



Government of India
Ministry of MSME

Brief Industrial Profile of Pathanamthitta District



सूक्ष्म, लघु एवं मध्यम उद्यम
MICRO, SMALL & MEDIUM ENTERPRISES

Carried out by

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Contents

S. No.	Topic	Page No.
1.	General Characteristics of the District	3
1.1	Location & Geographical Area	3
1.2	Topography	3
1.3	Availability of Minerals.	4
1.4	Forest	4
1.5	Administrative set up	4
2.	District at a glance	5-7
2.1	Existing Status of Industrial Area in the District Pathanamthitta	8
3.	Industrial Scenario of Pathanamthitta	
3.1	Industry at a Glance	9
3.2	Year Wise Trend Of Units Registered	9-10
3.3	Details Of Existing Micro & Small Enterprises & Artisan Units In The District	11
3.4	Large Scale Industries / Public Sector undertakings	11
3.5	Major Exportable Item	12
3.6	Growth Trend	12
3.7	Vendorisation / Ancillarisation of the Industry	12
3.8	Medium Scale Enterprises	
3.8.1	List of the units in Pathanamthitta & near by Area	12
3.8.2	Major Exportable Item	12
3.9	Service Enterprises	13
3.9.1	Coaching Industry	
3.9.2	Potentials areas for service industry	13
3.10	Potential for new MSMEs	13
4.	Existing Clusters of Micro & Small Enterprise	
4.1	Detail Of Major Clusters	13
4.1.1	Manufacturing Sector	13
4.1.2	Service Sector	14
4.2	Details of Identified cluster	14
4.2.1	Welding Electrodes	
4.2.2	Stone cluster	
4.2.3	Chemical cluster	
4.2.4	Fabrication and General Engg Cluster	
4.2.5	Kota Doria:	
5.	General issues raised by industry association during the course of meeting	15
6	Steps to set up MSMEs	16
7.	Additional information if any	16

Brief Industrial Profile of Pathanamthitta District

1. General Characteristics of the District

1.1 Location & Geographical Area.

The youngest district in the state of Kerala nestles its head on the slopes of western ghats and stretches to the low-lying rice fields bordering Alappuzha district. The district consist of three natural divisions viz the Lowland the Midland and the Highland. The highland stretches through the western ghats and descends to midland in the centre, down to the lowland and coconut gardens on the western borders of Alappuzha district. The topography of the district is highly undulating. It starts from the tall hill slopes covered with thick forests on the east along the mountains down to the valleys and small hills to the flat land of coconut trees in the west. Pathanamthitta engrossed on the hilly terrain of Kerala can rightly be called the headquarters of pilgrimage tourism in the state. Sabarimala, an important Hindu pilgrimage centre attracts crores of pilgrims from the different parts of India and the state.

1.2 Topography

The district has more or less the same climate conditions as prevalent elsewhere in the State, viz., dry seasons from December to February and hot seasons from March to May. The south west monsoon from June to September and the North West monsoon from October to November provide fairly good rain. The south west monsoon is usually very heavy and about 75% of the annual rain is received during this season. The climate is generally moderate, the temperature rising from 20 to 39 degree Celsius.

1.3 Availability of Minerals.

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PRODUCTION OF MINERAL 2010-11

S.NO.	NAME OF MINERAL	PRODUCTION in tones 2010-2011
MAJOR MINERAL		
1.	Granite Building Stone	1225996
MINOR		
1.	.Granite Dimension Stone (In Cubic Metre)	161
2.	Laterite	8538
3.	Sand	34443
4.	Brick Clay	9195
5.		
6.		
7.		

SOURCE:- DEPT. OF MINES & GEOLOGY.,

1.4 FOREST

Pathanamthitta district has a reserve forest (Ranni Reserve and Konni Reserve) area of 1,385.27 square kilometres (534.86 sq mi). This is approximately 50% of the total district area. The forest area can broadly be classified as evergreen, semi-evergreen and moist deciduous. The forest is the main source of raw materials for wood based industrial units. Timber is the most important produce.

1.5 Administrative set up.

The district headquarters is at Pathanamthitta town. The district administration is headed by the District Collector. He is assisted by five Deputy Collectors holding charges of general matters, revenue recovery, land acquisition, land reforms and election.

Pathanamthitta has two revenue divisions: Thiruvalla and Adoor. The district is divided into five taluks: Ranni, Kozhencherry, Adoor, Thiruvalla and Mallappally. The taluks again are divided into villages. Pathanamthitta has a total of 68 villages.

