

Brief Industrial Profile of Kasaragod District 2018-19

Carried out by

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FOREWARD

MSME-DI, Thrissur, as part of its activities has prepared the District Industrial Profile of Kasaragod District during 2018 - 19. The objective of preparing the Industrial Profile of Kasaragod District is to make the information readily available in respect of general characteristics of the district, administrative set up, industrial scenario, potential for new MSMEs, details of existing clusters and general issues raised by industry associations etc. to the existing as well as prospective entrepreneurs.

It is expected that this Industrial Profile will be useful for Governmental and Non-Governmental organizations, Promotional & Developmental Agencies engaged in promotion & Development of MSME sector in Kasaragod District and also for academicians / research scholars.

I take this opportunity to express my gratitude to District Industries Centre, Kasaragod, officials of State Planning Board, Economic and Statistics Department, Kerala, Department of Mines and Geology and heads of other departments for extending their co-operation in preparing this industrial Profile.

I also place on records my appreciation to Smt. Kathreenamma Sebastian, IES, Deputy Director, and Shri. K R Krishnakumar, Assistant Director (Stat.) of this Institute for their hard work in bringing out the report in this form.

30.04.2019 Thrissur

M PALANIVEL) DIRECTOR I/c.

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Brief Industrial Profile of Kasaragod District

1. General Characteristics of the District

1.1 Location & Geographical Area

Kasaragod District, has been formed by carving out Kasaragod and Hosdurg Taluks of erstwhile Kannur district. Thus Kasaragod district happened to be the fourteenth district of the State. The district is bounded by the east by the Western Ghats, in the west by the Arabia Sea, in the north by the Canara district of Karnataka and in the South by the Kannur district. Kasaragod district lies between 11° - 18' and 12° - 48' north latitudes and between 74°-52' and 75°-26' eastlongitudes.

1.2 Topography

The district falls into three natural divisions, the low land bordering the sea, the midland consisting of the undulating country and forest clad highland on the extreme east. The low land is almost level in topography and has thick groves of coconut and paddy fields. The highland lies mainly on the slope of the western Ghats with its upper reaches occupied by forests and lower sides by plantation crops like Rubber. In between the above two lies the midland which occupies the larger area of the zone.

1.3 Availability of Minerals

PRODUCTION OF MINERAL 2018-19

S.NO.	NAME OF MINERAL	PRODUCTION in tones
		2018-2019
MAJOR M	INERAL	
1.	Laterite (building)	607975
MINOR 1.	Granite Building Stone	272560
2.	Ordinary Earth	37773
3.	Ordinary Sand	1024
4.	Laterite (cement)	1263
5	Brick Clay	NA

SOURCE: - DEPT. OF MINING & GEOLOGY

1.4 FOREST

The total forest area is 5625 hectares which is about 3% of the total geographical area of the district.

1.5 Administrative set up

The district has its headquarters at Kasaragod & for administrative and revenue purposes, the district is divided into four taluks, namely, Hosdurg, Kasaragod 4|BriefIndustrialProfileofKasargodeDistrict2018-

Vellarikkund and Manjeshwaram. There are 128 revenue villages and 6 Development Blocks viz Manjeshwaram, Kasaragod, Kanhangad, Karadka, Badiadka and Nileswaram. There are 38 Grama Panchayats in the district. The two Municipalities in the district are Kasaragod and Kanhangad. There are five assembly and one Parliamentary constituencies in the district. Manjeswaram, Kasaragod, Udma, Hosdurg and Thrikkarippur are the Assembly Constituencies. & Kasaragod is the Parliamentary constituency.

2. <u>District at a glance</u>

S.No	Particular	Year	Unit	Statistics
1		Geographical fea	tures	
(A)	Geographical Data			
	i) Latitude		12° 30′ 0″ I	٧
	ii) Longitude		75° 0′ 0″ E	
	iii) Geographical Area	2018-19	Hectares	199166
(B)	Administrative Units			
	i) Sub divisions			2
	ii) Tehsils			4
	iii) Sub-Tehsil			
	iv) Patwar Circle			
	v) Panchayat Simitis			38
	vi)Nagar nigam			4
	vii) Nagar Palika			4
	viii) Gram Panchayats			38
	xi) Revenue villages			128
	x) Assembly Area			5
2.	Population			
(A)	Sex-wise			
	i) Male	2011		626617
	ii) Female	2011		675983
(B)	Rural Population	2011		797424
3.	Agriculture			
A.	Land utilization			
	i) Total Area	2017-18	Hectare	199166
	ii) Forest cover	2017-18	"	5625
	iii) Non Agriculture Land	2017-18	и	26732
	v) Barren&	2017-18	"	3273
	Uncultivable land			

