

## **Brief Industrial Profile of Kollam District**

**2018-19**

*Carried out by*

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## FOREWARD

MSME-DI, Thrissur, as part of its activities has prepared the District Industrial Profile of Kollam District during 2018 – 19. The objective of preparing the Industrial Profile of Kollam District is to make the information readily available in respect of general characteristics of the district, administrative set up, industrial scenario, potential for new MSMEs, details of existing clusters and general issues raised by industry associations etc. to the existing as well as prospective entrepreneurs.

It is expected that this Industrial Profile will be useful for Governmental and Non-Governmental organizations, Promotional & Developmental Agencies engaged in promotion & Development of MSME sector in Kollam District and also for academicians / research scholars.

I take this opportunity to express my gratitude to District Industries Centre, Kollam, officials of State Planning Board, Economic and Statistics Department, Kerala, Department of Mines and Geology and heads of other departments for extending their co-operation in preparing this industrial Profile.

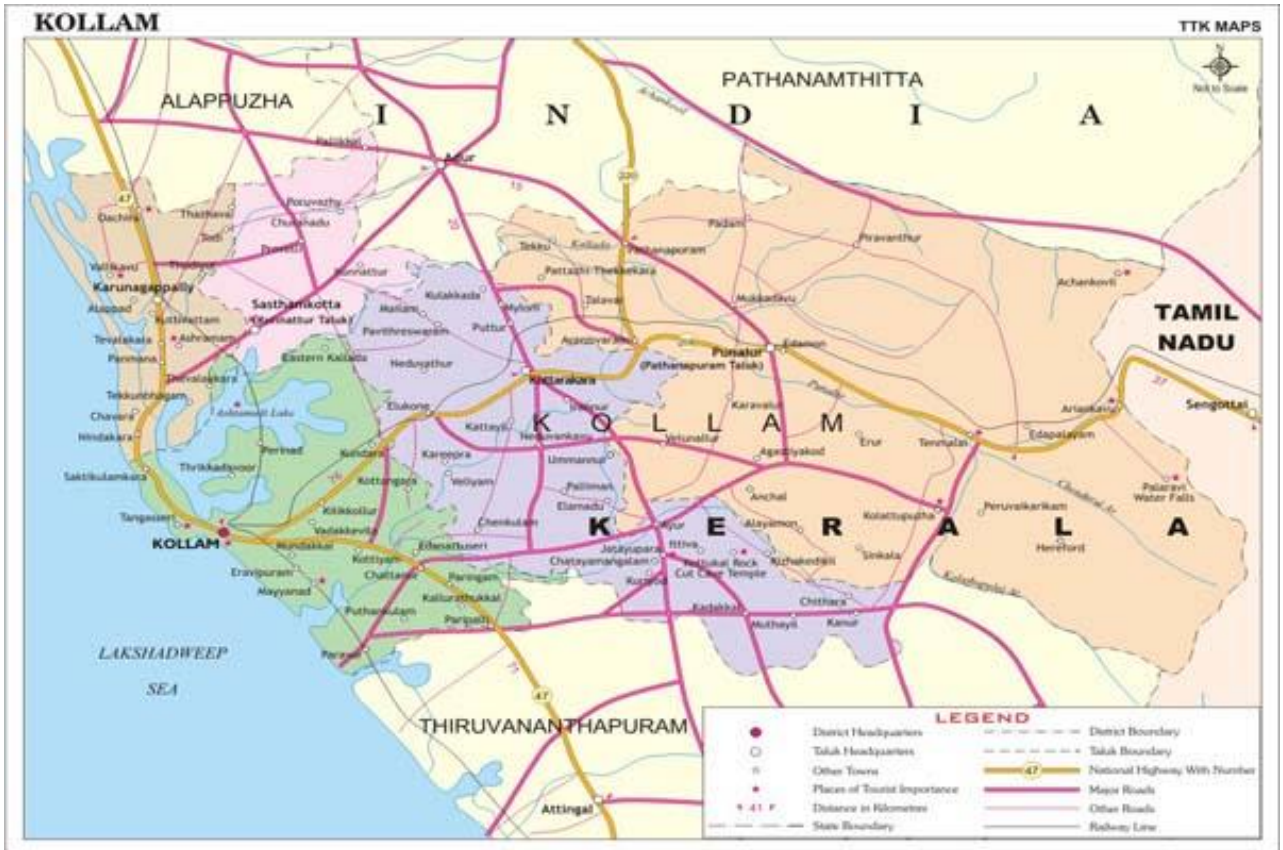
I also place on records my appreciation to Smt. Kathreenamma Sebastian, IES, Deputy Director, and Shri. Vishesh Aggarwal, Assistant Director (Stat.) of this Institute for their hard work in bringing out the report in this form.

