



Government of India  
Ministry of MSME

**Brief Industrial Profile of Kannur District**  
**2017-2018**



सूक्ष्म, लघु एवं मध्यम उद्यम  
MICRO, SMALL & MEDIUM ENTERPRISES

Carried out by

**MSME - Development Institute**

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## FOREWORD


MSME-DI, Thrissur, as part of its activities has prepared the District Industrial Profile of Kannur District during 2017-18. The objective to prepare the Industrial Profile of Kannur is to make the information readily available in respect of general characteristics of the district, administrative set up, industrial scenario, potential for new MSMEs, details of existing clusters and general issues raised by industry associations etc. to the existing as well as prospective entrepreneurs.

It is expected that this Industrial Profile also will be useful for Governmental & Non-Governmental organizations, Promotional & Developmental Agencies engaged in promotion & development of MSME sector in Kannur District and also for academicians / research scholars.

I take this opportunity to express my gratitude to District Industries Centre, Kannur, officials of State Planning Board, Economic and Statistics Department, Kerala, Department of Mines and Geology and heads of other departments for extending their co-operation in preparing this Industrial Profile.

I also place on records my appreciation to Smt. Kathreenamma Sebastian, IES, Deputy Director and Shri. Krishnakumar .K.R., Asst Director (Stat) of this institute for their hard work in bringing out the report in this form.

31.03.2018  
Thrissur

  
(P.V. Velayudhan)  
Director

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# **Brief Industrial Profile of Kannur District**

## **1. General Characteristics of the District**

Kannur district is known as the land of Looms and Lores, because of the loom industries functioning in the district and ritualistic folk arts held in temples. Kannur is famous for its pristine beaches, Theyyam- native performing art, and its handloom industry. Kannur is of great strategic importance with respect to the defence of the country. Kannur Cantonment is one of the 62 military cantonments in the country and is the headquarters of the Defence Security Corps and Territorial Army's 122 Infantry Battalion (under Madras Regiment).

### **1.1 Location & Geographical Area**

Kannur district is bounded by Kasaragod district in the North, Kozhikode district in the South, Wayanad district to the South-East and Western Ghats (Coorg district of Karnataka State) in the East.

### **1.2 Topography**

The district can be divided into three geographical regions - highlands, midlands and lowlands. The highland region comprises mainly of mountains. This is the area of major plantations like coffee, rubber, tea, cardamom and other spices. Timber trees like teak, veetty, etc are grown in plenty in this region. The midland region, lying between the mountains and the low lands, is made up of undulating hills and valleys. This is an area of intense agricultural activity. The lowland is comparatively narrow and comprises of rivers, deltas and seashore. This is a region of coconut and paddy cultivation.

### **1.3 Availability of Minerals**

#### PRODUCTION OF MINERAL 2017-18.

S.NO.	NAME OF MINERAL	PRODUCTION in tones 2017-2018
MAJOR MINERAL		
1.	Granite Building Stone	2077293
MINOR		

1.	Laterite(Building)	1125730
2.	Laterite (cement)	74960
3.	Ordinary Sand	234339
5	Ordinary Earth	97062
6	Brick Clay	6026

SOURCE: - DEPT. OF MINING & GEOLOGY

#### 1.4 Forest

The mountains are a continuation of the midland region, gradually ascending to the main ridge of the Western Ghats. Soil in the western slopes is a ferruginous red, sandy loam. Vegetation over the whole area is of the forest type. Irregular distribution of teak, localized areas of bamboo dominance, change of good quality forest into open grass lands, etc. are characteristic.

The total area of the district is 297112 hectares.

The total area of the forest in the district is 48734 hectares.

#### 1.5 Administrative Setup

Kannur district has three taluks. They are Kannur, Thaliparamba and Thalasserry. The taluks are subdivided into 129 villages.

