



Government of India
Ministry of MSME

Brief Industrial Profile of Kasargode District **2017-18**



सूक्ष्म, लघु एवं मध्यम उद्यम
MICRO, SMALL & MEDIUM ENTERPRISES

Carried out by

MSME - Development Institute

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FOREWORD


MSME-DI, Thrissur, as part of its activities has prepared the District Industrial Profile of Kasaragode District during 2017-18. The objective to prepare the Industrial Profile of Kasaragode is to make the information readily available in respect of general characteristics of the district, administrative set up, industrial scenario, potential for new MSMEs, details of existing clusters and general issues raised by industry associations etc. to the existing as well as prospective entrepreneurs.

It is expected that this Industrial Profile also will be useful for Governmental & Non-Governmental organizations, Promotional & Developmental Agencies engaged in promotion & development of MSME sector in Kasaragode District and also for academicians / research scholars.

I take this opportunity to express my gratitude to District Industries Centre, Kasaragode, officials of State Planning Board, Economic and Statistics Department, Kerala, Department of Mines and Geology and heads of other departments for extending their co-operation in preparing this Industrial Profile.

I also place on records my appreciation to Smt. Kathreenamma Sebastian, IES, Deputy Director and Shri. Krishnakumar .K.R., Asst Director (Stat) of this institute for their hard work in bringing out the report in this form.

31.03.2018
Thrissur


(P.V. Velayudhan)
Director

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Brief Industrial Profile of Kasargode District

1. General Characteristics of the District

1.1 Location & Geographical Area

Kasaragod District, has been formed by carving out Kasaragod and Hosdurg Taluks of erstwhile Kannur district. Thus Kasaragod district happened to be the fourteenth district of the State. The district is bounded by the east by the Western Ghats, in the west by the Arabia Sea, in the north by the Canara district of Karnataka and in the South by the Kannur district. Kasaragod district lies between 11° - 18' and 12° - 48' north latitudes and between 74 °-52' and 75°-26' east longitudes.

1.2 Topography

The district falls into three natural divisions, the low land bordering the sea, the midland consisting of the undulating country and forest clad highland on the extreme east. The low land is almost level in topography and has thick groves of coconut and paddy fields. The highland lies mainly on the slope of the western Ghats with its upper reaches occupied by forests and lower sides by plantation crops like Rubber. In between the above two lies the midland which occupies the larger area of the zone.

1.3 Availability of Minerals

PRODUCTION OF MINERAL 2017-18

S.NO.	NAME OF MINERAL	PRODUCTION in tones 2017-2018
MAJOR MINERAL		
1.	Laterite	414617

MINOR		
1.	Granite Stone	213292
2.	River Sand	457
3.	Ordinary Sand	1160135
4.	China Clay	200
5.	Brick Clay	1800

SOURCE: - DEPT. OF MINING & GEOLOGY

1.4 FOREST

The total forest area is 5625 hectares which is about 3% of the total geographical area of the district .

1.5 Administrative set up

The district has its headquarters at Kasaragod & for administrative and revenue purposes, the district is divided into two taluks, namely, Hosdurg and Kasaragod. There are 77 revenue villages and 4 Development Blocks viz Manjeshwar, Kasaragod, Kanhangad and Nileswaram. There are 39 Grama Panchayats in the district. The two Municipalities in the district are Kasaragod and Kanhangad. There are five assembly and one Parliamentary constituencies in the district. Manjeswaram, Kasaragod, Udma, Hosdurg and Thrikkarippur are the Assembly Constituencies. & Kasaragod is the Parliamentary constituency.