30.04.2019  
Thrissur

  
(M PALANIVEL)  
DIRECTOR I/c.

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## Kollam District

## Brief Industrial Profile of Kollam District

### 1. General Characteristics of the District

#### 1.1 Location & Geographical Area.

Kollam District is situated on the South west coast of Kerala. The District is bound on the north by Alappuzha and north east by Pathanamthitta Districts on the east by Thirunelveli District of Tamilnadu, on the South by the Thiruvananthapuram District and on the west by Arabian Sea. The area of the district is 2,491 sq. kms. And in area the district ranks seventh in the State.

Two rivers Kallada and Ithikkara flow through this District. The Sasthamcotta Lake, the only major fresh water lake in the state is in Kollam District.

#### 1.2 Topography

Kollam District which is a veritable Kerala in miniature is gifted with unique representative features - sea, lakes, plains, mountains, rivers, streams, backwaters, forest, vast green fields and tropical crop of every variety both food crop and cash crop, so called 'The Gods Own Capital'.

#### 1.3 Availability of Minerals.

The district is immensely rich in mineral resources. The beach sands of the district have concentrations of heavy minerals like Ilmenite, Rutile, Monosite and Zircon which offer scope of exploitation for industrial purpose. Besides large deposits of China clay in Kundara, Mulavana and Chathannoor, there are also lime shell deposits in Ashtamudi lake, Bauxite deposits in Adichanallur and disseminated graphite in Punalur.

#### PRODUCTION OF MINERAL 2018-19

S.NO.	NAME OF MINERAL	Production in Tones
1	Granite Building Stone	2250250
2	Laterite (Building)	18690
3	River Sand	12000
4	Ordinary Earth	771960
5	China Clay	15700
6	Brick Clay	34285
7	Ilmenite	130071
8	Rutile	4969
9	Zircon	12598
10	Sillimanite	9212
11	Leucoxene	1066

*Source: Department of Mining and Geology, Govt. of Kerala*

#### 1.4 Forest

Kollam District has a large area under forest. Pathanapuram, Anchal, Kottarakkara and Chadayamangalam are blocks having large areas of forest. The forest divisions are at Thenmala and Punalur. Forest area of the district is 81438 hectares.

#### 1.5 Administrative set up

The administrative systems prevailing in the District are Revenue and Local Self-Government. Under the Revenue System, the District is divided into Revenue Divisions, Taluks and further into Revenue

Villages. The District has one Revenue Division, namely, Kollam with Headquarters at Kollam, having six Taluks, viz., Punalur, Karunagappally, Kunnathur, Pathanapuram, Kottarakkara and Kollam, thus comprising of a total 104 Villages. Under the Local Self-Government System, the District is divided into Statutory Towns, Development Blocks and Panchayats. Panchayats are grouped under Community Development Blocks. There are 11 Blocks and 69 Panchayats in the District.

