



भारत सरकार

Government of India

Ministry of MSME

Brief Industrial Profile of Kollam District

2017-18

Carried out by

**MSME – Development Institute, Thrissur
Ayyanthole P.O., Kanjani Road, Kerala – 680003**

Email: dcdi-thrissur@dcmsme.gov.in

Website: www.msmsedithrissur.gov.in

Phone: 0487-2360536, Fax: 0487-2360216

FOREWORD

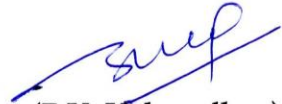
MSME-DI, Thrissur, as part of its activities has prepared the District Industrial Profile of Kollam District during 2017-18. The objective to prepare the Industrial Profile of Kollam is to make the information readily available in respect of general characteristics of the district, administrative set up, industrial scenario, potential for new MSMEs, details of existing clusters and general issues raised by industry associations etc. to the existing as well as prospective entrepreneurs.

It is expected that this Industrial Profile also will be useful for Governmental & Non-Governmental organizations, Promotional & Developmental Agencies engaged in promotion & development of MSME sector in Kollam District and also for academicians / research scholars.

I take this opportunity to express my gratitude to District Industries Centre, Kollam, officials of State Planning Board, Economic and Statistics Department, Kerala, Department of Mines and Geology and heads of other departments for extending their co-operation in preparing this Industrial Profile.

I also place on records my appreciation to Smt. Kathreenamma Sebastian IES, Deputy Director (E.I.) and Smt. Lachithamol U.C., Asst Director (E.I.) of this institute for their hard work in bringing out the report in this form.

31.03.2018
Thrissur


(P.V. Velayudhan)
Director

Contents

S. No.	Topic	Page No.
1.	General Characteristics of the District	4
1.1	Location & Geographical Area	4
1.2	Topography	4
1.3	Availability of Minerals.	4
1.4	Forest	5
1.5	Administrative set up	5
2.	District at a glance	5-9
2.1	Existing Status of Industrial Area in the District Kollam	9
3.	Industrial Scenario of Kollam	9
3.1	Industry at a Glance	9-10
3.2	Year Wise Trend of Units Registered	10
3.3	Details of Existing Micro & Small Enterprises & Artisan Units In The District	10-11
3.4	Large Scale Industries / Public Sector undertakings	11
3.5	Major Exportable Item	12
3.6	Growth Trend	12
3.7	Vendorisation / Ancillarisation of the Industry	12
3.8	Medium Scale Enterprises	12
3.8.1	List of the units in Kollam & near by Area	12
3.8.2	Major Exportable Item	12
3.9	Service Enterprises	12
3.9.1	Potentials areas for service industry	12
3.10	Potential for new MSMEs	13
4.	Existing Clusters of Micro & Small Enterprise	13
4.1	Detail Of Major Clusters	13
4.1.1	Manufacturing Sector	13
4.1.2	Service Sector	13
4.2	Details of Identified cluster	13
5.	General issues raised by industry association during the course of meeting	13
6	Steps to set up MSMEs	13-16

Brief Industrial Profile of Kollam District

1. General Characteristics of the District

1.1 Location & Geographical Area.

Kollam District is situated on the South west coast of Kerala. The District is bound on the north by Alappuzha and north east by Pathanamthitta Districts on the east by Thirunelveli District of Tamilnadu, on the South by the Thiruvananthapuram District and on the west by Arabian Sea. The area of the district is 2,492 sq. kms. And in area the district ranks seventh in the State. The District is lying between 8°53N 76°36E latitude and 8.88°N 76.60°E longitudes.

Two rivers Kallada and Ithikkara flow through this District. The Sasthamcotta Lake, the only major fresh water lake in the state is in Kollam District.

1.2 Topography

Kollam District which is a veritable Kerala in miniature is gifted with unique representative features - sea, lakes, plains, mountains, rivers, streams, backwaters, forest, vast green fields and tropical crop of every variety both food crop and cash crop, so called 'The Gods Own Capital'.

1.3 Availability of Minerals.

The district is immensely rich in mineral resources. The beach sands of the district have concentrations of heavy minerals like Ilmenite, Rutile, Monosite and Zircon which offer scope of exploitation for industrial purpose. Besides large deposits of China clay in Kundara, Mulavana and Chathannoor, there are also lime shell deposits in Ashtamudi lake, Bauxite deposits in Adichanallur and disseminated graphite in Punalur.