## 2 District at a glance

S.No	Particular	Year	Unit	Statistics
<b>1</b>	<b>Geographical features</b>			
(A)	Geographical Data			
	i) Latitude			11° 53'00"
	ii) Longitude			75° 21' 35"
	iii) Geographical Area	2015-16	Hectares	297013
(B)	Administrative Units			
	i) Sub divisions	2014-15		1
	ii) Tehsils	2014-15		3
	iii) Sub-Tehsil			-
	iv) Patwar Circle			-
	v) Panchayat Simitis			-

	vi)Nagar nigam			-
	vii) Nagar Palika	2014-15		6
	viii) Gram Panchayats	2014-15		81
	xi) Revenue villages	2014-15		129
	x) Assembly Area	2014-15		11
<b>2.</b>	<b>Population</b>			
(A)	Sex-wise			
	i) Male	2011		1184012
	ii) Female	2011		1341625
(B)	Rural Population	2011		882745
<b>3.</b>	<b>Agriculture</b>			
A.	Land utilization			
	i) Total Area	2016-17	Hectare	297112
	ii) Forest cover	2016-17	"	48734
	iii) Non Agriculture Land	2016-17	"	37152
	v) cultivable Barren land	2016-17	"	12466
<b>4.</b>	<b>Forest</b>			
	(i) Forest	2016-17	Ha.	48734
<b>5.</b>	<b>Livestock &amp; Poultry</b>			
A.	<b>Cattle</b>			
	i) Cows	2012-13	Nos.	119144
	ii) Buffaloes	2012-13	Nos.	733
B.	<b>Other livestock</b>			
	i) Goats	2012-13	Nos.	56604
	ii) Pigs	2012-13	Nos.	7809
	<b>Railways</b>			
	i) Length of rail line	2016-17	Kms	57
	<b>Roads</b>			
	(a) National Highway	2016-17	Kms	80.5
	(b) State Highway	2016-17	Kms	244.665
	(c) Main District Highway	2016-17	Kms	2020.57
	(d) Other district & Rural Roads	2016-17	Kms	2013.23
	(e) Rural road/ Agriculture Marketing Board Roads	2016-17	Kms	NA
	(f) Kachacha Road	2016-17	Kms	NA
	<b>(VI) Communication</b>			
	(a) Telephone connection	2016-17		184193
	(b) Post offices	2016-17	Nos.	382
	(c) Telephone center	2016-17	Nos.	133
	(d) Density of Telephone	2016-17	Nos./1000 person	80.08
	(e) Density of Telephone	2016-17	No. per KM.	62.21
	(f) PCO Rural	2016-17	No.	NA

(g) PCO STD	2016-17	No.	NA
(h) Mobile	2016-17	No.	NA
<b>(VII) Public Health</b>			
(a) Allopathic Hospital	2016-17	No.	12
(b) Beds in Allopathic hospitals		No.	<b>2990</b>
(c) Ayurvedic Hospital		No.	9
(d) Beds in Ayurvedic hospitals		No.	286
(e) Unani hospitals		No.	
(f) Community health centers		No.	9
(g) Primary health centers		No.	83
(h) Dispensaries		<b>No</b>	<b>62</b>
(i) Sub Health Centers		No.	
(j) Private hospitals		No.	
<b>(VIII) Banking commercial</b>			
(a) Commercial Bank	2016-17	Nos.	388
(b) rural Bank Products	2014-15	Nos.	NA
(c) Co-Operative bank products	2014-15	Nos.	NA
(d) PLDB Branches	2014-15	Nos.	NA
<b>(IX) Education</b>			
(a) Primary school	2016-17	Nos.	733
(b) Middle schools	2016-17	Nos.	370
(c) Secondary & senior secondary schools	2016-17	Nos.	365
(d) Colleges	2016-17	Nos.	20
(e) Technical University	2014-15	Nos.	0

Source: Census 2011, Economic Review 2017(Kerala), Livestock Census:2012, Official Website of Kannur District,

## 2.1 Existing Status of Industrial Areas in the Kannur District During the Year 2017-18

S. No.	Name of Ind. Area	Land acquired (In hectare)	Land developed (In hectare)	Prevailing Rate Per Sqm (In Rs.)	No of Plots	No of allotted Plots	No of Vacant Plots	No. of Units in Production
1	DP Andoor	24.01	18.87	485	169	169	Nil	153
2	MIE Kolachery	.404	.404	115	11	11	Nil	3
3	MIE Mattanur	.404	.404	115	11	11	Nil	9
4	MIE,Payyannur	.404	.404	115	11	11	Nil	11
5	MIE,Andoor	.368	.368	485	5	4	Nil	4