## 2. District at a glance

S.No	Particular	Year	Unit	Statistics
<b>(A)</b>	<b>Geographical Data</b>			
	i) Latitude	2019	09°10'00" N and 08°45'00" N	
	ii) Longitude	"	76°25'00" E and 77°15'00" E	
	iii) Geographical Area	"	Hectares	249124
<b>(B)</b>	<b>Administrative Units</b>			
	i) Sub divisions	2019	No.	1
	ii) Tehsils	"	No.	6
	iii) Sub-Tehsil	"	No.	-
	iv) Patwar Circle	"	No.	-
	v) Panchayat Simitis	"	No.	-
	vi)Nagar nigam	"	No.	1
	vii) Nagar Palika	"	No.	4
	viii) Gram Panchayats	"	No.	69
	xi) Revenue villages	"	No.	104
	x) Assembly Area	"	No.	11
	<b>Population</b>			
	i) Male	2011	No	12,46,968
	ii) Female	2011	No	13,88,407
	Rural Population	2011	No	14,48,217
	<b>Agriculture</b>			
	Land utilization			
	i) Total Area	2017-18	Hectare	248788
	ii) Forest cover	2017-18	"	81438
	iii) Non Agriculture Land	2017-18	"	27931
	v) Cultivable Waste land	2017-18	"	2879
	<b>Forest</b>			
	(i) Forest	2017-18	Ha.	81438
	<b>Livestock &amp; Poultry</b>			
	<b>Cattle</b>			
	i) Cows	2012	Nos.	102339

	ii) Buffaloes	2012	Nos.	5976
	<b>Other livestock</b>			
	i) Goats	2012	Nos.	111303
	ii) Pigs	2012	Nos.	747
	iii) Dogs & Bitches	2012	Nos.	NA
	iv) <b>Railways</b>			
	i) Length of rail line	2018-19	Kms	132
	<b>V) Roads</b>			
	(a) National Highway	2017	Kms	57.4
	(b) State Highway	2018	Kms	123.79
	(c) Main District Highway	2018	Kms	2079.079
	(d) Other district & Rural Roads	2017	Kms	195.534
	(e) Rural road/ Agriculture Marketing Board Roads	2017	Kms	NA
	(f) Kachacha Road	2017	Kms	NA
	<b>(VI) Communication</b>			
	(a) Telephone connection	2018	Nos.	139459
	(b) Post offices	2018	Nos.	364
	(c) Telephone Exchanges	2018	Nos.	86
	(d) Density of Telephone	2018	Nos./1000 person	53
	(e) Density of Telephone	2018	No. per sq. km.	56
	(f) PCO Rural	2018	No.	NA
	(g) PCO STD	2018	No.	NA
	(h) Mobile	2018	No.	NA
	<b>(VII) Public Health</b>			
	(a) Allopathic Hospital	2018	No.	10
	(b) Beds in Allopathic hospitals	2018	No.	1509
	(c) Ayurvedic Hospital	2018	No.	9
	(d) Beds in Ayurvedic hospitals	2018	No.	190
	(e) Unani hospitals	2018	No.	3
	(f) Community health centers	2018	No.	16
	(g) Primary health centers	2018	No.	42
	(h) Dispensaries	2017	No.	NA
	(i) Sub Health Centers	2017	No.	60
	(j) Private hospitals	2017	No.	NA
	<b>(VIII) Banking</b>			
	(a) Public Sector Commercial Banks	2019	Nos.	238

	(b) Regional Rural Banks	2019	Nos.	25
	(c) Private Sector Commercial Banks	2019	Nos.	127
	(d) Small Finance Banks	2019	Nos.	6
	(e) Co-operative Banks	2019	Nos.	75
	<b>(IX) Education</b>			
	Male Literacy rate	2019	%	95.80
	Female Literacy rate	2019	%	91.90
	(a) Lower Primary school	2019	Nos.	495
	(b) Upper Primary school	2019	Nos.	225
	(c) High Schools	2019	Nos.	280
	(d) Higher secondary Schools	2019	Nos.	138
	(e) Art & Science Colleges	2018	Nos.	15
	(f) Engineering Colleges	2018	Nos.	18

