



**Government of India
Ministry of MSME**

Brief Industrial Profile of KANNUR District



सूक्ष्म, लघु एवं मध्यम उद्यम
MICRO, SMALL & MEDIUM ENTERPRISES

Carried out by

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Brief Industrial Profile of KANNUR District

1. General Characteristics of the District

The town of KANNUR is the district Head Quartetr and gives the district its name. The old name name CANNORE is the anglicized form of the MALAYALAM name KANNUR. KANNUR is the most urbansied district in KERALA STATE.

1.1 Location & Geographical Area. This district is bounded by KASARAGOD district in the North, KOZHIKODE district in the South. Wayanad district to the South-East and WESTREN GHATS in East

1.2 Topography :

The district is bound by the Western Ghats in the East (Coorg district of Karnataka State), Kozhikkode and Wayanad districts, in the South, Lakshadeep sea in the West and Kasaragod, the northern most district of Kerala, in the North. The district can be divided into three geographical regions - highlands, midlands and lowlands. The highland region comprises mainly of mountains. This is the area of major plantations like coffee, rubber, tea, cardamom and other spices. Timber trees like teak, veetty, etc are grown in plenty in this region. The midland region, lying between the mountains and the low lands, is made up of undulating hills and valleys. This is an area of intense agricultural activity. The lowland is comparatively narrow and comprises of rivers, deltas and seashore. This is a region of coconut and paddy cultivation. The district is bound by the Western Ghats in

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1.3 Availability of Minerals.

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PRODUCTION OF MINERAL 2010-11

S.NO.	NAME OF MINERAL	PRODUCTION in tones 2010-2011
MAJOR MINERAL		
1.	CRUDE CLAY	25830
2	LATRITE (BOXITE)	9700
MINOR		
1.	GRANITE	22691.500
2.	LATTRITE (318 PERMITS OF 24 CENTS EACH)	NA
3.		
4.		
5.		

6.		
7.		

SOURCE:- DEPT. OF MINES & GEOLOGY.,

1.4 FOREST :

The mountains are a continuation of the midland^l region, gradually ascending to the main ridge of the Western Ghats. Soil in the western slopes is a ferruginous red, sandy loam. Vegetation over the whole area is of the forest type. Irregular distribution of teak, localised areas of bamboo dominance, change of good quality forest into open grass lands, etc. are characteristic.

The total area of the district = 297013 hectares

The total area of the forest in the district = 48734 hectares

1.5 Administrative set up. Kannur district has three taluks. They are Kannur, Thaliparamba and Thalasserry. The taluks are subdivided into 129 villages.

2. District at a glance

S.No	Particular	Year	Unit	Statistics
1	Geographical features			
A)	Geographical Data			
	i) Latitude			11° 53'00"
	ii) Longitude			75° 21' 35"

	iii) Geographical Area		Hectares	297013
(B)	Administrative Units	2011-12	no	
	i) Sub divisions	„	„	1
	ii) Tehsils			3
	iii) Sub-Tehsil			-
	iv) Patwar Circle			-
	v) Panchayat Simitis			-
	vi)Nagar nigam			
	vii) Nagar Palika			6 MUNCIPALITIES
	viii) Gram Panchayats			81
	xi) Revenue villages			129
	x) Assembly Area			11
2.				
(A)	Sex-wise			
	i) Male	2011		1184012
	ii) Female	2011		1341625
(B)	Rural Population	2011		882745
3.				
A.	Land utilization			
	i) Total Area	2010-11	Hectare	210851
	ii) Forest cover	2010-11	“	48734
	iii) Non Agriculture Land	2010-11	“	2001
	v) cultivable Barren land	2010-11	“	6285
4.				
	(i) Forest	2010-11	Ha.	48734
5.				
A.	Cattle			
	i) Cows	2007	Nos.	119144
	ii) Buffaloes	2007	Nos.	733
B.	Other livestock			
	i) Goats	2007	Nos.	88941
	ii) Pigs	2007	Nos.	4031
	iii) Dogs & Bitches	2007	Nos.	49951
	iv) Railways			
	i) Length of rail line	2010-11	Kms	57
	V) Roads			

(a) National Highway	2010-11	Kms	80.5
(b) State Highway	2010-11	Kms	221.323
(c) Main District Highway	2010-11	Kms	NA
(d) Other district & Rural Roads	2010-11	Kms	1421
(e) Rural road/ Agriculture Marketing Board Roads	2010-11	Kms	215.007
(f) Kachacha Road	2010-11	Kms	NA
(VI) Communication			
(a) Telephone connection	2010-11		705689
(b) Post offices	2010-11	Nos.	344
(c) Telephone center/ EXC	2010-11	Nos.	112
(d) Density of Telephone	2010-11	Nos./1000 person	292.57
(e) Density of Telephone	2010-11	No. per KM.	238
(f) PCO Rural	2010-11	No.	
(g) PCO STD	2010-11	No.	
(h) Mobile	2010-11	No.	
(VII) Public Health			
(a) Allopathic Hospital	2010-11	No.	128
(b) Beds in Allopathic hospitals		No.	6593
(c) Ayurvedic Hospital		No.	22
(d) Beds in Ayurvedic hospitals		No.	516
(e) Unani hospitals		No.	-
(f) Community health centers		No.	17
(g) Primary health centers		No.	86
(h) Dispensaries		No.	106
(i) Sub Health Centers		No.	
(j) Private hospitals		No.	

	(k)			
	(VIII) Banking commercial			
	(a) Commercial Bank		Nos.	265
	(b) rural Bank Products		Nos.	102
	(c) Co-Operative bank products		Nos.	47
	(d) PLDB Branches		Nos.	104
	(IX) Education			
	(a) Primary school		Nos.	848
	(b) Middle schools		Nos.	452
	(c) Secondary & senior secondary schools		Nos.	270
	(d) Colleges		Nos.	41
	(e) Technical University		Nos.	