## 3 INDUSTRIAL SCENARIO OF KANNUR DISTRICT.

### 3.1 Industry at a Glance(as on 31/03/2018)

Sr No	Head	Unit	Particulars
1.	REGISTERED INDUSTRIAL UNIT	NO.	8316
2.	TOTAL INDUSTRIAL UNIT	NO.	19040
3.	REGISTERED MEDIUM & LARGE UNIT	NO.	5
4.	ESTIMATED AVG. NO. OF DAILY WORKER EMPLOYED IN SMALL SCALE INDUSTRIES	NO.	1.19
5.	EMPLOYMENT IN LARGE AND MEDIUM INDUSTRIES	NO.	230
6.	NO. OF INDUSTRIAL AREA	NO.	5
7.	TURNOVER OF SMALL SCALE IND.	IN Lakhs	99215.5
8.	TURNOVER OF MEDIUM & LARGE SCALE INDUSTRIES	IN Lakhs	26181

Source: DIC Kannur

### 3.2 YEAR WISE TREND OF UNITS REGISTERED(as on 31/3/2018)

YEAR	NUMBER OF REGISTERED UNITS	EMPLOYMENT	INVESTMENT (lakh Rs.)
2007-08	749	6596	11954.71
2008-09	1076	6261	5840.75
2009-10	546	3434	5041.64
2010-11	646	4271	7580.49



	2011-12	683	3903	7838.08
	2012-13	658	4145	9063.65
	2013-14	984	4713	9791.10
	2014-15	1042	4985	11793.04
	2015-16	364	1807	3751.78
	2016-17	834	3168	5499.85
	2017-18	892	5179	15404

Source: DIC Kannur

### 3.3 DETAILS OF EXISTING MICRO & SMALL ENTERPRISES AND ARTISAN UNITS IN THE DISTRICT DURING THE YEAR 2017-18

NIC CODE NO.	TYPE OF INDUSTRY	NUMBER OF UNITS	INVESTMENT (Lakh Rs.)	EMPLOYMENT
20	Agro based	210	3546	1980
22	Soda water	3	8	7
23	Cotton textile	10	267	30
26.	Ready-made garments & embroidery	95	712	534
27.	Wood/wooden based furniture	58	1220	612
28.	Paper & Paper products	5	312	16
29.	Leather based	12	525	18
31.	Chemical/Chemical based	21	420	14
30.	Rubber, Plastic & petro based	6	186	12
32.	Mineral based	3	7	6
33.	Metal based (Steel Fab.)	16	371	7
35.	Engineering units	167	1024	245
36.	Electrical machinery and transport equipment	6	204	16
97.	Repairing & servicing	149	1210	475
01.	Others	133	3940	1207
	<b>Total</b>	<b>894</b>	<b>13952</b>	<b>5179</b>

## UDYOG ADHAR REGISTRATION DURING THE YEAR 2016-18

YEAR	TOTAL UNIT	TOTAL INVESTMENT	TOTAL EMPLOYMENT
2016-17	520	7643 Lakh	2240
<b>2017-18</b>	<b>892</b>	<b>15404</b>	<b>5179</b>

### 3.4 Large Scale Industries / Public Sector undertakings

List of the units in Kannur District & Near By Area

1. Kerala Clays and Ceramic Limited, Pappinissery P O, Kannur
2. Cannanur Co-operative Spinning Mills Limited, Chovva P O, Kannur
3. Kerala State Handloom Development Corporation Limited, Kannur
4. Keltron Component Complex Limited, Keltron Nagar, Kannur
5. Traco Cables, Pinarayi, Thalassery.
6. Kerala Cashew Development Corporation, Chonadam, Thalassery
7. Hi-Tech Weaving Mills, Pinarayi, Thalassery.

### 3.5 Major Exportable Item

Textiles, Wood Products(Furniture) etc.

### 3.6 Growth Trend

Positive

### 3.7 Vendorisation / Ancillarisation of the Industry

Vendorisation/ ancillarisation is not present in the district

## 3.8 Medium Scale Enterprises

### 3.8.1 List of the units in Kannur District & Near By Area

Sl.No	Name of the Units	Sector Private/Public	Investment(in lakh)	Employment
1	M/s.Yamunat Heeram Service, Payyannur	Private	500	17
2	M/S.Hi-Tech Glass	Private	500	25

	Industry,P.O. Irikkur			
3	M/S.Coconut processing unit	“	600	18
4	M/S Vanitha saharana Sangam,Vellur,Payyanur	Self help group	800	10

### **3.8.2 Major Exportable Item**

**Textiles, Block Board etc.**

## **3.9 Service Enterprises**

### **3.9.1 Potentials areas for service industry**

Ayurvedic health rejuvenation services, Ethnic Food courts

### **3.10 Potential for new MSMEs**

IT Enabled services, Food Processing Units, Cashew Processing, agro based, Garment Making.