Source: Economic Review, 2019, Panchayat Level Statistics, 2011-12, Agricultural Statistics 2016-17, Primary Census Abstract, 2011, Cattle Census 2012, Sametham: Govt. of Kerala

### 2.1. Existing Status of Industrial Areas in the Kollam District (as on 31.03.2019)

S. No.	Name of Ind. Area	Land acquired (In Hect.)	Land developed (In Hect.)	Prevailing Rate Per Sq.m. (In Rs.)	No of Plots	No of allotted Plots	No of Vacant Plots	No. of Units in Production
1	DP Mundakkal	8.3636	7.316	3769	53	53	0	50
2	DP Chathannoor (Vanchi clay mines)	8.3972	7.498	500	1	1	0	1
	<b>Total</b>	16.7608	14.814	4269	54	54	0	51

Source: District Industries Centre, Kollam

## 3. Industrial Scenario of Kollam District

### 3.1 Industry at a Glance as on 31/03/2019

Sr No	Head	Unit	Particulars
1.	Registered Industrial Unit	NO.	7442
2.	Total Industrial Unit	NO.	7442
3.	Registered Medium	NO.	08
4.	Estimated Avg. No. of Daily Worker Employed in Small Scale Industries	NO.	30 per unit
5.	Employment in Medium Industries	NO.	512
6.	No. Of Industrial Area	NO.	2
7.	Turnover Of Small Scale Ind.	In lakh	35923
8.	Turnover Of Medium & Large Scale Industries	In lakh	69884

Source: District Industries Centre, Kollam



### 3.2 Year Wise Trend of Units Registered

Year	Number of Registered Units	Employment	Investment (in Lakhs)
2006-07	159	1381	3731.5
2007-08	210	2380	5847.2
2008-09	203	2057	5677.5
2009-10	285	1753	6057.25
2010-11	347	3036	25172.1
2011-12	379	2027	12155.5
2012-13	823	4118	11597.98
2013-14	711	3426	9878
2014-15	817	3593	12968.78
2015-16	475	2307	7241.05
2016-17	393	1354	6142.8
2017-18	403	1765	4649
2018-19	169	635	1981

Source: District Industries Centre, Kollam

### 3.3 Details of Existing Micro & Small Enterprises and Artisan Units in the District (As On 31.03.2019)

NIC CODE No	Type of Industry	No of Units	Investment (Lakhs Rs.)	Employment
10	Agro & Food based	1456	49940	32124
11	Soda water	77	1552	249
13	Cotton textile	15	10892	359
16	Woollen, silk & artificial Thread based clothes	1	50	7
13	Ready-made garments & embroidery	372	2292	1303
16	Wood/wooden based furniture	466	10293	2310
17	Paper & Paper products	66	2726	296
15	Leather based	6	150	23
20	Chemical/Chemical based	19	363	82
22	Rubber, Plastic & petro based	45	1730	270
23	Mineral based	8	38304	874
24	Metal based (Steel Fab.)	70	1094	266
25	Engineering units	500	4726	1626
27	Electrical machinery and transport equipment	24	196	179
33	Repairing & servicing	186	2523	618
96	Others	4131	23709	19422
	<b>Total</b>	<b>7442</b>	<b>150540</b>	<b>60008</b>

### 3.4 Large Scale Industries / Public Sector undertakings

#### List of the units in Kollam District & near by Area as on 31.03.2019

1. Kerala Minerals & Metals Limited, Sankaramangalam, Chavara
2. Indian Rare Earth Limited, Chavara
3. Kerala Feeds Limited, Karunagappally

- 4 Kerafed Oil Complex, Puthiyakavu, Karunagappally
- 5 United Electricals Kerala, Pallimukku
- 6 Cooperative Spinning Mills, Chathannoor
- 7 Kerala Ceramics, Kundara, Kollam

