



**Government of India
Ministry of MSME**

Brief Industrial Profile of Palakkad District



सूक्ष्म, लघु एवं मध्यम उद्यम
MICRO, SMALL & MEDIUM ENTERPRISES

Carried out by

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Brief Industrial Profile of Palaghat District

1. General Characteristics of the District

1.1 Location & Geographical Area

Palaghat district is situated in the South West Coast of India..The district is bounded by the east by Coimbatore district of Tamilnadu , in the west by Thrissur & Malappuram district, in the north by Malappuram district and in the South by Thrissur district. Palaghat district lies between 10° - 21' and 11° - 14' North latitudes and between 76 °-02' and 76°-54' East longitudes.

1.2 Topography

The district can be divided into two regions, the low land comprising the midland and the high land formed by the hilly portion.

1.3 Availability of Minerals

PRODUCTION OF MINERAL 2010-11

S.NO.	NAME OF MINERAL	PRODUCTION in tones 2010-2011
MAJOR MINERAL		
1.	Granite Stone	NA
MINOR		
1.	Laterite	NA
2.	Brick Clay	NA
3.	Lime Stone	NA
4.	Magnesite	NA

SOURCE:- DEPT. OF MINES & GEOLOGY.,

1.4 Forest :

The forest covers an area of 136257 Ha, which is 25% of the total geographical area of the district. The forest of the district is spread over the north eastern portion of the district. The forest area of the district is administered by the Circle Office of the Forest Department at Olavakkode. There are 3 forest divisions in the district viz. Palakkad, Mannarkad and Nemmara. The major forest produce in this district is Timber. Teakwood, Jack, Anjali, etc. are some of the important species available in the district. Other forest produce include Bamboo, Reed, Eucalyptus, etc.

1.5 Administrative set up.

The district has its the Head Quarters of the district at Palakkad & for administrative convenience the district has been divided into 2 Revenue Divisions viz. Palakkad and Ottappalam. There are 5 Taluks and 156 villages in the district. There are 13 Development Blocks, 91 Panchayats and 4 Municipalities in the district. The three Taluks – Palakkad, Alathur and Chittur falls under Palakkad Division and two Taluks viz. Ottappalam and Mannarghat form the Ottappalam Division.

2. District at a glance

S.No	Particular	Year	Unit	Statistics
1	Geographical features			
(A)	Geographical Data			
	i) Latitude	10° - 21'	and 11° - 14'	north latitudes
	ii) Longitude	76 °-02'	and 76°- 54'	east longitudes
	iii) Geographical Area		Hectares	199166
(B)	Administrative Units			
	i) Sub divisions			2
	ii) Tehsils			5
	iii) Sub-Tehsil			13
	iv) Patwar Circle			NIL
	v) Panchayat Simitis			1542
	vi)Nagar nigam			4
	vii) Nagar Palika			NIL
	viii) Gram Panchayats			91
	xi) Revenue villages			156
	x) Assembly Area			12
2.	Population			
(A)	Sex-wise			
	i) Male	2011		1360067
	ii) Female	2011		1450825
(B)	Rural Population	2011		2133699
3.	Agriculture			
A.	Land utilization			
	i) Total Area	2010-11	Hectare	447594
	ii) Forest cover	2010-11	"	136257
	iii) Non Agriculture Land	2010-11	"	45223
	iv) cultivable land	2010-11	"	20314
	v) Barren land	2010-11	"	3213
4.	Forest			
	(i) Forest	2010-11	Ha.	136257
5.	Livestock & Poultry			
A.	Cattle			
	i) Cows	2007	Nos.	263763
	ii) Buffaloes	2007	Nos.	9269
B.	Other livestock			
	i) Goats	2007	Nos.	125890
	ii) Pigs	2007	Nos.	86532
	iii) Dogs & Bitches	2007	Nos.	136543
	iv) Railways			

i) Length of rail line	2010-11	Kms	148
V) Roads			
(a) National Highway	2010-11	Kms	112
(b) State Highway	2010-11	Kms	242.387
(c) Main District Highway	2010-11	Kms	1894.232
(d) Other district & Rural Roads	2010-11	Kms	141125
(e) Rural road/ Agriculture Marketing Board Roads	2010-11	Kms	NA
(f) Kachacha Road	2010-11	Kms	864
(VI) Communication			
(a) Telephone connection	2010-11		162310
(b) Post offices	2010-11	Nos.	236
(c) Telephone center	2010-11	Nos.	117
(d) Density of Telephone	2010-11	Nos./1000 per	225.26
(e) Density of Telephone	2010-11	No. per KM.	NA
(f) PCO Rural	2010-11	No.	2617
(g) PCO STD	2010-11	No.	2371
(h) Mobile	2010-11	No.	489143
(VII) Public Health			
(a) Allopathic Hospital	2010-11	No.	08
(b) Beds in Allopathic hospitals		No.	1284
(c) Ayurvedic Hospital		No.	6
(d) Beds in Ayurvedic hospitals		No.	150
(e) Unani hospitals		No.	2
(f) Community health centers		No.	19
(g) Primary health centers			75
(h) Dispensaries		No.	07
(i) Sub Health Centers		No.	504
(j) Private hospitals		No.	66
(VIII) Banking			
(a) Commercial Bank		Nos.	328
(b) rural Bank Products		Nos.	14
(c) Co-Operative bank products		Nos.	147
(d) PLDB Branches		Nos.	109
(IX) Education			
(a) Primary school		Nos.	552
(b) Middle schools		Nos.	331
(c) Secondary & senior secondary schools		Nos.	79
(d) Colleges		Nos.	15
(e) Technical University		Nos.	NIL

