



**Government of India
Ministry of MSME**

Brief Industrial Profile of Malapuram District



सूक्ष्म, लघु एवं मध्यम उद्यम
MICRO, SMALL & MEDIUM ENTERPRISES

Carried out by

MSME-Development Institute

(Ministry of MSME, Govt. of India.)

Phone 0487-2360536/2360686/2360638

Fax: 0487-2360216

e-mail: dcdi-thrissur@dcmsme.gov.in

Web: www.msmedithrissur.gov.in

Contents

S. No.	Topic	Page No.
1.	General Characteristics of the District	3
1.1	Location & Geographical Area	-do-
1.2	Topography	-do-
1.3	Availability of Minerals.	-do-
1.4	Forest	-do-
1.5	Administrative set up	4
2.	District at a glance	4,5
2.1	Existing Status of Industrial Area in the District	6
3.	Industrial Scenario Of Kasargod	-do-
3.1	Industry at a Glance	-do-
3.2	Year Wise Trend Of Units Registered	-do-
3.3	Details Of Existing Micro & Small Enterprises & Artisan Units In The District	7
3.4	Large Scale Industries / Public Sector undertakings	8
3.5	Major Exportable Item	-do-
3.6	Growth Trend	-do-
3.7	Vendorisation / Ancillarisation of the Industry	-do-
3.8	Medium Scale Enterprises	-do-
3.8.1	List of the units in ----- & near by Area	-do-
3.8.2	Major Exportable Item	-do-
3.9	Service Enterprises	-do-
3.9.1	Coaching Industry	NA
3.9.2	Potentials areas for service industry	8
3.10	Potential for new MSMEs	-do-
4.	Existing Clusters of Micro & Small Enterprise	-do-
4.1	Detail Of Major Clusters	-do-
4.1.1	Manufacturing Sector	-do-
4.1.2	Service Sector	9
4.2	Details of Identified cluster	-do-
4.2.1	Welding Electrodes	-do-
4.2.2	Stone cluster	-do-
4.2.3	Chemical cluster	-do-
4.2.4	Fabrication and General Engg Cluster	10
4.2.5	Kota Doria:	NA
5.	General issues raised by industry association during the course of meeting	10
6	Prospects of training Programmes during 2012-13	11
7.	Action plan for MSME Schemes during 2012-13	-do-
8.	Steps to set up MSMEs	12
9.	Additional information if any	-do-

Brief Industrial Profile of Malapuram District

1. General Characteristics of the District

1.1 Location & Geographical Area

Kasaragod District, has been formed by carving out Kasaragod and Hosdurg Taluks of erstwhile Kannur district. Thus Kasaragod district happened to be the fourteenth district of the State. The district is bounded by the east by the Western Ghats, in the west by the Arabia Sea, in the north by the Canara district of Karnataka and in the South by the Kannur district. Kasaragod district lies between 11° - 18' and 12° - 48' north latitudes and between 74° - 52' and 75° - 26' east longitudes.

1.2 Topography

The district falls into three natural divisions, the low land bordering the sea, the midland consisting of the undulating country and forest clad highland on the extreme east. The low land is almost level in topography and has thick groves of coconut and paddy fields. The highland lies mainly on the slope of the western Ghats with its upper reaches occupied by forests and lower sides by plantation crops like Rubber. In between the above two lies the midland which occupies the larger area of the zone.

1.3 Availability of Minerals

PRODUCTION OF MINERAL 2010-11

S.NO.	NAME OF MINERAL	PRODUCTION in tones 2010-2011
MAJOR MINERAL		
1.	Laterite Stone	NA
MINOR		
1.	Granite Stone	NA
2.	River Sand	NA
3.	Ordinary Sand	NA
4.	Ordinary Clay	NA

SOURCE:- DEPT. OF MINES & GEOLOGY.,

1.4 Forest :

The total forest area in the district is about 3% of the total geographical area of the district & this is much lesser in area as compared to the neighboring Kannur district

1.5 Administrative set up.

The district has its headquarters at Kasaragod & for administrative and revenue purposes, the district is divided into two taluks, namely, Hosdurg and Kasaragod. There are 77 revenue villages and 4 Development Blocks viz Manjeshwar, Kasaragod, Kanhangad and Nileswaram. There are 39 Grama Panchayats in the district. The two Municipalities in the district are Kasaragod and Kanhangad. There are five assembly and one Parliamentary constituencies in the district. Manjeswaram, kasaragod, Udma, Hosdurg and Thrikkarippur are the Assembly Constituencies. & Kasaragod is the Parliamentary constituency.