PRODUCTION OF MINERAL 2017-18

S.NO.	NAME OF MINERAL	Production in Tones
1	Granite Building Stone	1692907
2	Laterite	52311
3	Ordinary Sand	14508
4	Ordinary Earth	930362
5	China Clay	600
6	Ilmenite	131069
7	Rutile	3959
8	Zircon	11092
9	Sillimanite	8358
10	Leucosene	582
11	Monozite	250

Source: Department of Mines and Geology

1.4 Forest

Kollam District has a large area under forest. Pathanapuram, Anchal, Kottarakkara and Chadayamangalam are blocks having large areas of forest. The forest divisions are at Thenmala and Punalur. Forest area of the district is 81438 hectares.

1.5 Administrative set up.

The administrative systems prevailing in the District are Revenue and Local Self-Government. Under the Revenue System, the District is divided into Revenue Divisions, Taluks and further into Revenue Villages. The District has one Revenue Division, namely, Kollam with Headquarters at Kollam, having five Taluks, viz., Karunagappally, Kunnathur, Pathanapuram, Kottarakkara and Kollam, thus comprising of a total 103 Villages. Under the Local Self-Government System, the District is divided into Statutory Towns, Development Blocks and Panchayats. Panchayats are grouped under Community Development Blocks. There are three Statutory Towns, 13 CD Blocks and 71 Panchayats in the District.

2. District at a glance

S.No	Particular	Year	Unit	Statistics
(A)	Geographical Data			
	i) Latitude	2018		8°53N 76°36E
	ii) Longitude	"		8.88°N 76.60°E
	iii) Geographical Area	"	Hectares	248788
(B)	Administrative Units			
	i) Sub divisions	2018	No.	1
	ii) Tehsils	"	No.	6
	iii) Sub-Tehsil	"	No.	
	iv) Patwar Circle	"	No.	
	v) Panchayat Simitis	"	No.	

	vi)Nagar nigam	"	No.	1
	vii) Nagar Palika	"	No.	3
	viii) Gram Panchayats	"	No.	70
	xi) Revenue villages	"	No.	104
	x) Assembly Area	"	No.	12
	Population			
	Sex-wise			
	i) Male	2011	No	12,46,968
	ii) Female	2011	No	13,88,407
	Rural Population	2011	No	14,48,217
	Agriculture			
	Land utilization			
	i) Total Area	2016-17	Hectare	248788
	ii) Forest cover	2016-17	"	81438
	iii) Non Agriculture Land	2016-17	"	28703
	v) Cultivable Waste land	2016-17	"	2708
	Forest			
	(i) Forest	2016-17	Ha.	81438
	Livestock & Poultry			
	Cattle			
	i) Cows	2012	Nos.	102339

	ii) Buffaloes	2012	Nos.	5976
	Other livestock			
	i) Goats	2012	Nos.	111303
	ii) Pigs	2012	Nos.	747
	iii) Dogs & Bitches	2012	Nos.	NA
	iv) Railways			
	i) Length of rail line	2017-18	Kms	132
	V) Roads			
	(a) National Highway	31.03.2017	Kms	57.4
	(b) State Highway	31.03.2017	Kms	123.78
	(c) Main District Highway	31.03.2017	Kms	2079.079
	(d) Other district & Rural Roads	31.03.2017	Kms	195.534
	(e) Rural road/ Agriculture Marketing Board Roads	31.03.2017	Kms	NA
	(f) Kachacha Road	31.03.2017	Kms	NA
	(VI) Communication			
	(a) Telephone connection	2016-17	Nos.	150786
	(b) Post offices	2016-17	Nos.	364
	(c) Telephone Exchanges	2016-17	Nos.	91
	(d) Density of Telephone	2016-17	Nos./1000 person	66.18
	(e) Density of Telephone	2016-17	No. per sq. km.	60.53
	(f) PCO Rural	2016-17	No.	NA

