



**Government of India
Ministry of MSME**

Brief Industrial Profile of Kottayam District



**सूक्ष्म, लघु एवं मध्यम उद्यम
MICRO, SMALL & MEDIUM ENTERPRISES**

Carried out by

MSME-Development Institute
(Ministry of MSME, Govt. of India.), Thrissur
Phone-0487-2360536, 2360638
Fax: 0487-2360216
e-mail: dcdi-thrissur@dcmsme.gov.in
Web-www.msmedithrissur.gov.in

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Brief Industrial Profile of Kottayam District

1. General Characteristics of the District

Kottayam is a city in the Indian state of Kerala. It is located in central Kerala and is also the administrative capital of Kottayam district. Bordered by the lofty and mighty Western Ghats on the east and the Vembanad Lake and paddy fields of Kuttanad on the west, Kottayam is a land of unique characteristics. Panoramic backwater stretches, lush paddy fields, highlands, hills and hillocks, extensive rubber plantations, places associated with many legends and a totally literate people have given Kottayam District the enviable title: The land of letters, legends, latex and lakes. The city is an important trading center of spices and commercial crops, especially rubber.

1.1 Location & Geographical Area.

Kottayam District has a total area of 220442 Hectares, which forms 5.67% of the total area of the State, lying a little south to Central Kerala. The district is bordered on the north by Ernakulam, on the east by Idukki and on the south by Alappuzha and Pathanamthitta district. Western part of the Kottayam and Vaikom taluks come under the natural divisions.

1.2 Topography

The district is naturally divided into high land mid land and low land, the bulk being constituted by the mid land regions. The Vembanad lake forms the western boundary. Places which have altitude less than 25 constitutes the low land. The mid land lying between 25 and 250 above mean sea level is a very fertile region rich in luxuriant vegetation. This region includes the remaining portion of Vaikom, Changanacherry, Kottayam taluks and a major portion of Meenachil and Kanjirappally taluks. High land on the east of the district is hilly and rubber is the main crop cultivated here.

1.3 Availability of Minerals.

Kottayam district has rich mineral deposits of lime shell and graphite. Lime shell deposits are exploited by units like Travancore Cements limited, Travancore Electro Chemicals available Ltd, etc. for industrial purpose. Granite is also available in highland position of Kanjirappally Taluk which can be utilized by industries engaged in the stone crushing granite and polishing etc. Another abundantly available mineral resources in Vaikom, Meenachil and Changanacherry Taluk is clay which can be utilized for manufacturing bricks, blocks, Tiles and other pottery items.

PRODUCTION OF MINERAL 2010-11

| S.NO. | NAME OF MINERAL | PRODUCTION in tones 2010-2011 |
|----------------------|-----------------|----------------------------------|
| MAJOR MINERAL | | |
| 1. | Lime Shell | 24237 |
| MINOR | | |
| 1. | GBS | 700469 |
| 2. | Sand | 352045 |
| 3. | Clay | 110229 |
| 4 | Laterite | 981 |

SOURCE:- DEPT. OF MINES & GEOLOGY.,

1.4 FOREST

Forest plays an important role in the economic development of the district by influencing various sectors like agriculture, industry, employment, climate etc. The district has 8141 Ha. of forest land (3.71 percent of total area) of which 54 Sq. Km. is forest land with trees mostly plantation crops. There are two groups of forests –natural and man made. The man made forests mainly consists of eucalyptus, teak, soft wood, rubber, cashew and other plantations. The Kottayam high range circle has four forest divisions-Kottayam, Munnar, Kothamangalam and Mankulam.

1.5 Administrative set up.

Kottayam District consists of two revenue divisions- Kottayam and Pala-each under the control of a Revenue divisional office. There are 5 taluqs- Kottayam, Changanacherry, Vaikom, Meenachil, Kanjirappally and 95 Revenue villages. The District Panchayat consists of 21 divisions. There are 4 Municipalities-Kottayam, Changanacherry, Pala and Vaikom and 11 Block Panchayats – Madappally, Pattom, Ettumanoor, Kaduthuruthy, Vaikom, Uzhavoor, Lalom, Erattupetta Kanjirappally, Vazhoor and Pampady in the district. The number of Grama Panchayats comes to 74.