### 3.5 Major Exportable Item

Major exportable items are Cashew Kernal, Sea food, Coir, Handloom

### 3.6 Growth Trend

Negative

### 3.7 Vendorisation / Ancillarisation of the Industry

No ancillary unit is existing in Kollam district

### 3.8 Medium Scale Enterprises: NA

#### 3.8.1 List of the units in Kollam District & Near By Area : NA

#### 3.8.2 Major Exportable Item NA

### 3.9 Service Enterprises

#### 3.9.1 Potentials areas for service industry

Sl. No.	Activity
1	Beauty Parlour
2	Pancha Karma
3	Construction
4	IT based service
5	Catering service
6	Automobile service station
7	Fashion designing
8	Logistic service
9	Tourism

*Source: District Industries Centre, Kollam*

### 3.10 Potential for new MSMEs

Followings are the areas having potentials for MSMEs in the District:

- Printing
- Food processing
- Readymade garments
- Building Materials
- Paper product
- Soft Drinks
- Wood
- Light Engineering

## 4. Existing Clusters of Micro & Small Enterprise

### 4.1 Details of Major Clusters

#### 4.1.1 Manufacturing Sector

Printing, Ayurveda & General Engineering are potential sectors. The stake holders are very much reluctant to take up the matter as it has taken almost 10 years to complete the formalities for getting financial assistances from Govt.

#### 4.1.2 Service Sector: NIL

#### 4.2 Details for Identified cluster (as on 31.03.2019)

Wood Empire Consortium, Chadayamangalam is the only one implemented cluster in the District. The same has not started functioning.

#### 5. General issues raised by industry association during the course of meeting

Followings are the major issues raised in the District

1. Lack of adequate financial support
2. Delay in getting/renewal of licenses
3. Strict pollution control measures

#### 6. Steps to set up MSMEs

Following are the brief description of different agencies for rendering assistance to the entrepreneurs.

SI No	Type of assistance	Name and address of agencies
1	Registration of Units under UAM	Micro small and Medium Enterprises Development Institute (MSME-DI) Ministry of MSME, Govt. of India Kanjany Road, Ayyanthole P.O. Thrissur-680 003 (Kerala) email. <a href="mailto:dcdi-thrissur@dcmsme.gov.in">dcdi-thrissur@dcmsme.gov.in</a> , website: <a href="http://www.msmedithrissur.gov.in">www.msmedithrissur.gov.in</a> Ph. 0487-2360536/0487-2360686
		District Industries Centre, Asramam, Kollam - 691002 Phone: 0474 2748395 Email: <a href="mailto:dickollam@gmail.com">dickollam@gmail.com</a>
2	Website for UAM Registration	<a href="http://udyogaadhaar.gov.in/UA/UdyogAadhar-New.aspx">udyogaadhaar.gov.in/UA/UdyogAadhar-New.aspx</a>
3	Identification of Project Profiles, techno-economic and managerial consultancy services, market survey and economic survey reports.	Micro small and Medium Enterprises Development Institute (MSME-DI) Ministry of MSME, Govt. of India Kanjany Road, Ayyanthole P.O. Thrissur-680 003 (Kerala) Email: <a href="mailto:dcdi-thrissur@dcmsme.gov.in">dcdi-thrissur@dcmsme.gov.in</a> Ph. 0487-2360536/0487-2360686 website: <a href="http://www.msmedithrissur.gov.in">www.msmedithrissur.gov.in</a>
4	Land and Industrial shed	District Industries Centre, Asramam, Kollam - 691002 Phone: 0474 2748395 Email: <a href="mailto:dickollam@gmail.com">dickollam@gmail.com</a>
		Director, Directorate of Industries and Commerce, Vikas Bhavan P.O., Thiruvananthapuram, Kerala, Phone: 0471-2302774/Fax. 0471-2305493, <a href="http://www.keralaindustry.org/PromotionDI&amp;C.html">www.keralaindustry.org/PromotionDI&amp;C.html</a>
		SIDCO, Shanthinagar, Thiruvananthapuram-695001, Ph.+91-471-322046/0471-330904, <a href="http://www.keralaindustry.org/promotional">www.keralaindustry.org/promotional</a> , SIDCO(Branch Office), Thrissur
		Managing director, Kerala Industrial Infrastructure Development corporation, KINFRA House, TC/31/2312, Sasthamangalam PO, Thiruvananthapuram-695010, Tel.0471-2726585/2724773,E.mail: <a href="mailto:kinfra@vsnl.com">kinfra@vsnl.com</a> , Website: <a href="http://www.kinfra.org">www.kinfra.org</a>
		Development Commissioner, Cochin Special Economic Zone (CSEZ) Min. of Commerce, Govt. of India, Kakkanad, Kochi-682037, Ph. 0484-2413222,Fax. 0484-2413074, E.mail. <a href="mailto:dc@csez.cin">dc@csez.cin</a> , Website: <a href="http://www.csez.com">www.csez.com</a>

