rubber products manufacturers	50
18	23.07.2020	Scope for Setting Rubber based Enterprises in Kerala” in association with Rubber Board	119
19	23.07.2020	Prospective Paper Products Cluster	45

20	28.07.2020	Convergence of MSME Schemes for Infrastructure Development Rubber Plantation Sector	25
21	29.07.2020	Funding for MSMEs	350
22	30.07.2020	Monitoring committee meeting for CFC, Changanacherry, Kottayam	20
23	30.07.2020	Empowering MSMEs for Self Reliance in association with FICCI	70
24	01.08.2020	Prospects of Coir Industries Clusters	330
25	04.08.2020	Emerging Export Opportunities for MSMEs in association with DGFT&FIEO	245
26	06.08.2020	Technology, Finance & Policy Support for Coconut based MSMEs	221
27	06.08.2020	Meeting of M/s.Malabar Furniture consortium & Offset printers consortium	20
28	14.08.2020	Technology Showcase by Innovators in association with AGNI mission, Invest India, Office of the Principal Scientific Adviser to the Government of India, and a Mission under the Prime Minister's Science, Technology, and Innovation Advisory Council (PM-STIAC)	103
29	19.08.2020	Public Procurement through Government e-Market for the benefit of MSMEs in Kerala	169
30	25.08.2020	Restructuring of MSME Advances in association with RBI, Trivandrum	204
31	09.09.2020	Programmes and Policies of Government of India and Kerala for Agri-Entrepreneurs	154
32	30.09.2020	Export promotion of Processed Agricultural Products in association with APEDA, Bangalore 'Spices Board and Export Inspection Agency, Kochi	260
33	13.10.2020	Industry 4.0 and Schemes of DC (MSME)	120
34	15.10.2020	Import Threat: Quality and Other Issues faced by the Wooden Pencil Slat Manufacturing	26
35	22.10.2020	Virtual Vendor meet to create awareness on Public Procurement Policy of Government of India	87
36	28.10.2020	Recent Developments in Food Processing Sector	102
37	19.11.2020	Discussion Meet on Industry Academia Collaboration for Fourth Industrial Revolution	103
38	26.11.2020	Best practices for excellence of MSMEs – IPR, Digital and Lean transformation of MSMEs	167
39	02.12.2020	IPR on Trademarks, Brand Building and Digital Techniques & Marketing IPR on Trademarks, Brand Building and Digital Techniques & Marketing	290
40	04.12.2020	Virtual Vendor Meet	90
41	05.12.2020	Schemes and Policies of M/o MSME including Champions portal, Udyam Registration, ECLGS 2.0	14

		exclusively to LDMs	
42	08.12.2020	Branding & Trade Mark, IPR & Best Practices for MSMEs, Lean Techniques	198
43	22.12.2020	Excel in Your Business	242
44	05.01.2021	Anti Dumping Duties and Trade Remedies	95
45	11.01.2021	Enhancing Product Quality through BIS Certification & Quality Orders	53
46	21.01.2021	IPR on Trademarks, Patent and Digital Marketing	126
47	11.02.2021	Women Entrepreneur-Scope & Challenges	188
48	17.02.2021	IPR Sensitization	54