The district has 10 Assembly constituencies : Kanjirappally, Uzhavoor, Changanacherry, Kottayam, Ettumanoor, Puthupally, Poonjar, Pala, Kaduthuruthy and Vaikom. The only parliamentary constituency with in the district is Kottayam. Certain parts of Kanjirappally Poonjar and Pala assembly constituencies are included in Muvattupuzha Parliamentary constituency.

2. District at a glance

| S.No | Particular | Year | Unit | Statistics |
|-----------|---------------------------------|---------|---------|----------------------|
| 1 | Geographical features | | | |
| (A) | Geographical Data | | | |
| | i) Latitude | 2012 | | 9° 15' and 10°21' |
| | ii) Longitude | 2012 | | 76° 22' and 77° 25'. |
| | iii) Geographical Area | 2012 | Ha. | 220442 |
| (B) | Administrative Units | | | |
| | i) Sub divisions | | | - |
| | ii) Tehsils | | | - |
| | iii) Sub-Tehsil | | | - |
| | iv) Patwar Circle | | | - |
| | v) Community Development Blocks | 2012 | Nos. | 11 |
| | vi) Taluks | 2012 | Nos. | 5 |
| | vii) Municipality | 2012 | Nos. | 4 |
| | viii) Gram Panchayats | 2012 | Nos. | 74 |
| | xi) Revenue villages | 2012 | Nos. | 95 |
| | x) Assembly Area | 2012 | Nos. | 10 |
| 2. | Population | | | |
| (A) | Sex-wise | | | |
| | i) Male | 2011 | Nos. | 970140 |
| | ii) Female | 2011 | Nos. | 1009244 |
| (B) | Rural Population | 2011 | Nos. | 1413773 |
| 3. | Agriculture | | | |
| A. | Land utilization | | | |
| | i) Total Area | 2010-11 | Hectare | 220442 |
| | ii) Forest cover | 2010-11 | “ | 8141 |
| | iii) Non Agriculture Land | 2010-11 | “ | 22327 |
| | v) cultivable Barren land | 2010-11 | “ | 7231 |
| 4. | Forest | | | |
| | (i) Forest | 2010-11 | Ha. | 8141 |
| 5. | Livestock & Poultry | | | |
| A. | Cattle | | | |
| | i) Cows | 2007 | Nos. | 122593 |
| | ii) Buffaloes | 2007 | Nos. | 1921 |
| B. | Other livestock | | | |
| | i) Goats | 2007 | Nos. | 124442 |
| | ii) Pigs | 2007 | Nos. | 9054 |
| | iii) Dogs & Bitches | 2007 | Nos. | Not Available |
| | iv) Railways | | | |
| | i) Length of rail line | 2010-11 | Kms | |
| | V) Roads | | | |

| | | | |
|---|---------|------------------|----------|
| (a) National Highway | 2010-11 | Kms | 0.000 |
| (b) State Highway | 2010-11 | Kms | 406.531 |
| (c) Main District Highway | 2010-11 | Kms | 2610.234 |
| (d) Other district & Rural Roads | 2010-11 | Kms | 0.000 |
| (e) Rural road/ Agriculture Marketing Board Roads | 2010-11 | Kms | 0.000 |
| (f) Kachacha Road | 2010-11 | Kms | 0.000 |
| (VI) Communication | | | |
| (a) Telephone connection | 2010-11 | | 737197 |
| (b) Post offices | 2010-11 | Nos. | 258 |
| (c) Telephone center | 2010-11 | Nos. | |
| (d) Density of Telephone | 2010-11 | Nos./1000 person | 377.66 |
| (e) Density of Telephone | 2010-11 | No. per Sq.Km. | 335 |
| (f) PCO Rural | 2010-11 | No. | - |
| (g) PCO STD | 2010-11 | No. | - |
| (h) Mobile | 2010-11 | No. | - |
| (VII) Public Health | | | |
| (a) Allopathic Hospital | 2010-11 | No. | 23 |
| (b) Beds in Allopathic hospitals | | No. | 1853 |
| (c) Ayurvedic Hospital | | No. | 9 |
| (d) Beds in Ayurvedic hospitals | | No. | 160 |
| (e) Unani hospitals(Homeo) | | No. | 3 |
| (f) Community health centers | | No. | 17 |
| (g) Primary health centers | | No. | 41 |
| (h) Dispensaries | | No. | - |
| (i) Sub Health Centers | | No. | - |
| (j) Private hospitals | | No. | 14 |
| (VIII) Banking commercial | | | |
| (a) Commercial Bank | | Nos. | 342 |
| (b) rural Bank Products | | Nos. | 11 |
| (c) Co-Operative bank products | | Nos. | 58 |
| (d) PLDB Branches | | Nos. | - |
| (IX) Education | | | |
| (a) Primary school | | Nos. | 458 |
| (b) Middle schools | | Nos. | 206 |
| (c) Secondary & senior secondary schools | | Nos. | 247 |
| (d) Colleges(Arts& Science) | | Nos. | 22 |
| (e) Technical University | | Nos. | 1 |

