



**Government of India
Ministry of MSME**

Brief Industrial Profile of Kasargod District



सूक्ष्म, लघु एवं मध्यम उद्यम
MICRO, SMALL & MEDIUM ENTERPRISES

Carried out by

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Brief Industrial Profile of Kasargod District

1. General Characteristics of the District

1.1 Location & Geographical Area

Kasaragod District, has been formed by carving out Kasaragod and Hosdurg Taluks of erstwhile Kannur district. Thus Kasaragod district happened to be the fourteenth district of the State. The district is bounded by the east by the Western Ghats, in the west by the Arabia Sea, in the north by the Canara district of Karnataka and in the South by the Kannur district. Kasaragod district lies between 11° - 18' and 12° - 48' north latitudes and between 74 °-52' and 75°-26' east longitudes.

1.2 Topography

The district falls into three natural divisions, the low land bordering the sea, the midland consisting of the undulating country and forest clad highland on the extreme east. The low land is almost level in topography and has thick groves of coconut and paddy fields. The highland lies mainly on the slope of the western Ghats with its upper reaches occupied by forests and lower sides by plantation crops like Rubber. In between the above two lies the midland which occupies the larger area of the zone.

1.3 Availability of Minerals

PRODUCTION OF MINERAL 2010-11

| S.NO. | NAME OF MINERAL | PRODUCTION in tones 2010-2011 |
|----------------------|-----------------|----------------------------------|
| MAJOR MINERAL | | |
| 1. | Laterite Stone | NA |
| MINOR | | |
| 1. | Granite Stone | NA |
| 2. | River Sand | NA |
| 3. | Ordinary Sand | NA |
| 4. | Ordinary Clay | NA |

SOURCE:- DEPT. OF MINES & GEOLOGY.,

1.4 Forest :

The total forest area in the district is about 3% of the total geographical area of the district & this is much lesser in area as compared to the neighboring Kannur district

1.5 Administrative set up.

The district has its headquarters at Kasaragod & for administrative and revenue purposes, the district is divided into two taluks, namely, Hosdurg and Kasaragod. There are 77 revenue villages and 4 Development Blocks viz Manjeshwar, Kasaragod, Kanhangad and Nileswaram. There are 39 Grama Panchayats in the district. The two Municipalities in the district are Kasaragod and Kanhangad. There are five assembly and one Parliamentary constituencies in the district. Manjeswaram, kasaragod, Udma, Hosdurg and Thrikkarippur are the Assembly Constituencies. & Kasaragod is the Parliamentary constituency.

2. District at a glance

| S.No | Particular | Year | Unit | Statistics |
|-----------|--------------------------------|-----------|---------------|-----------------|
| 1 | Geographical features | | | |
| (A) | Geographical Data | | | |
| | i) Latitude | 11° - 18' | and 12° - 48' | north latitudes |
| | ii) Longitude | 74 °-52' | and 75°-26' | east longitudes |
| | iii) Geographical Area | | Hectares | 199166 |
| (B) | Administrative Units | | | |
| | i) Sub divisions | | | 1 |
| | ii) Tehsils | | | 2 |
| | iii) Sub-Tehsil | | | NIL |
| | iv) Patwar Circle | | | NIL |
| | v) Panchayat Simitis | | | 39 |
| | vi)Nagar nigam | | | 4 |
| | vii) Nagar Palika | | | 4 |
| | viii) Gram Panchayats | | | 39 |
| | xi) Revenue villages | | | 127 |
| | x) Assembly Area | | | 5 |
| 2. | Population | | | |
| (A) | Sex-wise | | | |
| | i) Male | 2011 | | 626617 |
| | ii) Female | 2011 | | 675983 |
| (B) | Rural Population | 2011 | | 797424 |
| 3. | Agriculture | | | |
| A. | Land utilization | | | |
| | i) Total Area | 2010-11 | Hectare | 199166 |
| | ii) Forest cover | 2010-11 | " | 5625 |
| | iii) Non Agriculture Land | 2010-11 | " | 28091 |
| | iv) cultivable land | 2010-11 | " | 10507 |
| | v) Barren land | 2010-11 | " | 10704 |
| 4. | Forest | | | |
| | (i) Forest | 2010-11 | Ha. | 5625 |
| 5. | Livestock & Poultry | | | |
| A. | Cattle | | | |
| | i) Cows | 2007 | Nos. | 143637 |
| | ii) Buffaloes | 2007 | Nos. | 3213 |