2. District at a glance

S.No	Particular	Year	Unit	Statistics
1	Geographical features			
(A)	Geographical Data			
	i) Latitude	12° 30' 0" N		
	ii) Longitude	75° 0' 0" E		
	iii) Geographical Area		Hectares	199166
(B)	Administrative Units			
	i) Sub divisions			1
	ii) Tehsils			2
	iii) Sub-Tehsil			

	iv) Patwar Circle			
	v) Panchayat Simitis			39
	vi)Nagar nigam			4
	vii) Nagar Palika			4
	viii) Gram Panchayats			39
	xi) Revenue villages			75
	x) Assembly Area			5
2.	Population			
(A)	Sex-wise			
	i) Male	2011		626617
	ii) Female	2011		675983
(B)	Rural Population	2011		797424
3.	Agriculture			
A.	Land utilization			
	i) Total Area	2016-17	Hectare	199166
	ii) Forest cover	2016-17	"	5625
	iii) Non Agriculture Land	2016-17	"	26164
	v) Barren& Uncultivable land	2016-17	"	3556
4.	Forest			
	(i) Forest	2016-17	Ha.	5625
5.	Livestock & Poultry			
A.	Cattle			
	i) Cows	2012	Nos.	82809
	ii) Buffaloes	2012	Nos.	1227
B.	Other livestock			
	i) Goats	2012	Nos.	33737
	ii) Pigs	2012	Nos.	3067
	iv) Railways			
	i) Length of rail line	2014-15	Kms	116
	V) Roads			
	(a) National Highway	2014-15	Kms	85.950
	(b) State Highway	2016-17	Kms	141.78
	(c) Major District Roads	2016-17	Kms	1318.88
	(d) Other district & Rural Roads	2014-15	Kms	416.172

(e) Rural road/ Agriculture Marketing Board Roads	2014-15	Kms	2999.27
(f) Kachacha Road	2014-15	Kms	NA
(VI) Communication			
(a) Telephone connection	2015-16		75980
(b) Post offices	2016-17	Nos.	232
(c) Telephone center	2016-17	Nos.	70
(d) Density of Telephone	2016-17	Nos./1000 person	58.3
(e) Density of Telephone	2016-17	No. per SqKM.	31.92
(f) PCO Rural	2014-15	No.	NA
(g) PCO STD	2014-15	No.	NA
(h) Mobile	2014-15	No.	NA
(VII) Public Health			
(a) Allopathic Hospital	2016-17	No.	4
(b) Beds in Allopathic hospitals		No.	696
(c) Ayurvedic Hospital		No.	5
(d) Beds in Ayurvedic hospitals		No.	120
(e) Unani hospitals		No.	
(f) Community health centers		No.	9
(g) Primary health centers		No.	40
(h) Dispensaries		No.	27
(i) Sub Health Centers		No.	-
(j) Private hospitals		No.	-
(VIII) Banking commercial			
(a) Commercial Bank	2016-17	Nos.	220
(b) rural Bank		Nos.	NA
Products			
(c) Co-Operative bank products		Nos.	NA

	(d) PLDB Branches		Nos.	NA
	(IX) Education			
	(a) Primary school	2016-17	Nos.	271
	(b) Middle schools	2016-17	Nos.	156
	(c) Secondary & senior secondary schools	2016-17	Nos.	270
	(d) Colleges	2016-17	Nos.	9
	(e) Technical University		Nos.	NIL

Source: Census 2011, Economic Review 2017(Kerala), Livestock Census:2012, Official Website of Kasargode District, Agricultural statistics2016-17, Panchayath Statistics- Kasargode

2.1 Existing Status of Industrial Areas in the Kasargode District (as on 31/03/2018)

S. No.	Name of Ind. Area	Land acquired (In hectare)	Land developed (In hectare)	Prevailing Rate Per Sqm (In Rs.)	No of Plots	No of allotted Plots	No of Vacant Plots	No. of Units in Production
1	DA-Ananthapuram	108 Acre		120/cent		41	14.43 Acre	Nil
2	DP-Ananthapuram	103 Acre		408/cent		74	23.72	19
3	KINFRA	273 Acre						
4	MIE-Kumbla	1 Acre						
5	MIE -Chengla	1 Acre						
6	MIE-Nileswaram	1 Acre						
7	MIE-Thrikkaripur	1 Acre						
8	MIE-Pilicode	88 Cent						
9	SIDCO Industrial area-Vidyanagar	14.76 Acre			39	39		39
10	DIC Industrial Area	1Acre						
11	Kasargod Municipality	2 Acre						
12	DP Chattanchal	28 Acre		1087/unit		23	1.6acre	11