4.	Forest			
	(i) Forest	2017-18	На.	5625
5.	Livestock & Poultry		·	
Α.	Cattle			
	i) Cows	2012	Nos.	82809
	ii) Buffaloes	2012	Nos.	1227
B.	Other livestock			
	i) Goats	2012	Nos.	33737
	ii) Pigs	2012	Nos.	3067
	iv) Railways			
	i) Length of rail line	2017-18	Kms	116
	V) Roads			
	(a) National Highway	2017-18	Kms	85.950
	(b) State Highway	2017-18	Kms	141.78
	(c) Major District Roads	2017-18	Kms	1318.88
	(d) Other district & Rural	2014-15	Kms	416.172
	Roads			
	(e) Rural road/	2014-15	Kms	2999.27
	Agriculture Marketing			
	Board Roads			
	(f) Kachacha Road	2014-15	Kms	NA
	(VI) Communication			
	(a) Telephone	2017-18		75980
	connection			
	(b) Post offices	2017-18	Nos.	232
	(c) Telephone center	2017-18	Nos.	70
	(d)Density of Telephone	2017-18	Nos./1000	47
			person	
	(e) Density of Telephone	2017-18	No. per	31
			SqKM.	
	(f) PCO Rural	2014-15	No.	NA
	(g) PCO STD	2014-15	No.	NA
	(h) Mobile	2014-15	No.	NA
	(VII) Public Health			
	(a)Allopathic Hospital	2017-18	No.	7
	(b)Beds in Allopathic		No.	785
	hospitals			_
	(c) AyurvedicHospital		No.	5
	(d)Beds in Ayurvedic		No.	120

(e)Una (f) Co	spitals ani hospitals mmunity health		No. No.	6
	nters mary health		No.	40
(h)Dis (i) Sul Ce (j) Pri	nters spensaries b Health nters vate hospitals		No. No. No.	63 - -
(VIII) Bar	•			
(a) Co	ommercial Bank	2017-18	Nos.	169
(b) ru	ral Bank		Nos.	58
(c) Co bank pro	o-Operative ducts		Nos.	54
(d) P	LDB Branches		Nos	NA
(IX) Edu	cation			
(a) Prima	ary school	2017-18	Nos	271
(b) Midd	le schools	2017-18	Nos	157
(c) Seco senior se schools	ndary & econdary	2017-18	Nos	270
(d) Colle	eges	2017-18	Nos	10
(e) Tech	nical University		Nos	NIL

Source: Census 2011, Economic Review 2017(Kerala), Livestock Census:2012, Official Website of Kasargode District, Agricultural statistics2016-17, Panchayath Statistics- Kasargode

2.1Existing Status of Industrial Areas in the Kasargode District (as on 31/03/2019)

S. No.	Name of Ind. Area	Land acquired (In hectare)	Land developed (In hectare)	Prevaili ng Rate Per Sqm (In Rs.)	No of Plots	No of allotted Plots	No of Vacant Plots	No. of Units in Producti on
1	DA-Ananthapuram	108 Acre		7085/cen t		27	11.12 Acre	Nil
2	DP-Ananthapuram	103 Acre		5061/cen t		57	14.78 Acres	19
3	KINFRA	273 Acre						
4	MIE-Kumbla	1 Acre						
5	MIE –Chengla	1 Acre						
6	MIE–Nileswaram	1 Acre						
7	MIE–Thrikkaripur	1 Acre						
8		88 Cent						
9	SIDCO Industrial area-Vidyanagar	14.76 Acre			39	39		39
10	DICIndustrialArea	1Acre						
11	Kasargod Municipality	2 Acre						
12	DP Chattanchal	28 Acre		8550/cen t		22	1.7 Acre	11