2.1 Existing Status of Industrial Areas in Kottayam District.

| S. No. | Name of Ind. Area | Land acquired (In hectare) | Land developed (In hectare) | Prevailing Rate Per Sqm (In Rs.) | No of Plots | No of allotted Plots | No of Vacant Plots | No. of Units in Production |
|-------------------------------|-------------------|----------------------------|-----------------------------|----------------------------------|-------------|----------------------|--------------------|----------------------------|
| 1 | Poovanthuruth | 16.7 | 15.11 | 290.6 | 199 | 199 | 0 | 199 |
| 2 | Vaikom | 1.52 | 1.32 | 22 | 12 | 12 | 0 | 12 |
| 3 | Athirampuzha | 0.4 | 0.35 | 48.75 | 10 | 10 | 0 | 10 |
| Mini Industrial Estate | | | | | | | | |
| 4 | Aymanam | 0.40 | 0.40 | 1345 | 10 | 10 | | 10 |
| 5 | Erattupetta | 0.40 | 0.40 | 1345 | 10 | 10 | | 10 |
| 6 | Kumaranalloor | 0.40 | 0.40 | 1345 | 10 | 10 | | 10 |
| 7 | Karukachal | 0.40 | 0.40 | 1345 | 10 | 10 | | 10 |
| 8 | Mutholi | 0.40 | 0.40 | 1345 | 10 | 10 | | 10 |
| 9 | Manimala | 0.40 | 0.40 | 1345 | 10 | 10 | | 10 |
| 10 | Madappally | 0.40 | 0.40 | 1345 | 10 | 10 | | 10 |
| 11 | Paipad | 0.38 | 0.38 | 1345 | 10 | 9 | 1 | 9 |
| 12 | T.V.Puram | 0.40 | 0.40 | 1345 | 10 | 10 | | 10 |
| 13 | Vijayapuram | 0.40 | 0.40 | 1345 | 10 | 10 | | 10 |

| | | | | | | | | |
|--|---------------------------------------|--------|--------|----------|-----|-----|---|-----|
| 14 | Kanjirappally (Under construction) | 0.80 | 0.80 | | | | | |
| SIDCO ESTATES | | | | | | | | |
| 15 | Ettumanoor | 16.19* | 16.19* | 2000 | 66 | 66 | | 66 |
| 16 | Nattakom | 0.40 | 0.40 | ** | 10 | 10 | | 10 |
| 17 | Ayarkunnam | 0.40 | 0.40 | ** | 12 | 12 | | 12 |
| 18 | Pampady | 0.40 | 0.40 | ** | 12 | 12 | | 12 |
| 19 | Thiruvvarppu | 0.56 | 0.56 | 2200 | 10 | 10 | | 10 |
| | Total | 41.35 | 39.51 | 18011.35 | 210 | 430 | 1 | 430 |
| * 4.5 Hectres of land are in the control of MSME Development Institute, Ettumanoor ** Sold in 1976 at outrate sale basis. | | | | | | | | |

Source:- DIC, Kottayam.