2. District at a glance

S.No	Particular	Year	Unit	Statistics
1	Geographical features			
(A)	Geographical Data			
	i) Latitude	11° - 18'	and 12° - 48'	north latitudes
	ii) Longitude	74 °-52'	and 75°-26'	east longitudes
	iii) Geographical Area		Hectares	355446
(B)	Administrative Units			
	i) Sub divisions			6
	ii) Tehsils			2
	iii) Sub-Tehsil			NIL
	iv) Patwar Circle			NIL
	v) Panchayat Simitis			39
	vi) Nagar nigam			4
	vii) Nagar Palika			4
	viii) Gram Panchayats			102
	xi) Revenue villages			135
	x) Assembly Area			17
2.	Population			
(A)	Sex-wise			
	i) Male	2011		1961014
	ii) Female	2011		2149942
(B)	Rural Population	2011		2294473
3.	Agriculture			
A.	Land utilization			
	i) Total Area	2010-11	Hectare	355446
	ii) Forest cover	2010-11	"	103417
	iii) Non Agriculture Land	2010-11	"	67674
	iv) cultivable land	2010-11	"	7663
	v) Barren land	2010-11	"	15772
4.	Forest			
	(i) Forest	2010-11	Ha.	103417
5.	Livestock & Poultry			
A.	Cattle			
	i) Cows	2007	Nos.	134703
	ii) Buffaloes	2007	Nos.	12341

B.	Other livestock			
	i) Goats	2007	Nos.	13793
	ii) Pigs	2007	Nos.	799
	iii) Dogs & Bitches	2007	Nos.	NA
	iv) Railways			
	i) Length of rail line	2010-11	Kms	142.09
	V) Roads			
	(a) National Highway	2010-11	Kms	150.03
	(b) State Highway	2010-11	Kms	374.764
	(c) Main District Highway	2010-11	Kms	1421.446
	(d) Other district & Rural Roads	2010-11	Kms	102.05
	(e) Rural road/ Agriculture Marketing Board Roads	2010-11	Kms	160.04
	(f) Kachacha Road	2010-11	Kms	NA
	(VI) Communication			
	(a) Telephone connection	2010-11		265935
	(b) Post offices	2010-11	Nos.	408
	(c) Telephone center	2010-11	Nos.	106
	(d) Density of Telephone	2010-11	Nos./1000 per	68
	(e) Density of Telephone	2010-11	No. per KM.	NA
	(f) PCO Rural	2010-11	No.	1996
	(g) PCO STD	2010-11	No.	2760
	(h) Mobile	2010-11	No.	496588
	(VII) Public Health			
	(a) Allopathic Hospital	2010-11	No.	07
	(b) Beds in Allopathic hospitals		No.	350
	(c) Ayurvedic Hospital		No.	08
	(d) Beds in Ayurvedic hospitals		No.	160
	(e) Unani hospitals		No.	08
	(f) Community health centers		No.	14
	(g) Primary health centers			105
	(h) Dispensaries		No.	06
	(i) Sub Health Centers		No.	12
	(j) Private hospitals		No.	16
	(VIII) Banking			
	(a) Commercial Bank		Nos.	211
	(b) rural Bank Products		Nos.	80
	(c) Co-Operative bank products		Nos.	55
	(d) PLDB Branches		Nos.	120
	(IX) Education			
	(a) Primary school		Nos.	835
	(b) Middle schools		Nos.	350
	(c) Secondary & senior secondary schools		Nos.	195
	(d) Colleges		Nos.	14
	(e) Technical University		Nos.	NIL

2.1 Existing Status of Industrial Areas in the Malapuram District

S. No.	Name of Ind. Area	Land acquired (In acres)	Land developed (In acres)	Prevailing Rate Per Cent (In Rs.)	No of Plots	No of allotted Plots	No of Vacant Plots	No. of Units in Production
1	FIE Manjeri	16.19	9.4	6221.00	27	24	03	24
	Total	16.19	9.4	6221.00	27	24	03	24