Source: DIC, Kasargode

3. INDUSTRIAL SCENERIO OF KASARGODE DISTRICT

3.1 Industry at a Glance (as on 31/03/2019)

Sr No	Head	Unit	Particulars
1.	Registered Industrial Units (Part II)		5364 (for the period from 2006-07 to 2018-19)
2	Total Industrial Units	Nos	Details of unregistered unit are not available
3	Registered Medium Units	Nos	2

4	Estimated Average No of daily Worker Employed I n Small Scale Units	Nos	22000
5	Employment in Medium Industries	Nos	143
6	No. of Industrial Area	No.	12
7	Turnover of Small scale Ind.	In Lakhs	NA
8	Turn over of Medium & Large Scale Industries	In Lakhs	NA

Source: DIC, Kasargode

3.2 YEAR WISE TREND OF UNITS REGISTERED (as on 31/03/2019)

YEAR	NUMBER OF REGISTERED	EMPLOYMENT	INVESTMENT
	UNITS		(IN LAKHS)
2007-08	151	1222	1807.02
2008-09	661	3356	2523.33
2009-10	662	3588	2823.33
2010-11	420	1749	3035.15
2011-12	350	1792	5139.18
2012-13	452	2137	3828.66
2013-14	509	2692	5531.67
2014-15	632	2590	6564.42
2015-16	257	1111	6370.37
2016-17	236	1053	2852
2017-18	306	1217	4045
2018-19	707	3409	9732
Total	5343	25916	54252.13

Source: DIC, Kasargode

3.3 DETAILS OF EXISTING MICRO & SMALL ENTERPRISES AND ARTISAN UNITS IN THE DISTRICT (as on 31/03/2018)

NIC	TYPE OF INSDUSTRY	NUMBER	INVESTMENT	EMPLOYMENT
Code No.		OF	(In lakhs)	
		UNITS		
11	Agro based	904	8822.04	3977
11	Soda Water	76	791.68	489
13	Cotton textile	21	140.04	173
14	Ready Made garments embroidery	769	1213.11	3070
31	Wood/wooden based furniture	273	5737.25	1972

17	Paper & Paper Products	218	3406.43	1223
15	Leather based	50	100.92	292
20	Chemical/Chemical	69	1099.85	498
	Based			
22	Rubber, Plastic & Petro	223	4076.85	1680
	based			
23	Mineral Based	44	1893.69	791
25	Metal based (Steel fab)	174	2770.76	768
24	Engineering Unit	544	3105.54	2296
27	Electrical machinery	32	362.47	215
95	Repairing & servicing	320	783.17	872
32	Gem Designing	55	1774.55	228
13	Fashion Designing	8	6.88	12
96	Others	1551	18378.64	7437
16	Artisans Units	30	50.71	72
	Total	5361	54514.58	26065

Source: DIC Kasargode

3.4 LARGE SCALE INDUSTRIES / PUBLIC SECTOR UNDERTAKINGS

List of the units in Kasargod & Near By Area

- 1. HAL, KINFRA Park, Seethangoli
- 2. BHEL, Kasargod

3.5 MAJOR EXPORTABLE ITEM

Cashew and allied products.

3.6 Growth Trend

Upward Trend

3.7 Vendorisation / Ancillarisation of the Industry

3.8 <u>Medium Scale Enterprises</u>

3.8.1 List of the units in Kasargode District

SI	Name and Address of the	Category	Investment	Employment
No.	Unit		(in Lakhs)	(No)
1	Bahrain Nutritech	Manufacturing	195	30
2	ExpanseIndia Buildcon	Service	523	15
	(P)Ltd			

3	Kudroli Constructions	Service	575	100
	Company (P) Ltd			

3.8.2 Major Exportable Item

Not Applicable

3.9 Service Enterprises

3.9.1 Potentials areas for service industry

Serial	Activity	Potentials
No.		
1	IT Enabled services	Medium
2	General Engineering	High
3	Automobile services	medium

3.10 Potential for new MSMEs

IT Enabled services, Food Processing Units, Cashew Processing, agro based, Garment Making.