## **4 Existing Clusters of Micro & Small Enterprise**

### **4.1 DETAIL OF MAJOR CLUSTERS**

#### **4.1.1 Manufacturing Sector**

M/s Malabar Furniture Consortium Pvt. Ltd. Ammanapara, Kannur

M/s North Malabar Offset Printers Consortium Pvt. Ltd., Kannur

#### **4.1.2 Service Sector**

NIL

### **4.2 Details for Identified cluster**

**1.Name of the cluster : M/s Malabar Furniture Consortium Pvt. Ltd, Kannur**

1	Principal Products Manufactured in the Cluster	Wood Furniture
2	Name of the SPV	Malabar Furniture Consortium
3	No. of functional units in the clusters	24
4	Turnover of the Clusters	Cluster is under implementation
5	Value of Exports from the Clusters	Cluster is under implementation stage
6	Employment in Cluster	"
7	Average investment in plant & Machinery	629.9 Lakhs
8	Testing needs	--

9	Thrust Area	Furniture
10	Presence of capable institutions	--
11	Access to Export Market	Easily accessible
12	Problems & constraints	--

Present status of the cluster:-

- CFC building construction work completed.
- Purchasing of machinery completed.
- Purchasing process of furniture, DG Set are going on
- Expected to commission before 30/05/18

**2.Name of the cluster : North Malabar Offset Printers Consortium Pvt. Ltd.,  
Kannur**

1	Principal Products Manufactured in the Cluster	Printing Products
2	Name of the SPV	North Malabar Offset Printers Consortium Pvt. Ltd.
3	No. of functional units in the clusters	26
4	Turnover of the Clusters	Cluster is under implementation
5	Value of Exports from the Clusters	"
6	Employment in Cluster	"
7	Average investment in plant & Machinery	1035.32 Lakhs
8	Testing needs	--
9	Thrust Area	Printing
10	Presence of capable institutions	--
11	Access to Export Market	Easily accessible
12	Problems & constraints	--

Present status of the cluster :-

- Construction of CFC Building completed.
- Purchasing of plant & machinery completed.
- Electrification work completed.
- Commission of CFC completed on 26/3/18

## 5 **General issues raised by industry association**

- 1) The subsidy rate of the enterprises under various schemes may be enhanced.
- 2) The delay in licensing and clearance from concerned departments may affect the timely implementation of the project.
- 3) Establishment of more industrial parks

## 6 **STEPS TO SET UP MSMEs**

Following are the brief description of different agencies for rendering assistance to the entrepreneurs.

S.No	Type of assistance	Name and address of agencies
1.	Registration of Units under UAM	Micro small and Medium Enterprises Development Institute (MSME-DI) Ministry of MSME, Govt. of India Kanjany Road, Ayyanthole P.O. Thrissur-680 003 (Kerala) email. <a href="mailto:dcdi-thrissur@dcmsme.gov.in">dcdi-thrissur@dcmsme.gov.in</a> , website: <a href="http://www.msmedithrissur.gov.in">www.msmedithrissur.gov.in</a> Ph. 0487 -2360536 / 0487 -2360686
		General Manager Dist.IndustriesCentre, CivilStation, Kannur-670011 <b>+91-497-2700928</b> , Fax: 2700928 , <b>E-Mail:</b> <a href="mailto:dic_knr@sancharnet.in">dic_knr@sancharnet.in</a>
	Website for UAM Registration	<a href="http://udyogaadhaar.gov.in/UA/UdyogAadhaar-New.aspx">udyogaadhaar.gov.in / UA/ UdyogAadhaar-New.aspx</a>