Source: DIC, Kasargode

*As per information from DIC, Kasargode, the plots are yet to be developed and divided into plots

3. INDUSTRIAL SCENERIO OF KASARGODE DISTRICT

3.1 Industry at a Glance (as on 31/03/2018)

Sr No	Head	Unit	Particulars
1.	Registered Industrial Units (Part II)	No.	4657 (for the period from 2006-07 to 2017-18)
2	Total Industrial Units	Nos	Details of unregistered unit are not available
3	Registered Medium Units	Nos	NA
4	Estimated Average No of daily Worker Employed I n Small Scale Units	Nos	20000
5	Employment in Medium Industries	Nos	NA
6	No. of Industrial Area	No.	12
7	Turnover of Small scale Ind.	In Lakhs	NA
8	Turn over of Medium & Large Scale Industries	In Lakhs	NA

3.2 YEAR WISE TREND OF UNITS REGISTERED (as on 31/03/2018)

SI NO	YEAR	NUMBER OF REGISTERED UNITS	EMPLOYMENT	INVESTMENT (IN LAKHS)
	2007-08	151	1222	1807.02
	2008-09	661	3356	2523.33
	2009-10	662	3588	2823.33
	2010-11	420	1749	3035.15
	2011-12	350	1792	5139.18
	2012-13	452	2137	3828.66
	2013-14	509	2692	5531.67
	2014-15	632	2590	6564.42
	2015-16	257	1111	6370.37
	2016-17	236	1053	2852
	2017-18	306	1217	4045
	Total	4636	22507	44520.13

Source: DIC, Kasargode

3.3 DETAILS OF EXISTING MICRO & SMALL ENTERPRISES AND ARTISAN UNITS IN THE DISTRICT (as on 31/03/2018)

NIC Code No.	TYPE OF INDUSTRY	NUMBER OF UNITS	INVESTMENT (In lakhs)	EMPLOYMENT
20	Agro based	90	219	709
22	Soda Water	59		
23	Cotton textile	100	209	975
25	Jute & Jute based			
26	Ready Made garments embroidery	604	747	2493
27	Wood/wooden based furniture	101	1442	893
28	Paper & Paper Products	43	254	226
29	Leather based	18	52	120
31	Chemical/Chemical Based	86	496	551
30	Rubber, Plastic & Petro based	139	1036	744
32	Mineral Based	100	1049	787
33	Metal based (Steel fab)	490	927	1818
35	Engineering Unit			
36	Electrical machinery and transport equipment	12	33	36
97	Repairing & servicing	84	137	224

Source: DIC Kasargode

3.4 LARGE SCALE INDUSTRIES / PUBLIC SECTOR UNDERTAKINGS

List of the units in Kasargod & Near By Area

1. HAL, KINFRA Park, Seethangoli
2. BHEL, Kasargod

3.5 MAJOR EXPORTABLE ITEM

Cashew and allied products.

3.6 Growth Trend

Very slowly increasing trend

3.7 Vendorisation / Ancillarisation of the Industry

Electrical/ Mechanical Workshop	Potential for few medium units outside
Steel Fabrication Workshops	Potential for few medium units
Storage Facilities	Low potential for external sourcing

3.8 Medium Scale Enterprises

3.8.1 List of the units in Kasargode District

NIL

3.8.2 Major Exportable Item

Not Applicable

3.9 Service Enterprises

3.9.1 Potentials areas for service industry

Serial No.	Activity	Potentials
1	IT Enabled services	Medium
2	General Engineering	High

3.10 Potential for new MSMEs

IT Enabled services, Food Processing Units, Cashew Processing, agro based, Garment Making.