5	Financial Assistance	Banks, (Nationalised & Scheduled), Idukki
		SIDBI, Finance Tower, 2nd floor, PB No.4209, Kaloor, Kochi-17, Tel:2401792, 2401793, website: <a href="http://www.sibdi.com">www.sibdi.com</a>
		Industrial Finance Corporation of India, Panampilly Nagar, Kochi-36, Tel:0484-2311174, Industrial Finance Corporation of India, Panampilly Nagar, Kochi-36, Tel:0484-2311174, website: <a href="http://www.ifcilt.com">www.ifcilt.com</a>
		Indian Renewable Energy Development Agency Ltd., Lodi Road, New delhi-110003, website: <a href="http://www.ireda.gov.in">www.ireda.gov.in</a>
		Kerala Venture Capital Fund P. Ltd., 604, Pioneer Towers, Marine Drive, Kochi - 682 031 Ph: (0484) 2361279, Fax: (0484) 2373077, E-mails: <a href="mailto:kvcf@vsnl.in">kvcf@vsnl.in</a> and <a href="mailto:kvcfkochi@eth.net">kvcfkochi@eth.net</a>
6	For raw materials under Govt. Supply	SIDCO Raw Material Depot, TC 12/176, Industrial Estate, Ollur, Thrissur, Phone:0487-2352347, 9446331722, Email: <a href="mailto:olrsidco@yahoo.in">olrsidco@yahoo.in</a> website: <a href="http://www.keralasidco.com">www.keralasidco.com</a>
		The State Trading Corporation of India Ltd. (KSHB) Office Complex, 4 <sup>th</sup> Floor, Panampilly Nagar, Kochi- 682036 , India. Phone : +91-484-2321470, 2311450 , 2315081 Fax : +91-484-2322909 E-mail : <a href="mailto:cochin@stc.gov.in">cochin@stc.gov.in</a>
7	Plant and machinery under hire / purchase basis.	NSIC Ltd, S-16, GCDA Complex, Marine Drive, Shanmugham Road, Cochin 682 031, Tel: 0484-2381850/2368149 @ 2366288, Fax: 0484-2380155, Email: <a href="mailto:bococh@nsic.co.in">bococh@nsic.co.in</a> , website: <a href="http://www.nsic.co.in">www.nsic.co.in</a>
8	Power/ Electricity	KSEB, Kollam
9	Technical Know –how	District Industries Centre, Asramam, Kollam - 691002 Phone: 0474 2748395 Email: <a href="mailto:dickollam@gmail.com">dickollam@gmail.com</a>
		Micro small and Medium Enterprises Development Institute (MSME-DI) Ministry of MSME, Govt. of India Kanjany Road, Ayyanthole P.O. Thrissur-680 003 (Kerala) Email: <a href="mailto:dcdi-thrissur@dcmsme.gov.in">dcdi-thrissur@dcmsme.gov.in</a> Ph. 0487-2360536/0487-2360686 website: <a href="http://www.msmedithrissur.gov.in">www.msmedithrissur.gov.in</a>
10	Quality & Standard	Bureau of Indian Standards, Near FCI, Kesavadasapuram, Thiruvananthapuram, Ph. 2558416-18, E.mail: <a href="mailto:tbo@bis.org.in">tbo@bis.org.in</a> , Website: <a href="http://www.bis.org.in">www.bis.org.in</a>
		National Centre for HACCP Certification K-Bip, 'Sri Ganesh' TC IX/2197, Kurup's Lane, Sasthamangalam, Thiruvananthapuram-695 010, Tel. -471-2311882, Fax. 0471-2311883, Email: <a href="mailto:info@haccpindia.org">info@haccpindia.org</a> website: <a href="http://www.haccpindia.org/www.keralaindustry.org">www.haccpindia.org/www.keralaindustry.org</a>
		Dy. Agricultural Marketing Advisor, Directorate of Marketing and Inspection, Kendriya Bhavan, Block A, Vith Floor, OPP. CSEZ, Kakkanad, Kochi-682037, Ph. 0484-2424794, Website: <a href="http://www.agmarknet.nic.in">www.agmarknet.nic.in</a>
		Micro small and Medium Enterprises Development Institute (MSME-DI) Ministry of MSME, Govt. of India Kanjany Road, Ayyanthole P. O. Thrissur-680 003
11	Marketing /Export Assistance	Development Commissioner, Cochin Special Economic Zone (CSEZ) Min. of Commerce, Govt. of India, Kakkanad, Kochi-682037, Ph. 0484-2413222, Fax. 0484-2413074, Email: <a href="mailto:dc@csez.com">dc@csez.com</a> , Website <a href="http://www.csez.com">www.csez.com</a>
		Member Secretary, Kerala Export Promotion Council, T.C. 15/1399, 'Karthika'; Tagore Nagar, Cotton Hill