Source: DIC, Malapuram

3. INDUSTRIAL SCENERIO OF MALAPURAM

3.1 Industry at a Glance

Sr No	Head	Unit	Particulars
1.	REGISTERED INDUSTRIAL UNIT	NO.	NA
2.	TOTAL INDUSTRIAL UNIT	NO.	11728
3.	REGISTERED MEDIUM & LARGE UNIT	NO.	NA
4.	ESTIMATED AVG. NO. OF DAILY WORKER EMPLOYED IN SMALL SCALE INDUSTRIES	NO.	04
5.	EMPLOYMENT IN LARGE AND MEDIUM INDUSTRIES	NO.	NA
6.	NO. OF INDUSTRIAL AREA	NO.	01
7.	TURNOVER OF SMALL SCALE IND.	IN LACS	NA
8.	TURNOVER OF MEDIUM & LARGE SCALE INDUSTRIES	IN LACS	NA

3.2 YEAR WISE TREND OF UNITS REGISTERED

	YEAR	NUMBER OF REGISTERED UNITS	EMPLOYMENT	INVESTMENT (lakh Rs.)
Up to	1984-85	NA	NA	NA
	1985-86	NA	NA	NA
	1986-87	NA	NA	NA
	1987-88	NA	NA	NA
	1988-89	NA	NA	NA
	1989-90	NA	NA	NA
	1990-91	NA	NA	NA
	1991-92	NA	NA	NA
	1992-93	NA	NA	NA
	1993-94	NA	NA	NA
	1994-95	NA	NA	NA

	1995-96	NA	NA	NA
	1996-97	NA	NA	NA
	1997-98	NA	NA	NA
	1998-99	NA	NA	NA
	1999-00	NA	NA	NA
	2000-01	NA	NA	NA
	2001-02	NA	NA	NA
	2002-03	NA	NA	NA
	2003-04	NA	NA	NA
	2004-05	NA	NA	NA
	2005-06	NA	NA	NA
	2006-07	8020	24887	39106
	2007-08	535	1337	1872
	2008-09	878	1962	3073
	2009-10	662	2062	2648
	2010-11	682	2962	3362
	2011-12	951	3544	5091
	Total	11728	36787	55172

Source: DIC Malapuram

3.3 DETAILS OF EXISTING MICRO & SMALL ENTERPRISES AND ARTISAN UNITS IN THE DISTRICT

NIC CODE NO.	TYPE OF INDUSTRY	NUMBER OF UNITS	INVESTMENT (Lakh Rs.)	EMPLOYMENT
20	Agro based	183	989	508
22	Soda water	48	120	185
23	Cotton textile	NA	NA	NA
24.	Woolen, silk & artificial Thread based clothes.	NA	NA	NA
25.	Jute & jute based	NA	NA	NA
26.	Ready-made garments & embroidery	1394	7149	3783
27.	Wood/wooden based furniture	1349	8021	3971
28.	Paper & Paper products	746	4598	2115
29.	Leather based	114	1515	793
31.	Chemical/Chemical based	155	813	615
30.	Rubber, Plastic & petro based	411	415	1373
32.	Mineral based	NA	NA	NA
33.	Metal based (Steel Fab.)	464	1630	1369
35.	Engineering units	2003	9307	7518
36.	Electrical machinery and transport	166	513	429

	equipment			
97.	Repairing & servicing	1698	2198	5215
01.	Others	2997	17904	8918
43	Kachori Making	NA	NA	NA

Source: DIC Malapuram

3.4 Medium / Large Scale Industries / Public Sector undertakings

List of the units in Malapuram & Near By Area

1. Keltron Electro Ceramics Ltd, Kuttipuram
2. Keltron Tool Room, Kuttipuram
3. KSRTC Body workshop, Eddappal
4. Malappuram Cooperative Spinning Mill, Paranakkad,
5. Edarikkode Cooperative Spinning Mill, Edarikkode
6. MALCOTEX, Kuttipuram

3.5 Major Exportable Item : Spices, Cordiment & Coconut Oil

3.6 Growth Trend: There is a very slow increasing trend

3.7 Vendorisation / Ancillarisation of the Industry: to be developed in future

3.8. Medium Scale Enterprises

3.8.1 List of the units in Kasargod & Near By Area: Uduma Co operative Spinning mill, Mailathy P.O, Uduma, Kasargod

3.8.2 Major Exportable Item: NIL

3.9 Service Enterprises

3.9.2 Potentials areas for service industry: IT enabled services & Software development firms

3.10 Potential for new MSMEs: Light Engineering, Agro based & Garments units

4. Existing Clusters of Micro & Small Enterprise

No Clusters are existing in the district

4.1 DETAIL OF MAJOR CLUSTERS

4.1.1 Manufacturing Sector: NIL

4.1.2 Service Sector: NIL

4.2 Details for Identified cluster: Not identified any cluster

4.2.1 Name of the cluster : NIL

1	Principal Products Manufactured in the Cluster	
2	Name of the SPV	
3	No. of functional units in the clusters	
4	Turnover of the Clusters	
5	Value of Exports from the Clusters	
6	Employment in Cluster	
7	Average investment in plant & Machinery	
8	Major Issues / requirement	
9	Presence of capable institutions	
10	Thrust Areas	
11	Problems & constraints	