3. INDUSTRIAL SCENERIO OF KOTTAYAM Dt.

3.1 Industry at a Glance

| Sl. No. | Head | Unit | Particulars |
|---------|---|------|-------------|
| 1 | Registered Industrial Unit | No. | 18088 |
| 2 | Total Industrial Unit | No. | 20000 |
| 3 | Registered Medium & Large Unit | | — |
| 4 | Estimated Avg. No of Daily worker Employed in small scale Industries | No. | 4.76 |
| 5 | Employment in large and Medium Industries | No. | 2905 |
| 6 | No. of Industrial Area | No. | 19 |

| | | | |
|---|---|---------|--------|
| 7 | Turnover of Small scale Industries | IN LACS | 167500 |
| 8 | Turnover of Medium & large scale Industries | IN LACS | 147076 |

3.2 YEAR WISE TREND OF UNITS REGISTERED

| | YEAR | NUMBER OF REGISTERED UNITS | EMPLOYMENT | INVESTMENT (lakh Rs.) |
|-------|--------------|----------------------------|--------------|-----------------------|
| Up to | 1984-85 | 544 | 2720 | 1224 |
| | 1985-86 | 585 | 2925 | 1316 |
| | 1986-87 | 604 | 3020 | 1510 |
| | 1987-88 | 649 | 3245 | 1785 |
| | 1988-89 | 680 | 3401 | 1870 |
| | 1989-90 | 665 | 3324 | 1829 |
| | 1990-91 | 769 | 3394 | 1867 |
| | 1991-92 | 701 | 3498 | 1719 |
| | 1992-93 | 686 | 3430 | 2229 |
| | 1993-94 | 743 | 3639 | 2786 |
| | 1994-95 | 728 | 3567 | 2730 |
| | 1995-96 | 745 | 3722 | 2794 |
| | 1996-97 | 755 | 3772 | 3209 |
| | 1997-98 | 750 | 3748 | 3187 |
| | 1998-99 | 776 | 3722 | 3293 |
| | 1999-2000 | 779 | 3739 | 3272 |
| | 2000-01 | 781 | 3749 | 3280 |
| | 2001-2002 | 802 | 3769 | 3368 |
| | 2002-03 | 833 | 3665 | 3582 |
| | 2003-04 | 816 | 3672 | 3509 |
| | 2004-05 | 831 | 3662 | 3573 |
| | 2005-06 | 843 | 3709 | 3862 |
| | 2006-07 | 337 | 1449 | 1921 |
| | 2007-08 | 335 | 1441 | 5141 |
| | 2008-09 | 464 | 1995 | 3870 |
| | 2009-10 | 484 | 2081 | 4588 |
| | 2010-11 | 493 | 2071 | 7266 |
| | Total | 18088 | 86129 | 80580 |

Source: DIC, Kottayam.

3.3 DETAILS OF EXISTING MICRO & SMALL ENTERPRISES AND ARTISAN UNITS IN THE DISTRICT

| NIC CODE NO. | TYPE OF INDUSTRY | NUMBER OF UNITS | INVESTMENT (Lakh Rs.) | EMPLOYMENT |
|--------------|---|-----------------|-----------------------|--------------|
| 20 | Agro based | 3017 | 15085 | 15685 |
| 22 | Soda water | 52 | 260 | 188 |
| 23 | Cotton textile | | | |
| 24. | Woolen, silk & artificial Thread based clothes. | | | |
| 25. | Jute & jute based | | | |
| 26. | Ready-made garments & embroidery | 3700 | 14800 | 18500 |
| 27. | Wood/wooden based furniture | 1026 | 5905 | 4874 |
| 28. | Paper & Paper products | 347 | 2615 | 1886 |
| 29. | Leather based | 369 | 1830 | 1625 |
| 31. | Chemical/Chemical based | 42 | 168 | 124 |
| 30. | Rubber, Plastic & petro based | 1395 | 14650 | 7275 |
| 32. | Mineral based | 1396 | 11168 | 6665 |
| 33. | Metal based (Steel Fab.) | 32 | 192 | 133 |
| 35. | Engineering units | 2496 | 9985 | 7488 |
| 36. | Electrical machinery and transport equipment | | | |
| 97. | Repairing & servicing | 3372 | 7577 | 12910 |
| 01. | Others | 844 | 1894 | 3227 |
| | Kachori Making | | | |
| | Total | 18088 | 86129 | 80580 |

Source: DIC, Kottayam

3.4 Large Scale Industries / Public Sector undertakings

1. Hindustan News Print, Velloor.P.O, Mevelloor
2. Travancore Cements, Nattakom, Kottayam
3. Cochin Cements, Mevelloor
4. MRF Limited, Vadavathoor P.O, Kottayam
5. Canara Paper Mills, Vazhappally P.O, Changanacherry