| | | | | |
|----|---|---------|---------------|----------|
| B. | Other livestock | | | |
| | i) Goats | 2007 | Nos. | 34065 |
| | ii) Pigs | 2007 | Nos. | 1289 |
| | iii) Dogs & Bitches | 2007 | Nos. | NA |
| | iv) Railways | | | |
| | i) Length of rail line | 2010-11 | Kms | 110.605 |
| | V) Roads | | | |
| | (a) National Highway | 2010-11 | Kms | 85.950 |
| | (b) State Highway | 2010-11 | Kms | 227.485 |
| | (c) Main District Highway | 2010-11 | Kms | 273.857 |
| | (d) Other district & Rural Roads | 2010-11 | Kms | 416.172 |
| | (e) Rural road/ Agriculture Marketing Board Roads | 2010-11 | Kms | 2999.27 |
| | (f) Kachacha Road | 2010-11 | Kms | 2185.551 |
| | (VI) Communication | | | |
| | (a) Telephone connection | 2010-11 | | 426386 |
| | (b) Post offices | 2010-11 | Nos. | 240 |
| | (c) Telephone center | 2010-11 | Nos. | 58 |
| | (d) Density of Telephone | 2010-11 | Nos./1000 per | 354.44 |
| | (e) Density of Telephone | 2010-11 | No. per KM. | NA |
| | (f) PCO Rural | 2010-11 | No. | 1611 |
| | (g) PCO STD | 2010-11 | No. | 1341 |
| | (h) Mobile | 2010-11 | No. | NA |
| | (VII) Public Health | | | |
| | (a) Allopathic Hospital | 2010-11 | No. | 63 |
| | (b) Beds in Allopathic hospitals | | No. | 2257 |
| | (c) Ayurvedic Hospital | | No. | 5 |
| | (d) Beds in Ayurvedic hospitals | | No. | 100 |
| | (e) Unani hospitals | | No. | 2 |
| | (f) Community health centers | | No. | 5 |
| | (g) Primary health centers | | | 45 |
| | (h) Dispensaries | | No. | 44 |
| | (i) Sub Health Centers | | No. | NA |
| | (j) Private hospitals | | No. | NA |
| | (VIII) Banking | | | |
| | (a) Commercial Bank | | Nos. | 96 |
| | (b) rural Bank Products | | Nos. | 54 |
| | (c) Co-Operative bank products | | Nos. | 24 |
| | (d) PLDB Branches | | Nos. | 80 |
| | (IX) Education | | | |
| | (a) Primary school | | Nos. | 272 |
| | (b) Middle schools | | Nos. | 153 |
| | (c) Secondary & senior secondary schools | | Nos. | 184 |
| | (d) Colleges | | Nos. | 14 |
| | (e) Technical University | | Nos. | NIL |

2.1 Existing Status of Industrial Areas in the Kasargod District

| S. No. | Name of Ind. Area | Land acquired (In acres) | Land developed (In acres) | Prevailing Rate Per Cent (In Rs.) | No of Plots | No of allotted Plots | No of Vacant Plots | No. of Units in Production |
|--------|-------------------|--------------------------|---------------------------|-----------------------------------|-------------|----------------------|--------------------|----------------------------|
| 1 | DP Ananthapuram | 108.00 | 108.00 | 432.00 | NA | 7 | NA | 7 |
| 2 | DA Ananthapuram | 104.50 | 104.50 | 1152.00 | NA | NIL | NA | NIL |
| 3 | DP Chattanchal | 28.50 | 28.50 | 127.00 | NA | 15 | NA | 15 |
| | Total | 241.00 | 241.00 | 1711.00 | NA | 23 | NA | 23 |