	(g) PCO STD	2016-17	No.	NA
	(h) Mobile	2016-17	No.	NA
	(VII) Public Health			
	(a) Allopathic Hospital	2017	No.	89
	(b) Beds in Allopathic hospitals	2017	No.	2388
	(c) Ayurvedic Hospital	2017	No.	9
	(d) Beds in Ayurvedic hospitals	2017	No.	190
	(e) Unani hospitals	2017	No.	NA
	(f) Community health centers	2017	No.	17
	(g) Primary health centers	2017	No.	52
	(h) Dispensaries	2017	No.	NA
	(i) Sub Health Centers	2017	No.	60
	(j) Private hospitals	2017	No.	NA
	(VIII) Banking			
	(a) Commercial Bank	2017	Nos.	390
	(b) Rural Bank Products	2017	Nos.	NA
	(c) Co-Operative bank products	2017	Nos.	NA
	(d) PLDB Branches	2017	Nos.	NA
	(IX) Education			
	(a) Primary school	2017	Nos.	496
	(b) Middle schools	2017	Nos.	223

(c) Secondary & Senior Secondary Schools	2017	Nos.	495
(d) Colleges	2017	Nos.	33
(e) Technical University	2017	Nos.	NA

Source: Economic Review, 2017, Panchayat Level Statistics, 2011-12, Agricultural Statistics 2016-17, Primary Census Abstract, 2011, Cattle Census 2012

2.1. Existing Status of Industrial Areas in the Kollam District (as on 31.03.2018)

Sl No	Name of Ind. Area	Land Acquired in (Hectare)	Land Developed (In hectare)	Prevailing Rate Per Sqm (In RS.)	No of Plots	No of allotted Plots	No of Vacant Plots	No of Units in Production
1	DP Mundakkal	8.3636	7.316	3792	53	53	0	50
2	DP Chathannoor (Vanchi clay mines)	8.3972	7.498	500	1	1	0	1
Total		16.7608	14.814	4269	54	54	0	51

Source: District Industries Centre, Kollam

3. Industrial Scenario of Kollam

3.1 Industry at a Glance (as on 31.03.2018)

Sl No	Head	Unit	Particulars
1	Registered Industrial Unit	No	7909
2	Total Industrial Unit	No	7909
3	Registered Medium and large Scale Unit	No	05
4	Estimated Average No of Daily Worker employed in Small Scale Industries	No	24 per unit
5	Employment in Medium and Large Industries	No	NA
6	No of Industrial Area	No	2

7	Turnover of Small Scale Industries	IN LACS	49749
8	Turnover of Medium and Large Scale Industries	IN Crores	NA

Source: District Industries Centre, Kollam

3.2 Year Wise Trend of Units Registered (as on 31.03.2018)

Year	No of Registered Units	Employment (No)	Investment (Lakh Rs.)
2005-06	253	3054	3073
2006-07	368	3035	4808
2007-08	428	4909	7071
2008-09	526	3923	5312
2009-10	585	4011	6666
2010-11	397	2370	5574
2011-12	556	1749	6362
2012-13	997	4826	11258
2013-14	1089	5484	13609
2014-15	1344	5421	12136
2015-16	1143	4526	11030
2016-17	1126	4796	12949
2017-18	871	3376	8177

Source: District Industries Centre, Kollam

3.3 Details of Existing Micro & Small Enterprises and Artisan Units in the District (As On 31.03.2018)

NIC Code No	Type of Industry	No of Units	Investment (In Lakh Rs.)	Employment (No)
20	Agro based	1672	28845.08	20041

22	Soda water	146	1368.4	384
23	Cotton textile	32	878.38	588
24	Woolen, silk & artificial Thread based cloths	0	0	0
26	Ready-made garments & embroidery	1081	5136.35	4852
27	Wood/wooden based furniture	625	4641.63	3163
28	Paper & Paper products	260	3507.38	1240
29	Leather based	56	295.63	249
31	Chemical/Chemical based	160	1246.07	853
30	Rubber, Plastic & petro based	120	1765.15	827
32	Mineral based	225	18396.53	2582
33	Metal based (Steel Fab.)	257	2046.68	1042
35	Engineering units	870	6378.32	3843
36	Electrical machinery and transport equipment	104	925.22	661
97	Repairing & servicing	895	5157.73	3203
1	Others	1385	15098.86	7760
	Artisan Units	15	40.51	67
	Fashion Designing	6	38.5	29
	Total	7909	95766.42	51384

Source: District Industries Centre, Kollam

3.4 Large Scale Industries / Public Sector undertakings

List of the units in Kollam District & near by Area as on 31.03.2018

1. Kerala Minerals and Metals Limited, Sankaramangalam, Chavara
2. Indian Rare Earth Limited, Chavara

3. Kerala Feeds Ltd., Karunagapally.
4. Kerala Oil Complex, Puthiyakavu, Karunagapally
5. United Electricals Kerala, Pallimukku.
6. Co-operative Spinning Mill, Chathannoor
7. Kerala Ceramics, Kundara, Kollam