3.5 Major Exportable Item

Food Products, Ethnic Food products, Procured Tread rubber, cushion Gum, Rubber Mats & Coir Mats, Poly propaline Mats, Bio fertilizers, Spices, Centrifuged Latex

3.6 Growth Trend.

A Positive Growth Trend have noticed at 6 major centres like, Kottayam, Changanacherry, Ettumanor, Pala, Vaikom & Kanjirappally. There is a tendency for Industry to cluster in Kottayam & Ettumanor due to better infrastructure facilities, availability of raw material, concentration of managerial and entrepreneurial talent, availability of Technical Personnel, better transport facilities etc. The minor growth centres Nattakom, Ayarkunnam, Payippadu, Karukachal, Vazhappally, T.V.Puram, Erumely, Mutholi, Chembu, Velloor, Kaduthuruthy, Thalayolaparambu, Aymanam, Manimala & Mundakayam

3.7 Vendorisation / Ancillarisation of the Industry

Footwear Industries are having Vendorisation/ Ancillarisation of the Industries in this District. The Paragon Footwears and Lunar Footwears are having more than 35 ancillary industries in and around Kottayam and Changanacherry.

3.8. Medium Scale Enterprises

3.8.1 List of the units in Kottayam Dt.& Near By Area

No Medium Scale Enterprises have filed EM Part II in this District.

3.8.2 Major Exportable Item

Food Products, Ethnic Food products, Procured Tread rubber, cushion Gum, Rubber Mats & Coir Mats, Poly propaline Mats, Bio fertilizers, Spices, Centrifuged Latex

3.9 Service Enterprises.

Software Development, Laptop and Computer assembling and Servicing Mobile phone servicing, Fashion designing, DTP, Screen Printing, Lamination, Soft Toys, Electrical and Electronic Servicing, Automobile servicing, Beauty Parlour, Educational Consultancy, Technical & Industrial Consultancy, General Construction, Educational Services, Hotel and Restaurant, Tourism bound services etc.

3.9.2 Potentials areas for service industry

Waste disposal management, Software Development, Computer Hardware services, Web hoisting and designing, Animation, Interior decoration, Automobile services, Technical & Industrial Consultancy, General Construction, Educational Services, Hotel and Restaurant, Tourism bound services etc.

3.10 Potential for new MSMEs.

General Engineering & Fabrication, Building Materials, Plastic granules, PVC Products, Polyurethane Chappals, Plastic injection moulds, Metal dies and moulds, Eco friendly paper cups & plates, Polythene bags, spices mixed powders, frozen foods, ready to cook foods, Ready made Garments, Offset and Laser printing, Plastic reprocess, Bakery products.

4. Existing Clusters of Micro & Small Enterprise

4.1 DETAIL OF MAJOR CLUSTERS

There are 3 clusters registered in the District of Kottayam.

1. Ethnic Food Cluster, Pala
2. Screwpine Products, Vaikom
3. Rubber Products, Changanacherry

4.1.1 Manufacturing Sector

1. Ethnic Food Cluster, Pala
2. Screwpine Products, Vaikom.
3. Rubber Products, Changanacherry

4.1.2 Service Sector

Nil

4.2 Details for Identified cluster

4.2.1 Name of the cluster- Ethnic Food Processing Women Cluster, Pala, Kottayam

| | | |
|---|--|--|
| 1 | Principal Products Manufactured in the Cluster | Ethnic Food Products |
| 2 | Name of the association | Ethnic Food Processing Women Cluster, Pala, Kottayam |
| 3 | No. of functional units in the clusters | 28 |

| | | |
|----|---|---|
| 4 | Turnover of the Clusters | 50 lakhs |
| 5 | Value of Exports from the Clusters | 12 lakhs |
| 6 | Employment in Cluster | 200 |
| 7 | Average investment in plant & Machinery | 394 lakhs as per approved projects(not installed) |
| 8 | Major Issues | Submitted detailed list of plant & machinery to DC, MSME for approval |
| 9 | Presence of capable institutions | - |
| 10 | Thrust Areas | - |
| 11 | Problems & constraints | |

Present status of the cluster :- Land purchased for the cluster. Not Started. DC, MSME has requested to submit revised DPR.