Source: DIC, Kasargod

3. INDUSTRIAL SCENERIO OF KASARGOD

3.1 Industry at a Glance

| Sr No | Head | Unit | Particulars |
|-------|---|---------|-------------|
| 1. | REGISTERED INDUSTRIAL UNIT | NO. | 10078 |
| 2. | TOTAL INDUSTRIAL UNIT | NO. | 13093 |
| 3. | REGISTERED MEDIUM & LARGE UNIT | NO. | NA |
| 4. | ESTIMATED AVG. NO. OF DAILY WORKER EMPLOYED IN SMALL SCALE INDUSTRIES | NO. | 05 |
| 5. | EMPLOYMENT IN LARGE AND MEDIUM INDUSTRIES | NO. | NA |
| 6. | NO. OF INDUSTRIAL AREA | NO. | 03 |
| 7. | TURNOVER OF SMALL SCALE IND. | IN LACS | NA |
| 8. | TURNOVER OF MEDIUM & LARGE SCALE INDUSTRIES | IN LACS | NA |

3.2 YEAR WISE TREND OF UNITS REGISTERED

| | YEAR | NUMBER OF REGISTERED UNITS | EMPLOYMENT | INVESTMENT (lakh Rs.) |
|-------|---------|----------------------------|------------|-----------------------|
| Up to | 1984-85 | 85 | NA | NA |
| | 1985-86 | 90 | NA | NA |
| | 1986-87 | 142 | NA | NA |
| | 1987-88 | 182 | NA | NA |
| | 1988-89 | 278 | NA | NA |

| | | | | |
|--|--------------|-------------|--------------|-----------------|
| | 1989-90 | 170 | NA | NA |
| | 1990-91 | 115 | NA | NA |
| | 1991-92 | 164 | NA | NA |
| | 1992-93 | 220 | NA | NA |
| | 1993-94 | 518 | NA | NA |
| | 1994-95 | 431 | NA | NA |
| | 1995-96 | 407 | NA | NA |
| | 1996-97 | 499 | NA | NA |
| | 1997-98 | 568 | NA | NA |
| | 1998-99 | 564 | NA | NA |
| | 1999-00 | 566 | NA | NA |
| | 2000-01 | 617 | NA | NA |
| | 2001-02 | 500 | NA | NA |
| | 2002-03 | 224 | NA | NA |
| | 2003-04 | 141 | NA | NA |
| | 2004-05 | 96 | NA | NA |
| | 2005-06 | 182 | NA | NA |
| | 2006-07 | 21 | 163 | 272.38 |
| | 2007-08 | 151 | 1222 | 1807.02 |
| | 2008-09 | 661 | 3356 | 2523.33 |
| | 2009-10 | 662 | 3588 | 2823.30 |
| | 2010-11 | 420 | 1749 | 3035.15 |
| | Total | 8674 | 10078 | 10461.18 |

Source: DIC Kasargod

3.3 DETAILS OF EXISTING MICRO & SMALL ENTERPRISES AND ARTISAN UNITS IN THE DISTRICT

| NIC CODE NO. | TYPE OF INDUSTRY | NUMBER OF UNITS | INVESTMENT (Lakh Rs.) | EMPLOYMENT |
|--------------|---|-----------------|-----------------------|------------|
| 20 | Agro based | NA | NA | NA |
| 22 | Soda water | 28 | 263.8 | 162 |
| 23 | Cotton textile | NA | NA | NA |
| 24. | Woolen, silk & artificial Thread based clothes. | NA | NA | NA |
| 25. | Jute & jute based | NA | NA | NA |
| 26. | Ready-made garments & embroidery | 236 | 469.44 | 1126 |
| 27. | Wood/wooden based furniture | 48 | 279.62 | 257 |
| 28. | Paper & Paper products | 4 | 26.5 | 27 |
| 29. | Leather based | NA | NA | NA |
| 31. | Chemical/Chemical based | NA | NA | NA |