4 Existing Clusters of Micro & Small Enterprise

No existing clusters

4.1 DETAILS OF MAJOR CLUSTERS

4.1.1 Manufacturing Sector: Nil

4.1.2 Service Sector; Nil

4.2 Details for Identified cluster

Name of the Cluster: Automotive Cluster

1	Principal Products manufactured	Automobile service related items,
	in the Cluster	Bus body building
2	Name of SPV	Kasaragod Automotive Cluster
3	No. of functional units in the	600 units
	Cluster	
4	Turn over of the Cluster	350 cores
5	Value of Exports from the	Nil
	clusters	
6	Employment in the cluster	2400
7	Average Investment in Plant and	3 Lakhs per unit
	Machinery	
8	Testing Needs	
9	Presence of capable institutions	NA
10	Thrust Area	Automobile service sector
11	Access to export market	Yes
12	Problems / Constraints	Lack of modern technology and
		machineries

Present status of the Cluster : Concept note submitted

4.2.2 Name of the Cluster: Pottery Cluster

1	Principal Products manufactured in the	Pottery
	Cluster	Products
2	Name of SPV	Pottery Cluster
3	No. of functional units in the Cluster	14 Units
4	Turn over of the Cluster	20 Cores
5	Value of Exports from the clusters	
6	Employment in the cluster	280
7 Average Investment in Plant and		
	Machinery	
8	Testing Needs	
9	Presence of capable institutions	
10	Thrust Area	
11	Access to export market	Yes
12	Problems / Constraints	

5. General issues raised by industry association

- 1. Water shortage
- 2. Power Problems
- 3. Lack of Infrastructure in industrial Areas

6. STEPS TO SET UP MSMEs

Following are the brief description of different agencies rendering assistance to the entrepreneurs.

Sl No:	Type of assistance	Name and address of agencies
1	Registration of Units under UAM	The Director, Micro Small and Medium Enterprises Development Institute (MSME-DI) Ministry of MSME, Govt. of India Kanjany Road, Ayyanthole P.O. Thrissur-680 003 (Kerala) email. dcdi-thrissur@dcmsme.gov.in, website: www.msmedithrissur.gov.in Ph. 0487-2360536/0487-2360686 General Manager Dist. Industries Centre, Vidyanagar, Kasargod- 671123, +91-4994-255749, Fax: 255749, E-Mail:
	Website for UAM Registration	udyogaadhaar.gov.in/UA/UdyogAadhar-New.aspx

2	Identification of Project Profiles, techno-economic and managerial consultancy services, market survey and economic survey reports.	The Director, Micro small and Medium Enterprises Development Institute (MSME-DI) Ministry of MSME, Govt. of India Kanjany Road, Ayyanthole P.O. Thrissur-680 003 (Kerala) email. dcdi-thrissur@dcmsme.gov.in, website: www.msmedithrissur.gov.in Ph. 0487-2360536/0487-2360686
3	Land and Industrial shed	General Manager Dist.IndustriesCentre, Vidyanagar,Kasargod- 671123, +91-4994-255749,Fax: 255749, E-Mail:
		The Director, Directorate of Industries and Commerce, Vikas Bhavan PO, Thiruvananthapuram, Kerala, Phone: 0471-2302774/Fax. 0471-2305493, www.keralaindustry.org/Promotion DI&C.htm SIDCO, Shanthinagar, Thiruvananthapuram-695001, Ph.+91-471-322046/0471-330904, www.keralaindustry.org/promotional,
		The Managing Director, Kerala Industrial Infrastructure Development corporation, KINFRA House, TC/31/2312, Sasthamangalam PO, Thiruvananthapuram-695010, Tel.0471-2726585/2724773, E.mail: kinfra@vsnl.com, Website: www.kinfra.org
		The Development Commissioner, Cochin Special Economic Zone (CSEZ) Min. of Commerce, Govt. of India, Kakkanad, Kochi-682037, Ph. 0484-2413222,Fax. 0484-2413074,
4	Financial Assistance	Banks,(Nationalised& Scheduled), Kasargode
		SIDBI, Finance Tower, 2nd floor, PB No.4209, Kaloor, Kochi-17, Tel:2401792, 2401793, website: www.sibdi.com