4.2.2 Name of the cluster- Thazhappaya Cluster

| | | |
|----|--|--|
| 1 | Principal Products Manufactured in the Cluster | Thazhappaya |
| 2 | Name of the SPV | Kottayam Jilla Mahila Thazhappaya Vikasana Samithy, Vaikom |
| 3 | No. of functional units in the clusters | 6 Societies consist of nearly 10000 members |
| 4 | Turnover of the Clusters | 1,45,80,000/- |
| 5 | Value of Exports from the Clusters | NA |
| 6 | Employment in Cluster | 825 |
| 7 | Average investment in plant & Machinery | 320 Lakhs as per DPR |
| 8 | Major Issues | Non availability of raw materials |
| 9 | Thrust Area | - |
| 10 | Access to Export Market | - |

Present status of the cluster :- Not Started. DC, MSME has requested to submit revised DPR.

4.2.3 Chemical cluster- Rubber Cluster, Changanacherry.

| | | |
|---|--|---|
| 1 | Principal Products Manufactured in the Cluster | Rubber Mixing Job work (Intermix Plant) |
| 2 | Name of the SPV | Natural Rubber and Fibre Products Manufacturers consortium Pvt. Limited, Changanacherry |
| 3 | No. of functional units in the clusters | 48 |
| 4 | Turnover of the Clusters | Rs. 40 Lakhs |

| | | |
|----|---|----------------------------|
| 5 | Value of Exports from the Clusters | Nil |
| 6 | Employment in Cluster | 6 |
| 7 | Average investment in plant & Machinery | 240 Lakhs |
| 8 | Major Issues / requirement | To start a production unit |
| 9 | Presence of capable institutions | CFSC Changanacherry |
| 10 | Thrust Areas | Rubber Products |
| 11 | Problems & constraints | Not reported. |

Present status of the cluster :- Running Satisfactorily - Propose to start a Rubber Products Manufacturing Unit

5. General issues raised by industry association during the course of meeting

LAND AND INFRASTRUCTURE

- a.** SETTING UP INDUSTRIAL ESTATES, INDUSTRIAL PARKS AND INDUSTRIAL AREAS IN PANCHAYAT, TALUK AND DISTRICTS.

MULTI STOREYED INDUSTRIAL ESTATES CAN BE CONSIDERED IN MAJOR CITIES.

SETTING UP EXPORT PROCESSING ZONES, CLUSTURE PARKS IN KEY AREA

DEVELOPING INFRASTRUCTURE FACILITIES IN EXISTING INDUSTRIAL AREAS AND ESTATES.

- b.** URGENT STEPS TO ISSUE PATTAYAM FOR THE UNITS IN EXISTING INDUSTRIAL ESTATES.

EXEMPTION OF STAMP DUTY FOR PURCHASE OF LAND FOR INDUSTRIAL PURPOSE.

DEVELOPING INFRASTRUCTURE FACILITIES IN EXISTING INDUSTRIAL AREAS AND ESTATES.

- c.** ENSURE TIMELY SUPPORT FROM KSEB (Power allocations, maintenance etc.)

ENSURE ADDITIONAL POWER FOR EXPANSION AND MODERNISATION
CONSTRUCT SUPER HIGHWAY CONNECTING TRIVANDRUM TO PALAKKAD AND KASARAGOD.

DEVELOP EXISTING ROADS FROM INDUSTRIAL ESTATES/AREAS TO HIGHWAYS URGENTLY.

FINANCE AND CREDIT

- ADEQUATE CREDIT / FINANCIAL ASSISTANCE FROM BANKS AND FINANCIAL INSTITUTIONS
- NON-INSISTANCE ON COLLATERALS / GUARANTEES
- MORE OUTREACH OF BANKS
- RIGID APPROACHES OF BANKS TO BE DEALT WITH
- HIGH INTEREST AND COSTS TO CONTROLLED
- COMPLEX DOCUMENTATION TO BE SIMPLIFIED

- INVESTMENT SUBSIDY TO BE ENHANCED
- BUDGETARY PROVISION AND TIME BOUND DISPENSATION OF SUBSIDY AND MARGIN MONEY SHOULD BE ENSURED