Under the three tier system of panchayat in rural areas, Pathanamthitta has one district panchayat, 9 block panchayat and 53 grama panthayats. The headquarters of the district panchayat is also at Pathanamthitta. Under the single tier system of municipality in urban areas, Adoor, Pathanamthitta and Thiruvalla are the 3 municipalities the district has.

Kozhencherry is a census town. Pandalam, Ranni, Konni, Mallapally, Koipuram-Kumbanad, etc. are other major towns.

2. District at a glance

S.No	Particular	Year	Unit	Statistics
1	Geographical features			
	i) Latitude	9° 16' 12" North Latitude		
	ii) Longitude	76° 46' 48" East Longitude		
	iii) Geographical Area	2,637 Km ²	Hectares	265277
(B)	Administrative Units			
	i) Sub divisions			2
	ii) Tehsils			5
	iii) Sub-Tehsil			
	iv) Patwar Circle			
	v) Panchayat Simitis			
	vi)Nagar nigam			
	vii) Nagar Palika			3
	viii) Gram Panchayats			54
	xi) Revenue villages			68
	x) Assembly Area			265277
2.	Population			
(A)	Sex-wise			
	i) Male	2011		561620
	ii) Female	2011		663917
(B)	Rural Population	2011		1064076
3.	Agriculture			
A.	Land utilization			
	i) Total Area	2010-11	Hectare	265277
	ii) Forest cover	2010-11	"	155214
	iii) Non Agriculture Land	2010-11	"	16361
	v) cultivable Barren land	2010-11	"	1538
4.	Forest			
	(i) Forest	2010-11	Ha.	155214

5.	Livestock & Poultry			
A.	Cattle			
	i) Cows	2007	Nos.	98325
	ii) Buffaloes	2007	Nos.	856
B.	Other livestock			
	i) Goats	2007	Nos.	88054
	ii) Pigs	2007	Nos.	908
	iii) Dogs & Bitches	2007	Nos.	
	iv) Railways			
	i) Length of rail line	2010-11	Kms	
	V) Roads			
	(a) National Highway	2010-11	Kms	
	(b) State Highway	2010-11	Kms	250
	(c) Main District Highway	2010-11	Kms	1045
	(d) Other district & Rural Roads	2010-11	Kms	
	(e) Rural road/ Agriculture Marketing Board Roads	2010-11	Kms	43
	(f) Kachacha Road	2010-11	Kms	
	(VI) Communication			
	(a) Telephone connection	2010-11		417698
	(b) Post offices	2010-11	Nos.	317
	(c) Telephone center	2010-11	Nos.	84
	(d) Density of Telephone	2010-11	Nos./1000 person	339
	(e) Density of Telephone	2010-11	No. per KM.	158
	(f) PCO Rural	2010-11	No.	
	(g) PCO STD	2010-11	No.	
	(h) Mobile	2010-11	No.	
	(VII) Public Health			

(a) Allopathic Hospital	2010-11	No.	9
(b) Beds in Allopathic hospitals		No.	1520
(c) Ayurvedic Hospital		No.	5
(d) Beds in Ayurvedic hospitals		No.	150
(e) Unani hospitals		No.	
(f) Community health centers		No.	13
(g) Primary health centers		No.	38
(h) Dispensaries		No.	40
(i) Sub Health Centers		No.	6
(j) Private hospitals		No.	35
(VIII) Banking			
commercial			
(a) Commercial Bank		Nos.	283
(b) rural Bank		Nos.	15
Products			
(c) Co-Operative bank products		Nos.	
(d) PLDB Branches		Nos.	
(IX) Education			
(a) Primary school		Nos.	425
(b) Middle schools		Nos.	143
(c) Secondary & senior secondary schools		Nos.	286
(d) Colleges		Nos.	35
(e) Technical University		Nos.	0

2.1 Existing Status of Industrial Areas in the District Pathanamthitta

S. No.	Name of Ind. Area	Land acquired (In hectare)	Land developed (In hectare)	Prevailing Rate Per Sqm (In Rs.)	No of Plots	No of allotted Plots	No of Vacant Plots	No. of Units in Production
1	DP Kunnathanam	8.48	6.22	6175	76	73	3	44
2	Major IE Pandalam.	0.40	0.35		12	12	2	10
3	KINFRA Small Industries Park Adoor	4.32						12
4	KINFRA Food Processing Adoor	7.96						25
5								
6								
7								
	Total	21.16						91