		Industrial Finance Corporation of India, Panampilly Nagar, Kochi-36, Tel:0484-2311174, Industrial Finance Corporation of India, Panampilly Nagar, Kochi-36,
		Tel:0484-2311174, website: www.ifciltd.com
		Indian Renewable Energy Development Agency Ltd., Lodi Road, New delhi-110003, website: www.ireda.gov.in
		Kerala Venture Capital Fund P. Ltd., 604, Pioneer Towers, Marine Drive, Kochi - 682 031 Ph: (0484) 2361279, Fax: (0484) 2373077, E-mails: kvcf@vsnl.in and kvcf@eth.net
5	For raw materials under Govt. Supply	The State Trading Corporation of India Ltd. (KSHB) Office Complex, 4 th Floor, Panampilly Nagar, Kochi- 682036, INDIA. Phone: +91-484-2321470, 2311450, 2315081 Fax: +91-484-2322909 E-mail: cochin@stc.gov.in
6	Plantand machinery under hire / purchase basis.	NSIC Ltd, S-16, GCDA Complex, Marine Drive, Shanmughar Road, Cochin 682 031,Tel: 0484-2381850/2368149 ® 2366288, Fax: 0484-2380155, Email: bococh@nsic.co.in website: www.nsic.co.in
7	Power/ Electricity	KSEB, Kasargode
8	Technical Know –how.	General Manager Dist.IndustriesCentre, Vidyanagar,Kasargod-671123 Ph:+91-4994-255749,Fax: 255749, E-Mail: gmdicksd@gmail.com Microsmall and Medium Enterprises Development Institute (MSME-DI) Ministry of MSME, Govt. of India
		Kanjany Road, Ayyanthole PO Thrissur-680 003 (Kerala) Email: dcdi-thrissur@dcmsme.gov.in
		Ph. 0487-2360536/0487-2360686
9	Quality & Standard	website: www.msmedithrissur.gov.in
9	Quality & Standard	Bureau of Indian Standards, Near FCI, Kesavadasapuram, Thiruvananthapuram, Ph. 2558416-18,

		E.mail: tbo@bis.org.in, Website: www.bis.org.in
		National Centre for HACCP Certification K-Bip, 'Sri Ganesh' TC IX/2197, Kurup's Lane, Sasthamangalam, Thiruvananthapuram-695 010, Tel471-2311882, Fax. 0471-2311883,
		Email: info@haccpindia.org
		website:www.haccpindia.org/www.keralaindustry.org
		Dy. Agricultural Marketing Advisor, Directorate of Marketing and Inspection, Kendriya Bhavan, Block A, VIth Floor, OPP. CSEZ, Kakkanad, Kochi-682037, Ph. 0484- 2424794, Website: www. agmarknet.nic.in
		Microsmall and Medium Enterprises Development Institute (MSME-DI) Ministry of MSME, Govt. of India Kanjany Road, Ayyanthole P.O. Thrissur-680 003
10	Marketing /Export Assistance	Development Commissioner, Cochin Special Economic Zone (CSEZ) Min. of Commerce, Govt. of India, Kakkanad, Kochi-682037, Ph. 0484-2413222, Fax. 0484-2413074,
		Email: dc@csez.com, Website www.csez.com
		Member Secretary, Kerala Export Promotion Council, T.C. 15/1399, 'Karthika; Tagore Nagar, Cotton Hill Road, Vazhuthacaud, Thiruvananthapuram-695010, Ph. 04871-2726585/2724773, E.mail: kinfra@vsnl.com
11	Other Promotional Agencies	Kerala Bureau of Industrial Promotion, Kurup's Lane, Sasthamangalam P.O. Thiruvananthapuram - 695 010, Phone: 91 - 471 - 2311882, Fax: 2311883, E- Mail: kbip@keralaindustry.org , bureau@vsnl.com , bureau@vsnl.com , bureau@asianetindia.com website:www.keralaindustry.org

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		KSIDC, 2nd Floor, Choice Towers, Manorama Junction, Kochi-682016 Ph:0484-2323010/2323101(EPABX) Fax:0484-2323011 Email: <u>ksidckochi@eth.net</u>
		Website: www.ksidc.org
		KITCO Limited, PB No. 1820, Ravipuram, M.G. Road, Cochin-682016, website: www.kitco.in
		Manager-Business Development, Techno park Campus,Thiruvananthapuram-695581,Ph. 0471- 2700 222,e.mail: response@technopark.org
12	Other Relevant Websites	www.msme.gov.in
		www.dcmsme.gov.in
		www.dic.kerala.gov.in
		udyogaadhaar.gov.in/UA/UdyogAadhar-New.aspx

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