2.1 Existing Status of Industrial Areas in the Palaghat

S. No.	Name of Ind. Area	Land acquired (In acres)	Land developed (In acres)	Prevailing Rate Per Cent (In Rs.)	No of Plots	No of allotted Plots	No of Vacant Plots	No. of Units in Production
1	DP Puthussery	134.15	134.15	3031.00	NA	35	NA	35
2	Kanjikode NIDA	532.80	532.80	4296.00	NA	193	NA	193
3	DP Kappur	18.26	18.26	5175.00	NA	4	NA	4
4	DP Shornur	17.72	17.72	20000.00		2		2
	Total	702.93	702.93	32502.00	NA	234	NA	234

Source: DIC, Palaghat

3. INDUSTRIAL SCENERIO OF PALAGHAT

3.1 Industry at a Glance

Sr No	Head	Unit	Particulars
1.	REGISTERED INDUSTRIAL UNIT	NO.	21679
2.	TOTAL INDUSTRIAL UNIT	NO.	14186
3.	REGISTERED MEDIUM & LARGE UNIT	NO.	63
4.	ESTIMATED AVG. NO. OF DAILY WORKER EMPLOYED IN SMALL SCALE INDUSTRIES	NO.	05
5.	EMPLOYMENT IN LARGE AND MEDIUM INDUSTRIES	NO.	NA
6.	NO. OF INDUSTRIAL AREA	NO.	04
7.	TURNOVER OF SMALL SCALE IND.	IN LACS	NA
8.	TURNOVER OF MEDIUM & LARGE SCALE INDUSTRIES	IN LACS	NA

3.2 YEAR WISE TREND OF UNITS REGISTERED

	YEAR	NUMBER OF REGISTERED UNITS	EMPLOYMENT	INVESTMENT (lakh Rs.)
Up to	1984-85	NA	NA	NA
	1985-86	NA	NA	NA
	1986-87	400	2043	357.90
	1987-88	576	2910	592.87
	1988-89	750	4617	746.76
	1989-90	402	1926	442.37
	1990-91	608	4311	906.67
	1991-92	760	2601	729.74
	1992-93	750	2648	851.60

	1993-94	1232	4594	1629.29
	1994-95	1379	5245	2181.58
	1995-96	1555	6945	2310.00
	1996-97	1550	6205	3081.00
	1997-98	1700	5874	3403.00
	1998-99	1705	8334	2361.00
	1999-00	1647	5889	1790.66
	2000-01	1775	5804	2196.76
	2001-02	1525	3460	1575.72
	2002-03	923	2060	1024.13
	2003-04	114	482	713.14
	2004-05	235	1172	1107.56
	2005-06	261	1187	1316.94
	2006-07	195	1004	1043.67
	2007-08	113	1048	1500.23
	2008-09	455	2672	4298.19
	2009-10	257	1922	5809.14
	2010-11	812	5495	13331.99
	Total	21679	90448	164050.35

Source: DIC Palaghat

3.3 DETAILS OF EXISTING MICRO & SMALL ENTERPRISES AND ARTISAN UNITS IN THE DISTRICT

NIC CODE NO.	TYPE OF INDUSTRY	NUMBER OF UNITS	INVESTMENT (Lakh Rs.)	EMPLOYMENT
20	Agro based	28	6693.19	206
22	Soda water	NA	NA	NA
23	Cotton textile	NA	NA	NA
24.	Woolen, silk & artificial Thread based clothes.	NA	NA	NA
25.	Jute & jute based	NA	NA	NA
26.	Ready-made garments & embroidery	23	265.1	143
27.	Wood/wooden based furniture	8	214.31	62
28.	Paper & Paper products	8	1223.6	89
29.	Leather based	NA	NA	NA
31.	Chemical/Chemical based	25	1379.16	185
30.	Rubber, Plastic & petro based	21	640.8	136
32.	Mineral based	NA	NA	NA
33.	Metal based (Steel Fab.)	NA	NA	NA
35.	Engineering units	48	346.75	158