Source:- RIICO,

3. INDUSTRIAL SCENERIO OF PATHANAMTHITTA

3.1 Industry at a Glance

Sr No	Head	Unit	Particulars
1.	REGISTERED INDUSTRIAL UNIT	NO.	11385
2.	TOTAL INDUSTRIAL UNIT	NO.	12652
3.	REGISTERED MEDIUM & LARGE UNIT	NO.	1
4.	ESTIMATED AVG. NO. OF DAILY WORKER EMPLOYED IN SMALL SCALE INDUSTRIES	NO.	45206
5.	EMPLOYMENT IN LARGE AND MEDIUM INDUSTRIES	NO.	68
6.	NO. OF INDUSTRIAL AREA	NO.	3
7.	TURNOVER OF SMALL SCALE IND.	IN LACS	NA
8.	TURNOVER OF MEDIUM & LARGE SCALE INDUSTRIES	IN LACS	3500

3.2 YEAR WISE TREND OF UNITS REGISTERED

	YEAR	NUMBER OF REGISTERED UNITS	EMPLOYMENT	INVESTMENT (lakh Rs.)
Up to	1984-85			
	1985-86			
	1986-87			
	1987-88			
	1988-89			
	1989-90			
	1990-91			

	1991-92			
	1992-93			
	1993-94			
	1994-95			
	1995-96			
	1996-97			
	1997-98			
	1998-99			
	1999-2000			
	2000-01			
	2001-2002			
	2002-03			
	2003-04			
	2004-05			
	2005-06			
Up to	2006-07	8920	22213.85	31974
	2007-08	296	2581.52	2288
	2008-09	433	2356	2159
	2009-10	608	3822.57	3201
	2010-11	600	5074.46	3154
	2011-12	528	4871.13	2430
	Total	11385	40919.53	45206

Source: DIC Pathanamthitta

3.3 DETAILS OF EXISTING MICRO & SMALL ENTERPRISES AND ARTISAN UNITS IN THE DISTRICT

NIC CODE NO.	TYPE OF INDUSTRY	NUMBER OF UNITS	INVESTMENT (Lakh Rs.)	EMPLOYMENT
20	Agro based	1740	6484	6367
22	Soda water	350	1304	1281
23	Cotton textile			
24.	Woolen, silk & artificial Thread based clothes.			
25.	Jute & jute based			
26.	Ready-made garments & embroidery	1787	6659	6539
27.	Wood/wooden based furniture			
28.	Paper & Paper products	584	2176	2137
29.	Leather based			
31.	Chemical/Chemical based	200	745	732
30.	Rubber, Plastic & petro based	525	1956	1921
32.	Mineral based	204	760	747
33.	Metal based (Steel Fab.)			
35.	Engineering units	833	3104	3048
36.	Electrical machinery and transport equipment			
97.	Repairing & servicing	4382	16329	16035
01.	Others	2047	7628	7491
	Kachori Making			

Source: DIC Pathanamthitta

3.4 Large Scale Industries / Public Sector undertakings

List of the units in Pathanamthitta & Near By Area

1. Traco Cables, Kizhakken Muthoor, Thiruvalla.

2.

3.

3.5 Major Exportable Item

Oleoresine,

Spice Oil,

Other Food Products,

Fried Food Products, Etc.

3.6 Growth Trend

Construction Field, Food Processing, Light Engineering Field, Bakery Products, Rubber Based Products.

3.7 Vendorisation / Ancillarisation of the Industry

Nil

3.8. Medium Scale Enterprises

3.8.1 List of the units in Pathanamthitta & Near By Area

1. Akay flavours & Aromatics Ltd., Nallanikkunnu P.o.Pathanamthitta.

2. Tierra Foods, Kinfra Industrial Park, Elamannoor.

3.8.2 Major Exportable Item

Oleoresine,

Spice Oil.

3.9 Service Enterprises

3.9.2 Potentials areas for service industry

Automobile, IT Enabled Services

3.10 Potential for new MSMEs

Food Processing, Construction Field, Rubber Based,

4. Existing Clusters of Micro & Small Enterprise

1. Pathanamthitta Agro Food Consortium, Pathanmathitta
2. Adoor General Engineering Consortium, Adoor.

4.1 DETAIL OF MAJOR CLUSTERS

4.1.1 Manufacturing Sector

1. PAFCO – Agro Food Processing
2. AGECO- Light Engineering.

4.1.2 Service Sector

NIL

4.2 Details for Identified cluster

4.2.1 Name of the cluster – FOOD PROCESSING

1	Principal Products Manufactured in the Cluster	Marketing of Food Products by members only.
2	Name of the SPV	PAFCO
3	No. of functional units in the clusters	23
4	Turnover of the Clusters	Not available
5	Value of Exports from the Clusters	NIL
6	Employment in Cluster	
7	Average investment in plant & Machinery	NA
8	Major Issues / requirement	Working Capital Needed
9	Presence of capable institutions	Exporting units are included are cluster actor.
10	Thrust Areas	Common Marketing
11	Problems & constraints	Shortage of working Capital, Labour, and raw material availability

Present status of the cluster :- Presently common marketing of selected products from cluster members under single brand styled "PAFCO" in Pathanamthitta District only.