4 Existing Clusters of Micro & Small Enterprise

4.1 DETAILS OF MAJOR CLUSTERS

No existing Cluster

4.1.1 Manufacturing Sector

Not applicable

4.1.2 Service Sector

Not applicable

4.2 Details for Identified cluster

No identified Cluster

5 General issues raised by industry association

1. Water shortage
2. Power Problems
3. Lack of Infrastructure in industrial Areas

6. STEPS TO SET UP MSMEs

Following are the brief description of different agencies rendering assistance to the entrepreneurs.

Sl No:	Type of assistance	Name and address of agencies
1	Registration of Units under UAM	<p>The Director, Micro Small and Medium Enterprises Development Institute (MSME-DI) Ministry of MSME, Govt. of India Kanjany Road, Ayyanthole P.O. Thrissur-680 003 (Kerala) email. dcdi-thrissur@dcmsme.gov.in, website: www.msmedithrissur.gov.in Ph. 0487-2360536/0487-2360686</p> <p>General Manager Dist. Industries Centre, Vidyanagar, Kasargod- 671123, +91-4994-255749, Fax: 255749, E-Mail:</p>
	Website for UAM Registration	udyogaadhaar.gov.in/UA/UdyogAadhar-New.aspx
2	Identification of Project Profiles, techno-economic and managerial consultancy services, market survey and economic survey reports.	<p>The Director, Micro small and Medium Enterprises Development Institute (MSME-DI) Ministry of MSME, Govt. of India Kanjany Road, Ayyanthole P.O. Thrissur-680 003 (Kerala) email. dcdi-thrissur@dcmsme.gov.in, website: www.msmedithrissur.gov.in Ph. 0487-2360536/0487-2360686</p>
3	Land and Industrial shed	<p>General Manager Dist. Industries Centre, Vidyanagar, Kasargod- 671123, +91-4994-255749, Fax: 255749, E-Mail:</p>

		<p>The Director, Directorate of Industries and Commerce, Vikas Bhavan PO, Thiruvananthapuram, Kerala,</p> <p>Phone: 0471-2302774/Fax. 0471-2305493, www.keralaindustry.org/Promotion DI&C.htm</p>
		<p>SIDCO, Shanthinagar, Thiruvananthapuram-695001, Ph.+91-471-322046/0471-330904, www.keralaindustry.org/promotional,</p>
		<p>The Managing Director, Kerala Industrial Infrastructure Development corporation, KINFRA House, TC/31/2312, Sasthamangalam PO, Thiruvananthapuram-695010, Tel.0471-2726585/2724773, E.mail: kinfra@vsnl.com,</p> <p>Website: www.kinfra.org</p>
		<p>The Development Commissioner, Cochin Special Economic Zone (CSEZ) Min. of Commerce, Govt. of India, Kakkanad, Kochi-682037, Ph. 0484-2413222, Fax. 0484-2413074,</p>
4	Financial Assistance	<p>Banks, (Nationalised & Scheduled), Kasargode</p> <p>SIDBI, Finance Tower, 2nd floor, PB No.4209, Kaloor, Kochi-17, Tel:2401792, 2401793, website: www.sibdi.com</p> <p>Industrial Finance Corporation of India, Panampilly Nagar, Kochi-36, Tel:0484-2311174, Industrial Finance Corporation of India, Panampilly Nagar, Kochi-36, Tel:0484-2311174, website: www.ifcilt.com</p> <p>Indian Renewable Energy Development Agency Ltd., Lodi Road, New delhi-110003, website: www.ireda.gov.in</p> <p>Kerala Venture Capital Fund P. Ltd., 604, Pioneer Towers, Marine Drive, Kochi - 682 031 Ph: (0484) 2361279, Fax: (0484) 2373077, E-mails: kvcf@vsnl.in and kvcfkochi@eth.net</p>