36.	Electrical machinery and transport equipment	3	48	13
97.	Repairing & servicing	65	1747.69	401
01.	Others	267	266.48	1931
43	Kachori Making	NA	NA	NA

Source: DIC Palaghat

3.4 Medium/Large Scale Industries / Public Sector undertakings

List of the units in Palaghat & Near By Area

1. Surabhi Steels (P) Ltd., Akathethara NSS Engg. College PO.
2. Surabhi Steels Rolling Mills (P) Ltd., Akathethara NSS Engg.College PO., Palakkad-678008.
3. SMM Steel Re-Rolling Mills (P) Ltd., VI/512-B, IDA, Kanjikode West-678623.
4. United Breweries Ltd., Kanjikode West –678623
5. Paragon Steels (P) Ltd., IV/572-9, IDA, Kanjikode-678623
6. Precot Mills, Unit-C, Chandrapuram, Walayar Dam-678621
7. Malabar Cements Ltd., Walayar-678 624
8. Koso Fluid Controls Ltd., Kanjikode
9. Patspin India Ltd., Wlayar-678624
10. BPL Telecom Ltd., System House, Chadranagar, Palakkad
11. Gujarat Inject (Kerala Ltd.) Pampampallam,
12. The Co-operative Sugars Ltd., Menonpara-678621,
13. Marico Industries Ltd., IDA, Kanjikode West-678623
14. Utility Alloys (P) Ltd., X/247, Marutharoad, Akathethara
15. Empee Distilleries Ltd., NIDA, Kanjikode West-678623
16. Instrumentation Ltd., Kanjikode West-678623
17. Agni Steels Ltd. (Unit-C), Nattukal, Kozhinjampara-678554
18. Agni Re-Rolling (P) Ltd., Nattukal, Kozhinjampara-678554
19. Rubfila International Ltd., NIDA, Kanjikode-678621
20. Prince Rolling (P) Ltd., Mannayamkode, Kavinkanadu, Koppam, Pattambi
21. Prince Alloys (P) Ltd., Mannayamkode, Karinkanadu, koppam, Pattambi
22. Precot Mills, Unit-A, Kanjikode West-678621
23. Kerala Distilleries & Allied Products (P) Ltd., K.Pudur, Kanjikode
24. Kerala Alcoholic Products (P) Ltd., Moolathara, Meenakshipuram, Chittur
25. Kerala Agro Machinery Corporation Ltd.(KAMCO) NIDA, Kanjikode
26. Elgi Rubber Products (P) Ltd., Unit-C, IDA, Kanjikode-678621
27. Teatex Processing Complex Ltd., Kanjikode West-678624
28. Cattlefeed Plant, KCYMF Ltd., Malampuzha
29. Sri Bhagavathi Textiles Ltd., Vallanadukalam, Nattukal, Kozhinjampara
30. Prime Industries, NIDA, Kanjikode-678621
31. Sri Mahalakshmi Mills Ltd., Vallanadukalam, Nattukal, Kozhinjampara
32. Bannari amman Steels (P) Ltd., Nattukal, Kozhinjampara
33. Sueera Alloys (P) Ltd., Nattukal, Kozhinjampara
34. Coimbatore Aryavaidhya Pharmacy, Factory Complex, Kanjikode
35. Indsil Electrosmelts Ltd., Pallatheri, Elappully

36. Elgi Tread (India) Ltd., Kariamkode, Kottayi
37. ITI Ltd., Kanjikode West-678621
38. Southern Ispat Ltd., Kariamkode, Kottayi
39. BPL Ltd., Koottupatha, Palakkad-7
40. BPL Refrigeration Ltd., NH Bye Pass Road, Chandranagar, Palakkad
41. SVA Steel Re-rolling Mills Ltd., Nattukal, Kozhinjampara
42. SEPR Refractories India Ltd., PB No.1, Kanjikode
43. Balaji Modern Spinning Ltd., Pampampallam, Kanjikode
44. Kerala Electrical & Allied Engg.Co. Ltd., IE, Pudukkariyaram (KEL)
45. Common Wealth Tile Factory, Olavakkode
46. Premier Agro Products (P) Ltd., Anappuramkadu, Kinassery
47. Prince Roller Flour Mills (P) Ltd., Anaparambu, Kinassery
48. Victory Paper and Board India Ltd., Mannarkkad, Vengodi-678622
49. Packworth Udyog Ltd., VII/607, Elappully
50. Metal Industries, Kulappully, Shornur
51. Kottakkal Aryavaidiasala, Kanjikode
52. Pepsocola Ltd., Kanjikode
53. AP Steel Rolling Mills Ltd., NIDA, Kanjikode-678623
54. Chaya Industries, NIDA, Kanjikode, Palakkad
55. Madras Spinners Ltd., Attappallam, Pampampallam, Palakkad
56. Palakkad Industries Ltd., Kanjikode, Palakkad
57. The Silical Mettallurgic Ltd., Anaippan, Pampampallam, Palakkad
58. Hi-tech Electro Termics & Hydro Power Ltd., Konganipara, Walayar
59. BPL Sanyo Technologies Ltd., Kanjikode
60. Hindustan Cococola Ltd., Kannimari, MV Puthur, Chittur
61. Cresent Cements, Poolampara, Walayar
62. Palakkad Rubber (P) Ltd., NIDA, Kanjikode, Palakkad.