3.5 Major Exportable Item

Major exportable items are Cashew Kernal, Sea food, Coir, Handloom

3.6 Growth Trend

Positive

3.7 Vendorisation / Ancillarisation of the Industry

No ancillary unit is existing in Kollam district

3.8. Medium Scale Enterprises: NA

3.8.1 List of the units in Kollam District & Near By Area NA

3.8.2 Major Exportable Item NA

3.9 Service Enterprises

3.9.1 Potentials areas for service industry

Sl.No	Activity
1	Beauty Parlour
2	Pancha Karma
3	Construction
4	IT based service
5	Catering service
6	Automobile service station
7	Fashion designing
8	Logistic service
9	Touism

Source: District Industries Centre, Kollam

3.10 Potential for new MSMEs

Followings are the areas having potentials for MSMEs in the District:

- . Printing
- . Food processing
- . Readymade garments
- . Building Materials
- . Paper product
- . Soft Drinks
- . Wood
- . Light Engineering

4. Existing Clusters of Micro & Small Enterprise

4.1 Details of Major Clusters

4.1.1 Manufacturing Sector

Printing ,Ayurveda & General Engineering are potential sectors. The stake holders are very much reluctant to take up the matter as it taken almost 10 years to complete the formalities for getting financial assistances from Govt.

4.1.2 Service Sector NIL

4.2 Details for Identified cluster (as on 31.03.2018)

Wood Empire Consortium, Chadayamangalam is the only one implemented cluster in the District. The same has not started functioning.

5. General issues raised by industry association during the course of meeting

Followings are the major issues raised in the District

1. Lack of adequate financial support
2. Delay in getting/renewal of licenses
3. Strict pollution control measures

6. Steps to Set Up MSMES

Following are the brief description of different agencies for rendering assistance to the entrepreneurs:

S.No	Type of assistance	Name and address of agencies
1.	Registration of Units under UAM	Micro small and Medium Enterprises Development Institute (MSME-DI) Ministry of

		MSME, Govt. of India Kanjany Road, Ayyanthole P.O. Thrissur-680 003 (Kerala) email. dcdi-thrissur@dcmsme.gov.in , website: www.msmedithrissur.gov.in Ph. 0487-2360536/0487-2360686
		District Industries Centre, Asramam, Kollam - 691002 Phone: 0474 2748395
	Website for UAM Registration	udyogaadhaar.gov.in/UA/UdyogAadhar-New.aspx
2.	Identification of Project Profiles, techno-economic and managerial consultancy services, market survey and economic survey reports.	Micro small and Medium Enterprises Development Institute (MSME-DI) Ministry of MSME, Govt. of India Kanjany Road, Ayyanthole PO Thrissur-680 003 (Kerala) Email: dcdi-thrissur@dcmsme.gov.in Ph. 0487-2360536/0487-2360686 website: www.msmedithrissur.gov.in
3.	Land and Industrial shed	District Industries Centre, Asramam, Kollam - 691002 Phone: 0474 2748395
		Director, Directorate of Industries and Commerce, Vikas Bhavan PO, Thiruvananthapuram, Kerala, Phone: 0471-2302774/Fax. 0471-2305493, www.keralaindustry.org/Promotion DI&C.htm
		SIDCO, Shanthinagar, Thiruvananthapuram-695001, Ph.+91-471-322046/0471-330904, www.keralaindustry.org/promotional
		Managing director, Kerala Industrial Infrastructure Development corporation, KINFRA House, TC/31/2312, Sasthamangalam PO, Thiruvananthapuram-695010, Tel.0471-2726585/2724773, E.mail: kinfra@vsnl.com , Website: www.kinfra.org
		Development Commissioner, Cochin Special Economic Zone (CSEZ) Min. of Commerce, Govt. of India, Kakkanad, Kochi-682037, Ph. 0484-2413222, Fax. 0484-2413074, E.mail. dc@csez.cin , Website: www.csez.com
4.	Financial Assistance	Banks, (Nationalized & Scheduled), Kollam
		SIDBI, Finance Tower, 2nd floor, PB No.4209, Kloor, Kochi-17, Tel:2401792, 2401793,