Present status of the cluster :- NIL

4.1.2 Name of the cluster: NIL

1	Principal Products Manufactured in the Cluster	
2	Name of the SPV	
3	No. of functional units in the clusters	
4	Turnover of the Clusters	
5	Value of Exports from the Clusters	
6	Employment in Cluster	
7	Average investment in plant & Machinery	
8	Testing needs	
9	Thrust Area	
10	Access to Export Market	

Present status of the cluster :- NIL

4.2.3 Chemical cluster: NIL

1	Principal Products Manufactured in the Cluster	
2	Name of the association	
3	No. of functional units in the clusters	
4	Turnover of the Clusters	
5	Value of Exports from the Clusters	
6	Employment in Cluster	
7	Average investment in plant & Machinery	
8	Major Issues	
9	Access to Export Market	

4.2.4 Fabrication and general engg Cluster: NIL

1	Principal Products Manufactured in the Cluster	
2	Key Trade Association address	
3	No. of functional units in the clusters	
4	Turnover of the Clusters	
5	Value of Exports from the Clusters	
6	Employment in Cluster	
7	Average investment in plant & Machinery	
8	Testing needs	
9	Major Issues	
10	Access to Export Market	

4.2. 5. Name of the cluster: NIL

1	Principal Products Manufactured in the Cluster	
2	Name of the Association	
3	No. of functional units in the clusters	
4	Turnover of the Clusters	
5	Employment in Cluster	
6	Average investment in plant & Machinery	
7	Major Issues	
8	Access to Export Market	

Present status of clusters:- NIL

5. General issues raised by industry association during the course of meeting:

1. Lack of Infrastructre facilities in Industrial Area
2. Power Problems
3. Shortage of skilled man power
4. Difficulties in obtaining bank finance for setting up MSMEs

1. Prospects of training programmes during 2012-13

S.No.	Name of the programme	Subject	No of proposed programme to be conducted
1	ESDP	As suggested by hqtrs	02
2	MDP	Financial Management	01
3	BSDP	As suggested by hqtrs	01
4	EDP	As suggested by hqtrs	01
5	IMC	Corporate Governance	04

7. Action plan for MSME Schemes during 2012-13

S. No.	Name of the Scheme	Proposed activity on the scheme
1	MSE-CDP	No cluster is identified for MSE-CDP scheme.
2	ISO – 9000 / 14000/ HACCP reimbursement	Waiting the sanction/instruction from HQs.
3	MSE-MDA	-do-
4	CLCSS	-do-
5	Capacity Building & strengthening of data base	-do-
6	International cooperation	-do-
7	TREAD for women	-do-
8	VDP	It is proposed to organize SVDP at Kasargod District.
9	National awards	If any industry is interested, the same will be processed
10	NMCP schemes	
	I. Lean Manufacturing	-do-
	II Design Clinic	-do-
	III Market assistance & Tech. up gradation	
	IV QMS/QTT	-do-
	V Tech. & quality up gradation support	-do-
	VI ICT	-do-
	VII Bar Code	-do-
	VIII IPR	-do-
	IX Incubator scheme	-do-

8. STEPS TO SET UP MSMEs

Following are the brief description of different agencies for rendering assistance to the entrepreneurs.

S.No	Type of assistance	Name and address of agencies
1.	Provisional Registration Certificate (EM-1) & Permanent Registration Certificate (EM-II)	District Industries Centre, Kasargod
2.	Identification of Project Profiles, techno-economic and managerial consultancy services, market survey and economic survey reports.	MSME-DI, Thirur
3.	Land and Industrial shed	District Industries Centre, Kasargod
4.	Financial Assistance	Kerala Fiancial Corporation,

		Kasargod
5.	For raw materials under Govt. Supply	SIDCO, Ernakulam
6.	Plant and machinery under hire / purchase basis.	NSIC, Ernakulam
7.	Power/ Electricity	KEB, Kasargod
8.	Technical Know –how.	District Industries Centre, Kasargod
9.	Quality & Standard	BIS, Trivandrum
10.	Marketing /Export Assistance	Kerala Marketing Corporation, Kasargod
11.	Other Promotional Agencies	All other related promotional agencies