LICENSING AND RENEWALS

- COMPLEX/COMPLICATED AND DELAY IN LICENCING TO BE RECTIFIED
- IMPLEMENT AN EFFECTIVE, PRACTICAL AND TIME BOUND SINGLE WINDOW CLEARANCE SYSTEM

- ADEQUATE TIMELY FACILITATION / RENEWALS FROM VARIOUS GOVT. DEPARTMENTS
- CO-OPERATIVE ATTITUDE OF GOVT. DEPARTMENTS / OFFICIALS
- FRIENDLY ATTITUDE OF LOCAL POLITICIANS
- CONTROL NUISANCE, INSPECTIONS AND HARASSMENT
- EXISTING INDUSTRIAL TASK FORCE UNDER THE CHAIRMANSHIP OF CHIEF MINISTER SHOULD BE ACTIVATED AND MADE EFFECTIVE.
- STATE AND DISTRICT LEVEL GRIEVANCES CELL OF KSEB AND COMMERCIAL TAX DEPARTMENT IS TO BE ACTIVATED AND REPRESENTATIVES FROM KSSIA SHOULD BE INCLUDED
- PERIOD OF ALL LICENCES TO BE ENHANCED TO MINIMUM 3 YEARS
- TRANSFER OF UNITS IN INDUSTRIAL ESTATES SHOULD BE MADE SIMPLE AND EASY.

MARKETING SUPPORT

- ABSENCE OF MARKETING SUPPORT FROM PSUS AND GOVT. STORE PURCHASE DEPARTMENTS
- ADEQUATE FOLLOW UP AND FACILITATION IS REQUIRED FROM MINISTRY OF INDUSTRIES IN THIS REGARD

- 10% PREFERENCE RATE FOR SSI UNITS SHOULD BE ENHANCED TO 15% AS PER THE MSME ACT SHOULD BE EXTENDED FURTHER

- REGISTERED SSI UNITS SHOULD BE EXEMPTED FROM PAYMENT OF TENDER FORMS FOR STORE PURCHASE.

- CHANNELISED ITEMS OF PURCHASE BY STORE PURCHASE SHOULD BE OPEN TO ALL SSI UNITS REGISTERED WITH SPD.
- ORGANISE TRADE FAIRS FOR MARKETING AND TECHNOLOGY INNOVATION
- SET UP PERMANENT TRADE CENTERS AT COCHIN, TRIVANDRUM AND OTHER CITIES FOR SALES PROMOTION OF SSI PRODUCTS.
- EVALUATE A POLICY TO DEVELOP OR SUPPORT ANCILLARY MSME UNITS.
- ORGANISE FACILITATION MEETINGS BY PSUS FOR ANCILLARY UNITS.
- RATE OF COMMERCIAL TAX TO BE RATIONALISED FOR PRODUCTS MANUFACTURED BY MSME UNITS TO COMPETE WITH THE PRODUCTS FROM OUTSIDE KERALA.
- EXAMPLE : PLYWOODS

LABOUR RELATED ISSUES

- A THOROUGH STUDY, REVIEW AND REVISION OF KERALA LOADING AND UNLOADING ACT 2006
- “NOKKUKOOLI” TO BE DISPENSED WITH
- HARASSEMENT OF INSPECTORS – ISSUES TO BE CONTROLLED.
- ORGANISE LABOUR BANKS
- DEVELOP PROGRAMMES FOR SKILL ENABLING TRAINING PROGRAMMES FOR NEWLY IDENTIFIED LABOURS
- AVAOID INTERFERENCE OF TRADE UNIONS IN TINY AND SSI UNITS STRICTLY.

TAX RELATED ISSUES

- PREVENT HARASSMENT BY OFFICERS OF THE VAT DEPARTMENT IN FREE MOVEMENT OF GOODS.
- MAKE E-FILING POSSIBLE AT ALL CHECK POSTS.
- COMMERCIAL TAX GRIEVANCES CELL TO BE ACTIVATED WITH KSSIA REPRESENTATION

SICK UNITS REHABILITATION

- FORMULATE A POLICY FOR SICK UNIT REHABILITATION
- STATE LEVEL AND DISTRICT LEVEL COMMITTEES WITH THE REPRESENTATION FROM ALL CONCERNED DEPARTMENTS AND BANKS SHOULD BE APPOINTED TO MONITOR AND IMPLEMENT THE SCHEME AS PER SCHEDULE.