		<p>website: www.sibdi.com</p> <p>Industrial Finance Corporation of India, Panampilly Nagar, Kochi-36, Tel:0484-2311174, website: www.ifcilttd.com</p> <p>Indian Renewable Energy Development Agency Ltd., Lodi Road, New delhi-110003, website: www.ireda.gov.in</p> <p>Kerala Venture Capital Fund P. Ltd., 604, Pioneer Towers, Marine Drive, Kochi - 682 031 Ph: (0484) 2361279, Fax: (0484) 2373077, E-mails: kvcf@vsnl.in and kvcfkochi@eth.net</p>
5.	For raw materials under Govt. Supply	<p>State Trading Corporation, Ajay Vihar, Kochi - 16</p>
6.	Plant and machinery under hire / purchase basis.	<p>NSIC Ltd, S-16, GCDA Complex, Marine Drive, Shanmugham Road, Cochin 682 031, Tel: 0484- 2381850/2368149 @ 2366288, Fax: 0484- 2380155, Email: bococh@nsic.co.in, website: www.nsic.co.in</p>
7.	Power/ Electricity	<p>KSEB Kollam</p>
8.	Technical Know-how.	<p>District Industries Centre, Asramam, Kollam - - 691002 Phone: 0474 2748395</p> <p>Micro small and Medium Enterprises Development Institute (MSME-DI) Ministry of MSME, Govt. of India Kanjany Road, Ayyanthole PO Thrissur-680 003 (Kerala) Email: dcdi-thrissur@dcmsme.gov.in Ph. 0487-2360536/0487-2360686 website: www.msmedithrissur.gov.in</p>
9.	Quality & Standard	<p>Bureau of Indian Standards, Near FCI, Kesavadasapuram, Thiruvananthapuram, Ph. 2558416-18, E.mail: tbo@bis.org.in, Website: www.bis.org.in</p> <p>National Centre for HACCP Certification K-Bip, 'Sri Ganesh' TC IX/2197, Kurup's Lane, Sasthamangalam, Thiruvananthapuram-695 010, Tel. -471-2311882, Fax. 0471-2311883, Email: info@haccpindia.org</p>

		website: www.haccpindia.org/ www.keralaindustry.org
		Dy. Agricultural Marketing Advisor, Directorate of Marketing and Inspection, Kendriya Bhavan, Block A, VIth Floor, OPP. CSEZ, Kakkanad, Kochi-682037, Ph. 0484-2424794, Website: www.agmarknet.nic.in
		Micro small and Medium Enterprises Development Institute (MSME-DI) Ministry of MSME, Govt. of India Kanjany Road, Ayyanthole P. O. Thrissur-680 003
10.	Marketing /Export Assistance	Development Commissioner, Cochin Special Economic Zone (CSEZ) Min. of Commerce, Govt. of India, Kakkanad,Kochi-682037, Ph. 0484-2413222, Fax. 0484-2413074, Email: dc@csez.com , Website www.csez.com
		Member Secretary, Kerala Export Promotion Council, T.C. 15/1399,'Karthika; Tagore Nagar, Cotton Hill Road,Vazhuthacaud,Thiruvananthapuram-695010,Ph. 04871-2726585/2724773, E.mail: kinfra@vsnl.com
11.	Other Promotional Agencies	Kerala Bureau of Industrial Promotion, Kurup's Lane, Sasthamangalam P.O. Thiruvananthapuram - 695 010, Phone: 91 - 471 - 2311882, Fax: 2311883 , E- Mail: kbip@keralaindustry.org , bureau@vsnl.com , bureau@asianetindia.com website: www.keralaindustry.org
		KSIDC, 2nd Floor, Choice Towers, Manorama Junction, Kochi-682016 Ph:0484-2323010/2323101 (EPABX) Fax:0484-2323011 Email: ksidckochi@eth.net Website: www.ksidc.org
		KITCO Limited, PB No. 1820, Ravipuram, M.G. Road, Cochin-682016, website: www.kitco.in
		Manager-Business Development, Techno park Campus,Thiruvananthapuram-695581,Ph. 0471-2700 222,e.mail: response@technopark.org
12	Other Relevant Websites	www.msme.gov.in
		www.dcmsme.gov.in
		www.dic.kerala.gov.in
		udyogaadhaar.gov.in/UA/UdyogAadhar-New.aspx