3.5 Major Exportable Item : Food & Agro based products

3.6 Growth Trend: There is a slow increasing trend

3.7 Vendorisation / Ancillarisation of the Industry: to most of the Medium & Large Scale Industries

3.8. Medium Scale Enterprise: It's reflected in 3.4

3.8.1 List of the units in Palaghat & Near By Area: It's reflected in 3.4

3.8.2 Major Exportable Item: Food & Agro based products

3.9 Service Enterprises

3.9.2 Potentials areas for service industry: IT enabled services & Software development firms

3.10 Potential for new MSMEs: Agro based & Garments units

4. Existing Clusters of Micro & Small Enterprises

4.1 DETAIL OF MAJOR CLUSTERS

4.1.1 Manufacturing Sector: 1. Shornur Agricultural Implements Consortium (P) Ltd, 2. Karippode Rice Foods Consortium (P) Ltd, Chittur, 3. Thenkurissi Bamboo Clusetr, Thenkurissi

4.1.2 Service Sector: NIL

4.2 Details for Identified cluster:

4.2.1 Name of the cluster : 1. Agriculture Implements

1	Principal Products Manufactured in the Cluster	Agriculture Implements
2	Name of the SPV	Shornur Agriculture Implements Consortium
3	No. of functional units in the clusters	130
4	Turnover of the Clusters	35 crores
5	Value of Exports from the Clusters	NIL
6	Employment in Cluster	11500
7	Average investment in plant & Machinery	NA
8	Major Issues / requirement	NA
9	Presence of capable institutions	NA
10	Thrust Areas	NA
11	Problems & constraints	Lack of adequate infrastructure, absence of critical machinery, unscientific methods followed

Present Status: Running fairly

4.2.2 Name of the cluster : 1. Palakkad Rice Mills

1	Principal Products Manufactured in the Cluster	Par boiler rice
2	Name of the SPV	Not yet formed
3	No. of functional units in the clusters	NA
4	Turnover of the Clusters	NA
5	Value of Exports from the Clusters	NA
6	Employment in Cluster	NA
7	Average investment in plant & Machinery	NA
8	Major Issues / requirement	NA
9	Presence of capable institutions	NA
10	Thrust Areas	NA
11	Problems & constraints	NA

Present status of the cluster :- NA

4.2.3 Name of the cluster: 2. Bus body building works

1	Principal Products Manufactured in	Bus body building
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	the Cluster	
2	Name of the SPV	Not yet formed
3	No. of functional units in the clusters	NA
4	Turnover of the Clusters	NA
5	Value of Exports from the Clusters	NA
6	Employment in Cluster	NA
7	Average investment in plant & Machinery	NA
8	Testing needs	NA
9	Thrust Area	NA
10	Access to Export Market	NA

Present status of the cluster :- NA

5. General issues raised by industry association during the course of meeting:

1. Lack of Infrastructre facilities in Industrial Area
2. Power Problems
3. Shortage of skilled man power
4. Difficulties in obtaining bank finance for setting up MSMEs

6. STEPS TO SET UP MSMEs

Following are the brief description of different agencies for rendering assistance to the entrepreneurs.

S.No	Type of assistance	Name and address of agencies
1.	Provisional Registration Certificate (EM-1) & Permanent Registration Certificate (EM-II)	District Industries Centre, Palaghat
2.	Identification of Project Profiles, techno-economic and managerial consultancy services, market survey and economic survey reports.	MSME-DI, Thrisur
3.	Land and Industrial shed	District Industries Centre, Palaghat
4.	Financial Assistance	Kerala Fiancial Corporation, Palaghat
5.	For raw materials under Govt. Supply	SIDCO, Ernakulam
6.	Plant and machinery under hire / purchase basis.	NSIC, Ernakulam
7.	Power/ Electricity	KSEB, Palaghat
8.	Technical Know –how.	District Industries Centre, Palaghat
9.	Quality & Standard	BIS, Trivandrum
10.	Marketing /Export Assistance	Kerala Marketing Corporation, Palaghat

11.	Other Promotional Agencies	All other related promotional agencies
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