5	For raw materials under Govt. Supply	The State Trading Corporation of India Ltd. (KSHB) Office Complex, 4 th Floor, Panampilly Nagar, Kochi- 682036, INDIA. Phone : +91-484-2321470, 2311450, 2315081 Fax : +91-484-2322909 E-mail : cochin@stc.gov.in
6	Plant and machinery under hire / purchase basis.	NSIC Ltd, S-16, GCDA Complex, Marine Drive, Shanmugham Road, Cochin 682 031, Tel: 0484-2381850/2368149 @ 2366288, Fax: 0484-2380155, Email: bococh@nsic.co.in , website: www.nsic.co.in
7	Power/ Electricity	KSEB, Kasargode
8	Technical Know-how.	General Manager Dist. Industries Centre, Vidyanagar, Kasargod-671123 Ph: +91-4994-255749 , Fax: 255749, E-Mail: gmdicksd@gmail.com Micro small and Medium Enterprises Development Institute (MSME-DI) Ministry of MSME, Govt. of India Kanjany Road, Ayyanthole PO Thrissur-680 003 (Kerala) Email: dcdi-thrissur@dcmsme.gov.in Ph. 0487-2360536/0487-2360686 website: www.msmedithrissur.gov.in
9	Quality & Standard	Bureau of Indian Standards, Near FCI, Kesavadasapuram, Thiruvananthapuram, Ph. 2558416-18, E.mail: tbo@bis.org.in , Website: www.bis.org.in National Centre for HACCP Certification K-Bip, 'Sri Ganesh' TC IX/2197, Kurup's Lane, Sasthamangalam, Thiruvananthapuram-695 010, Tel. -471-2311882, Fax. 0471-2311883, Email: info@haccpindia.org website: www.haccpindia.org / www.keralaindustry.org

		<p>Dy. Agricultural Marketing Advisor, Directorate of Marketing and Inspection, Kendriya Bhavan, Block A, Vith Floor, OPP. CSEZ, Kakkanad, Kochi-682037, Ph. 0484-2424794, Website: www.agmarknet.nic.in</p>
		<p>Micro small and Medium Enterprises Development Institute (MSME-DI) Ministry of MSME, Govt. of India Kanjany Road, Ayyanthole P. O. Thrissur-680 003</p>
10	Marketing /Export Assistance	<p>Development Commissioner, Cochin Special Economic Zone (CSEZ) Min. of Commerce, Govt. of India, Kakkanad,Kochi-682037, Ph. 0484-2413222, Fax. 0484-2413074,</p> <p>Email: dc@csez.com, Website www.csez.com</p>
		<p>Member Secretary, Kerala Export Promotion Council, T.C. 15/1399, 'Karthika; Tagore Nagar, Cotton Hill Road,Vazhuthacaud,Thiruvananthapuram-695010,Ph. 04871-2726585/2724773, E.mail: kinfra@vsnl.com</p>
11	Other Promotional Agencies	<p>Kerala Bureau of Industrial Promotion, Kurup's Lane, Sasthamangalam P.O. Thiruvananthapuram - 695 010, Phone: 91 - 471 - 2311882, Fax: 2311883 , E-Mail: kbip@keralaindustry.org, bureau@vsnl.com, bureau@asianetindia.com website:www.keralaindustry.org</p>
		<p>KSIDC, 2nd Floor, Choice Towers, Manorama Junction, Kochi-682016 Ph:0484-2323010/2323101 (EPABX) Fax:0484-2323011 Email: ksidckochi@eth.net</p> <p>Website: www.ksidc.org</p>
		<p>KITCO Limited, PB No. 1820, Ravipuram,M.G. Road, Cochin-682016, website: www.kitco.in</p>
		<p>Manager-Business Development, Techno park Campus,Thiruvananthapuram-695581,Ph. 0471- 2700 222,e.mail: response@technopark.org</p>

12	Other Relevant Websites	www.msme.gov.in
		www.dcmsme.gov.in
		www.dic.kerala.gov.in
		udyogaadhaar.gov.in/UA/UdyogAadhar-New.aspx