2.	Identification of Project Profiles, techno-economic and managerial consultancy services, market survey and economic survey reports.	Micro small and Medium Enterprises Development Institute (MSME-DI) Ministry of MSME, Govt. of India Kanjany Road, Ayyantho le PO Thrissur-680 003 (Kerala) Email: <a href="mailto:dcdi-thrissur@dcmsme.gov.in">dcdi-thrissur@dcmsme.gov.in</a> Ph. 0487 -2360536 / 0487 -2360686 website: <a href="http://www.msmedithrissur.gov.in">www.msmedithrissur.gov.in</a>
3.	Land and Industrial shed	General Manager Dist. Industries Centre, Civil Station, Kannur-670011 <b>+91-497-2700928</b> , Fax: 2700928 , E-Mail: <a href="mailto:dic_knr@sancharnet.in">dic_knr@sancharnet.in</a>
		Director, Directorate of Industries and Commerce, Vikas Bhavan PO, Thiruvananthapuram, Kerala, Phone: 0471 -2302774 / Fax. 0471 -2305493 , <a href="http://www.keralaindust ry.org/Promotion_DI&amp;C.htm">www.keralaindust ry.org/Promotion DI&amp;C.htm</a>
		SIDCO, Shanthinagar, Thiruvananthapuram-695001 , Ph.+91-471-322046 / 0471 -330904 , <a href="http://www.keralaindust ry.org/promotional">www.keralaindust ry.org/promotional</a>
		Managing director, Kerala Industrial Infrastructure Development corporation, KINFRA House, TC/ 31 / 2312 , Sasthamangalam PO, Thiruvananthapuram-695010 , Tel.0471 - 2726585 / 2724773 , E.mail: <a href="mailto:kinfra@vsnl.com">kinfra@vsnl.com</a> , Website: <a href="http://www.kinfra.org">www.kinfra.org</a>
		Development Commissioner, Cochin Special Economic Zone (CSEZ) Min. of Commerce, Govt. of India, Kakkanad, Kochi-682037 , Ph. 0484 -2413222 , Fax. 0484 -2413074 , E.mail. <a href="mailto:dc@csez.cin">dc@csez.cin</a> , Website: <a href="http://www.csez.com">www.csez.com</a>
4.	Financial Assistance	Banks, (Nationalised & Scheduled), Kannur SIDBI, Finance Tower, 2nd floor, PB No.4209 , Kaloor, Kochi-17, Tel:2401792 , 2401793 , website: <a href="http://www.sibdi.com">www.sibdi.com</a> Industrial Finance Corporation of India, Panampilly Nagar, Kochi-36, Tel:0484 -2311174 , Industrial Finance Corporation of India, Panampilly Nagar, Kochi-36, Tel:0484 -2311174 , website: <a href="http://www.ifcilt.com">www.ifcilt.com</a> Indian Renewable Energy Development Agency Ltd., Lodi Road, New Delhi-110003 , website: <a href="http://www.ireda.gov.in">www.ireda.gov.in</a>