'8. STEPS TO SET UP MSMEs

Following are the brief description of different agencies for rendering assistance to the entrepreneurs.

| S.No | Type of assistance | Name and address of agencies |
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| 1. | Provisional Registration Certificate (EM-1) & Permanent Registration Certificate (EM-II) | District Industries Centre, Nagampadam Kottayam-686001 |
| 2. | Identification of Project Profiles, techno-economic and managerial consultancy services, market survey and economic survey reports. | Micro small and Medium Enterprises Development Institute (MSME-DI) Ministry of MSME, Govt. of India Kanjany Road, Ayyanthole PO Thrissur-680 003 (Kerala) e.mail. dcdi-thrissur@dcmsme.gov.in Ph. 0487-2360536/0487-2360686 |
| 3. | Land and Industrial shed | <p>Director Directorate of Industries and Commerce, Vikas Bhavan PO Thiruvananthapuram, Kerala 471-2302774/Fax. 0471-2305493 www.keralaindustry.org/PromotionDI&C.htm</p> <p>District Industries Centre, Nagampadam Kottayam-686001.</p> <p>SIDCO, Shanthinagar Thiruvananthapuram-695001 Ph.+91-471-322046/0471-330904 w.keralaindustry.org/promotional SIDCO(Branch Office), Kottayam.</p> <p>Managing director Kerala Industrial Infrastructure Development corporation KINFRA House TC/31/2312, Sasthamangalam PO Thiruvananthapuram-695010 Tel.0471-2726585/2724773</p> |

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| | | <p>E.mail: kinfra@vsnl.com</p> <p>Development Commissioner Cochin Special Economic Zone (CSEZ) Minn. Of Commerce Govt. of India, Kakkanad Kochi-682037, Ph. 0484-2413222 Fax. 0484-2413074 E.mail. dc@csez.cin Website: www.csez.com</p> |
| 4. | Financial Assistance | <p>Banks (Nationalised & Scheduled) Thrissur</p> <p>SIDBI Finance Tower 2nd floor, PB No.4209 Kaloor, Kochi-17 Tel:2401792, 2401793</p> <p>Industrial Finance Corporation of India Panampilly Nagar Kochi-36 Tel:0484-2311174</p> <p>Industrial Finance Corporation of India Panampilly Nagar Kochi-36 Tel:0484-2311174</p> <p>Indian Renewable Energy Development Agency Ltd. Lodi Road, New delhi-110003</p> |
| 5. | For raw materials under Govt. Supply | <p>State Trading Corporation Ajay Vihar Kochi-16</p> |
| 6. | Plant and machinery under hire / purchase basis. | <p>NSIC, GCDA Complex, Ernakulam</p> |

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|-----|------------------------------|---|
| 7. | Power/ Electricity | KSEB, Kottayam |
| 8. | Technical Know –how. | MSME-Development Institute Min. of MSME, Govt. of India Kanjani Road, Ayyanthole PO Thrissur-680 003,Kerala |
| 9. | Quality & Standard | MSME-Development Institute Min. of MSME, Govt. of India Kanjani Road, Ayyanthole PO Thrissur-680 003,Kerala |
| 10. | Marketing /Export Assistance | Development Commissioner Cochin Special Economic Zone (CSEZ) Min. of Commerce Govt. of India, Kakkanad Kochi-682037, Ph. 0484-2413222 Fax. 0484-2413074, E.mail. dc@csez.com www.csez.com Member Secretary, Kerala Export Promotion Council T.C. 15/1399 'Karthika; Tagore Nagar Cotton Hill Road,Vazhuthacaud Thiruvananthapuram-695010 Ph. 04871-2726585/2724773 E.mail: kinfra@vsnl.com |
| 11. | Other Promotional Agencies | 1.KSIDC, 2nd Floor.Choice Towers, Manorama Junction, Kochi-682016 Ph:0484-2323010/2323101 (EPABX) Fax:0484-2323011 Email: ksidckochi@eth.net 2.Kerala Bereau of Industrial Promotion, Sasthamangalam |