		Road, Vazhuthacaud, Thiruvananthapuram-695010, Ph. 04871-2726585/2724773, E.mail: <a href="mailto:kinfra@vsnl.com">kinfra@vsnl.com</a>
.12	Other Promotional Agencies	Kerala Bureau of Industrial Promotion, Kurup's Lane, Sasthamangalam P.O. Thiruvananthapuram - 695 01 0 Phone: 91 - 471 - 2311882, Fax: 2311883 , Mail: <a href="mailto:kbip@keralaindustry.org">kbip@keralaindustry.org</a> , <a href="mailto:bureau@vsnl.com">bureau@vsnl.com</a> , <a href="mailto:bureau@asianetindia.com">bureau@asianetindia.com</a> website: <a href="http://www.keralaindustry.org">www.keralaindustry.org</a>
.	.	KSIDC, 2nd Floor, Choice Towers, Manorama Junction Kochi-682016 Ph:0484-2323010/2323101 (EPABX) Fax:0484-2323011 Email: <a href="mailto:ksidckochi@eth.net">ksidckochi@eth.net</a> Website: <a href="http://www.ksidc.org">www.ksidc.org</a>
.	.	KITCO Limited, PB No. 1820, Ravipuram, M.G. Road, Cochin-682016, website: <a href="http://www.kitco.in">www.kitco.in</a> Manager-Business Development, Techno park Campus, Thiruvananthapuram-695581, Ph. 0471- 2700 222,E.mail: <a href="mailto:response@technopark.org">response@technopark.org</a>
'13	Other Relevant Websites	<a href="http://www.msme.gov.in">www.msme.gov.in</a>
		<a href="http://www.dcmsme.gov.in">www.dcmsme.gov.in</a>
		<a href="http://www.dic.kerala.gov.in">www.dic.kerala.gov.in</a>
		<a href="http://udyogaadhaar.gov.in/UA/UdyogAadhar-New.aspx">udyogaadhaar.gov.in/UA/UdyogAadhar-New.aspx</a>