4.2.2 Name of the cluster – LIGHT ENGINEERING

1	Principal Products Manufactured in the Cluster	Gate, Grill Gen Engg. Items
2	Name of the SPV	AGECO
3	No. of functional units in the clusters	26
4	Turnover of the Clusters	NA
5	Value of Exports from the Clusters	NIL
6	Employment in Cluster	
7	Average investment in plant & Machinery	NA
8	Testing needs	NA
9	Thrust Area	Ge. Engg.
10	Access to Export Market	NA

5. General issues raised by industry association during the course of meeting

1. The interest rate of financial institutions is very high compared to priority sector.
2. Most of the banks are not willing to enable CGTMSE facility to the entrepreneurs
3. The minimum guarantee scheme of KSEB may be reinstated.
4. The subsidy rate of the enterprises may be enhanced.
5. The delay in licensing and clearance from concerned departments may affect the timely implementation of the project.

6. STEPS TO SET UP MSMEs

Following are the brief description of different agencies for rendering assistance to the entrepreneurs.

S.No	Type of assistance	Name and address of agencies
1.	Provisional Registration Certificate (EM-1) & Permanent Registration Certificate (EM-II)	General Manager Dist.Industries Centre Kozhenchery, Pathanamthitta - 689 564
2.	Identification of Project Profiles, techno-economic and managerial consultancy services, market survey and economic survey reports.	Micro, Small & Medium Enterprises Development Institute (Ministry of MSME, Government of India) Kanjany Road, Ayyanthole P.O.Thrissur – 680 003 (Kerala)
3.	Land and Industrial shed	General Manager Dist.Industries Centre Kozhenchery, Pathanamthitta - 689 564 Director Directorate of Industries and Commerce, Vikas Bhavan PO Thiruvananthapuram, Kerala 471-2302774/Fax. 0471-2305493 www.keralaindustry.org/Promotion DI&C.htm SIDCO, Shanthinagar Thiruvananthapuram-695001 w.keralaindustry.org/promotional Managing director Kerala Industrial Infrastructure Development corporation KINFRA House TC/31/2312, Sasthamangalam PO Thiruvananthapuram-695010

		<p>Tel.0471-2726585/2724773 E.mail: kinfra@vsnl.com</p> <p>Development Commissioner Cochin Special Economic Zone (CSEZ) Minn. Of Commerce Govt. of India, Kakkanad Kochi-682037, Ph. 0484-2413222 Fax. 0484-2413074 E.mail. dc@csez.cin Website: www.csez.com</p>
4.	Financial Assistance	<p>Banks (Nationalised& Scheduled) Pathanamthitta.</p> <p>SIDBI Finance Tower 2nd floor, PB No.4209 Kaloor, Kochi-17 Tel:2401792, 2401793</p> <p>Industrial Finance Corporation of India Panampilly Nagar Kochi-36 Tel:0484-2311174</p> <p>Industrial Finance Corporation of India Panampilly Nagar Kochi-36 Tel:0484-2311174</p> <p>Indian Renewable Energy Development Agency Ltd. Lodi Road, New delhi-110003</p>
5.	For raw materials under Govt. Supply	<p>State Trading Corporation Ajay Vihar Kochi-16</p>
6.	Plant and machinery under hire / purchase basis.	<p>NSIC, Ernakulam</p>

7.	Power/ Electricity	Kerala State Electricity Board pathanamthitta
8.	Technical Know –how.	MSME-Development Institute Min. of MSME, Govt. of India Kanjani Road, Ayyanthole PO Thrissur-680 003,Kerala
9.	Quality & Standard	MSME-Development Institute Min. of MSME, Govt. of India Kanjani Road, Ayyanthole PO Thrissur-680 003,Kerala
10.	Marketing /Export Assistance	Development Commissioner Cochin Special Economic Zone (CSEZ) Min. of Commerce Govt. of India, Kakkanad Kochi-682037, Ph. 0484-2413222 Fax. 0484-2413074, E.mail. dc@csez.com www.csez.com Member Secretary, Kerala Export Promotion Council T.C. 15/1399 'Karthika; Tagore Nagar Cotton Hill Road,Vazhuthacaud Thiruvananthapuram-695010 Ph. 04871-2726585/2724773 E.mail: kinfra@vsnl.com
11.	Other Promotional Agencies	