| | | | | |
|-----|--|-----|--------|-----|
| 30. | Rubber, Plastic & petro based | NA | NA | NA |
| 32. | Mineral based | NA | NA | NA |
| 33. | Metal based (Steel Fab.) | NA | NA | NA |
| 35. | Engineering units | 135 | 435.74 | 514 |
| 36. | Electrical machinery and transport equipment | NA | NA | NA |
| 97. | Repairing & servicing | 71 | 243.79 | 215 |
| 01. | Others | NA | NA | NA |
| 43 | Kachori Making | NA | NA | NA |

Source: DIC Kasargod

3.4 Large Scale Industries / Public Sector undertakings

List of the units in Kasargod & Near By Area

1. HAL (Infant Stage), Kinfra Park, Seethangoli, Kasargod
2. BHEL, Bedralead, Kasargod

3.5 Major Exportable Item : NIL

3.6 Growth Trend: There is a very slow increasing trend

3.7 Vendorisation / Ancillarisation of the Industry: to be developed in future

3.8. Medium Scale Enterprises

3.8.1 List of the units in Kasargod & Near By Area: Uduma Co operative Spinning mill, Mailathy P.O, Uduma, Kasargod

3.8.2 Major Exportable Item: NIL

3.9 Service Enterprises

3.9.2 Potentials areas for service industry: IT enabled services & Software development firms

3.10 Potential for new MSMEs: Light Engineering, Agro based & Garments units

4. Existing Clusters of Micro & Small Enterprise

No Clusters are existing in the district

4.1 DETAIL OF MAJOR CLUSTERS

4.1.1 Manufacturing Sector: NIL

4.1.2 Service Sector: NIL

4.2 Details for Identified cluster: Not identified any cluster

4.2.1 Name of the cluster : NIL

| | | |
|----|--|--|
| 1 | Principal Products Manufactured in the Cluster | |
| 2 | Name of the SPV | |
| 3 | No. of functional units in the clusters | |
| 4 | Turnover of the Clusters | |
| 5 | Value of Exports from the Clusters | |
| 6 | Employment in Cluster | |
| 7 | Average investment in plant & Machinery | |
| 8 | Major Issues / requirement | |
| 9 | Presence of capable institutions | |
| 10 | Thrust Areas | |
| 11 | Problems & constraints | |

Present status of the cluster :- NIL

Present status of clusters:- NIL

5. General issues raised by industry association during the course of meeting:

1. Lack of Infrastructre facilities in Industrial Area
2. Power Problems
3. Shortage of skilled man power
4. Difficulties in obtaining bank finance for setting up MSMEs

***. STEPS TO SET UP MSMEs**

Following are the brief description of different agencies for rendering assistance to the entrepreneurs.

| S.No | Type of assistance | Name and address of agencies |
|-------------|---|---------------------------------------|
| 1. | Provisional Registration Certificate (EM-1) & Permanent Registration Certificate (EM-II) | District Industries Centre, Kasargod |
| 2. | Identification of Project Profiles, techno-economic and managerial consultancy services, market survey and economic survey reports. | MSME-DI, Thrisur |
| 3. | Land and Industrial shed | District Industries Centre, Kasargod |
| 4. | Financial Assistance | Kerala Fiancial Corporation, Kasargod |
| 5. | For raw materials under Govt. Supply | SIDCO, Ernakulam |

| | | |
|-----|--|--|
| | | |
| 6. | Plant and machinery under hire / purchase basis. | NSIC, Ernakulam |
| 7. | Power/ Electricity | KEB, Kasargod |
| 8. | Technical Know –how. | District Industries Centre, Kasargod |
| 9. | Quality & Standard | BIS, Trivandrum |
| 10. | Marketing /Export Assistance | Kerala Marketing Corporation, Kasargod |
| 11. | Other Promotional Agencies | All other related promotional agencies |