		Kerala Venture Capital Fund P. Ltd., 604, Pioneer Towers, Marine Drive, Kochi - 682 031 Ph: (0484) 2361279 , Fax: (0484) 2373077 , E-mails: <a href="mailto:kvcf@vsnl.in">kvcf@vsnl.in</a> and <a href="mailto:kvcfkochi@eth.net">kvcfkochi@eth.net</a>
5.	For raw materials under Govt. Supply	SIDCO Raw Material Depot, TC 12 / 176, Industrial Estate , Ollur, Thrissur, Phone:0487 -2352347 , 9446331722 , Email: <a href="mailto:olrsidco@yahoo.in">olrsidco@yahoo.in</a> website: <a href="http://www.keralasidco.com">www.keralasidco.com</a>
6.	Plant and machinery under hire / purchase basis.	NSIC Ltd, S-16, GCDA Complex, Marine Drive, Shanmugham Road, Cochin 682 031, Tel: 0484 - 2381850 / 2368149 @ 2366288 , Fax: 0484 -2380155 , Email: <a href="mailto:bococh@nsic.co.in">bococh@nsic.co.in</a> , website: <a href="http://www.nsic.co.in">www.nsic.co.in</a>
7.	Power/ Electricity	KSEB, Kannur
8.	Technical Know – how.	General Manager Dist. Industries Centre, Civil Station, Kannur-670011 <b>+91-497-2700928</b> , Fax: 2700928 , E-Mail: <a href="mailto:dic_knr@sancharnet.in">dic_knr@sancharnet.in</a>
		Micro small and Medium Enterprises Development Institute (MSME-DI) Ministry of MSME, Govt. of India Kanjany Road, Ayyanthele PO Thrissur-680 003 (Kerala) Email: <a href="mailto:dcdi-thrissur@dcmsme.gov.in">dcdi-thrissur@dcmsme.gov.in</a> Ph. 0487 -2360536 / 0487 -2360686 website: <a href="http://www.msmedithrissur.gov.in">www.msmedithrissur.gov.in</a>
9.	Quality & Standard	Bureau of Indian Standards, Near FCI, Kesavadasapuram, Thiruvananthapuram, Ph. 2558416 -18, E.mail: <a href="mailto:tbo@bis.org.in">tbo@bis.org.in</a> , Website: <a href="http://www.bis.org.in">www.bis.org.in</a>
		National Centre for HACCP Certification K-Bip, 'Sri Ganesh' TCIX/2197, Kurup's Lane, Sasthamangalam, Thiruvananthapuram-695 010, Tel. -471-2311882 , Fax. 0471-2311883 , Email: <a href="mailto:info@haccpindia.org">info@haccpindia.org</a> website: <a href="http://www.haccpindia.org/www.keralaindustry.org">www.haccpindia.org/www.keralaindustry.org</a>
		Dy. Agricultural Marketing Advisor, Directorate of Marketing and Inspection, Kendriya Bhavan, Block A, Vth Floor, OPP. CSEZ, Kakkanad, Kochi-682037 , Ph. 0484 -2424794 , Website: <a href="http://www.agmarknet.nic.in">www.agmarknet.nic.in</a>

		Micro small and Medium Enterprises Development Institute (MSME-DI) Ministry of MSME, Govt. of India Kanjany Road, Ayyanthole P. O. Thrissur-680 003
10.	Marketing /Export Assistance	Development Commissioner, Cochin Special Economic Zone (CSEZ) Min. of Commerce, Govt. of India, Kakkanad,Kochi-682037 , Ph. 0484 -2413222 , Fax. 0484 -2413074 , Email: <a href="mailto:dc@csez.com">dc@csez.com</a> , Website <a href="http://www.csez.com">www.csez.com</a>
		Member Secretary, Kerala Export Promotion Council, T.C. 15 / 1399 , 'Karthika; Tagore Nagar, Cotton Hill Road,Vazhuthacaud,Thiruvananthapuram-695010 ,Ph. 04871 -2726585 / 2724773 , E.mail: <a href="mailto:kinfra@vsnl.com">kinfra@vsnl.com</a>
11.	Other Promotional Agencies	Kerala Bureau of Industrial Promotion, Kurup's Lane, Sasthamangalam P.O. Thiruvananthapuram - 695 010, Phone: 91 - 471 - 2311882 , Fax: 2311883 , E-Mail: <a href="mailto:kbip@keralaindustry.org">kbip@keralaindustry.org</a> , <a href="mailto:bureau@vsnl.com">bureau@vsnl.com</a> , <a href="http://bureau@asianetindia.com">bureau@asianetindia.com</a> website: <a href="http://www.keralaindustry.org">www.keralaindustry.org</a>
		KSIDC, 2nd Floor, Choice Towers, Manorama Junction, Kochi-682016 Ph:0484 -2323010 / 2323101 (EPABX) Fax:0484 -2323011 Email: <a href="mailto:ksidckochi@eth.net">ksidckochi@eth.net</a> Website: <a href="http://www.ksidc.org">www.ksidc.org</a>

		KITCO Limited, PB No. 1820, Ravipuram, M.G. Road, Cochin-682016, website: <a href="http://www.kitco.in">www.kitco.in</a>
		Manager-Business Development , Technopark Campus ,Thiruvananthapuram-695581 ,Ph. 0471 - 2700 222,e.mail: <a href="mailto:response@technopark.org">response@technopark.org</a>
12	Other Relevant Websites	<a href="http://www.msme.gov.in">www.msme.gov.in</a>
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		<a href="http://www.dic.kerala.gov.in">www.dic.kerala.gov.in</a>
		<a href="http://udyogaadhaar.gov.in/UA/UdyogAadhaar-New.aspx">udyogaadhaar.gov.in / UA/ UdyogAadhaar-New.aspx</a>