2.1 Existing Status of Industrial Areas in the District Kannur

S. No.	Name of Ind. Area	Land acquired (In hectare)	Land developed (In hectare)	Prevailing Rate Per Sqm (In Rs.)	No of Plots	No of allotted Plots	No of Vacant Plots	No. of Units in Production
1	IDP ANDOR PHASE I	8.64	8.64	152	93	93	NIL	78
2	PHASE II	15.37	15.37	159	74	74	NIL	64
3	MINI INDUSTRIAL ESTATE				29			24
4	MINI INDUSTRIAL ESTATE (SIDCO)	0.40	0.38		10			6

	BALLYAPATTA M							
5	TALIPARAMBA	0.40	0.36		10			9
6	KINFRA SMALL INDUSTRIES PARK TALLECHERRY	20.24	0.38					3
7	MAJOR INDUSTRIAL ESTATE PALAYAD	2.51	2.47		11			35
8								
9								
10								
11								
12								
13								
14								
15								
16								
17								
18								
19								
	Total							

Source:- RIICO,

3. INDUSTRIAL SCENERIO OF KANNUR

3.1 Industry at a Glance

Sr No	Head	Unit	Particulars
1.	REGISTERED INDUSTRIAL UNIT	NO.	5176
2.	TOTAL INDUSTRIAL UNIT	NO.	11720
3.	REGISTERED MEDIUM & LARGE UNIT	NO.	
4.	ESTIMATED AVG. NO. OF DAILY WORKER EMPLOYED IN SMALL SCALE INDUSTRIES	NO.	
5.	EMPLOYMENT IN LARGE AND MEDIUM INDUSTRIES	NO.	
6.	NO. OF INDUSTRIAL AREA	NO.	
7.	TURNOVER OF SMALL SCALE IND.	IN LACS	
8.	TURNOVER OF MEDIUM & LARGE SCALE INDUSTRIES	IN LACS	

3.2 YEAR WISE TREND OF UNITS REGISTERED

	YEAR	NUMBER OF REGISTERED UNITS	EMPLOYMENT	INVESTMENT (lakh Rs.)
Up to	1984-85			
	1985-86			
	1986-87			
	1987-88			
	1988-89			
	1989-90			
	1990-91			
	1991-92			
	1992-93			
	1993-94			
	1994-95			
	1995-96			
	1996-97			
	1997-98			
	1998-99			
	1999-2000			
	2000-01			
	2001-2002			
	2002-03			
	2003-04	432	1337	501.34
	2004-05	475	1746	982.77

	2005-06	345	1419	1337.57
	2006-07	234	1341	1013.51
	2007-08	827	6589	11785.18
	2008-09	1154	6259	5850.93
	2009-10	637	344	5022.12
	2010-11	661	4081	7319.67
	Total	4765	23116	33813.09

Source: DIC Kannur

3.3 DETAILS OF EXISTING MICRO & SMALL ENTERPRISES AND ARTISAN UNITS IN THE DISTRICT

NIC CODE NO.	TYPE OF INDUSTRY	NUMBER OF UNITS	INVESTMENT (Lakh Rs.)	EMPLOYMENT
20	Agro based			
22	Soda water			
23	Cotton textile	112	300.18	586.00
24.	Woolen, silk & artificial Thread based clothes.			
25.	Jute & jute based			
26.	Ready-made garments & embroidery			
27.	Wood/wooden based furniture	44	348.70	230.00
28.	Paper & Paper products	10	149.00	48.00
29.	Leather based	9	31.80	29.00
31.	Chemical/Chemical based	0	0	0
30.	Rubber, Plastic & petro based	4	15.00	26.00
32.	Mineral based			
33.	Metal based (Steel Fab.)			
35.	Engineering units	148	389.60	458.00
36.	Electrical machinery and transport equipment	10	30.25	47.00
97.	Repairing & servicing			
01.	Others GLASS & CERAMICS	2	2.00	6.00
	IT & ITES	16	50.69	68.00
	IT HARDWARE	1	10.00	4.00
	PLASTICS	10	119.00	66.00

FRUITS AND FOOD BASED PRODUCTS	23	89.50	90.00
FOOD AND AGRO BASED PRODUCTS	77	356.62	324.00
PRINTING AND ALLIED	26	299.40	126.00
BUILDING MATERIALS	40	472.66	261.00
PAHARMACEUTICALS	-	-	-
AYURVEDIC PRODUCTD	5	14.50	18.00
SERVICE ACTIVITIES	55	215.03	198.00
MISCELLANEOUS	147	992.40	559.00
TOTAL	739	3886.33	3144.00

Source: DIC Kannur

3.4 Large Scale Industries / Public Sector undertakings

List of the units in KANNUR & Near By Area

1. Western India Plywood Pvt. Ltd., Valapattanam
2. Kerala Clays and Ceramics Ltd. Pappinissery
3. Keltron Component Complex Ltd., Mangattuparamba
4. Keltron Crystals Ltd., Mangattuparamba
5. Keltron Magnetics Ltd. Mangattuparamba
6. Keltron Resisters Ltd., Mangattuparamba
7. Kannur Co-operative Spinning Mill Ltd., Chovva, Kannur
8. Kannur spinning & Weaving Mill Ltd., Kakkad, Kannur
9. Rubco Huat Pvt. Ltd. Chonadam, Thalassery
10. Rubco Hawaii Chappal Company, Valiyavelicham, Kuthuparamba
11. Kerala State cashew Development Corporation Ltd., (Cashew Processing Factory), Chonadam, Thalassery

3.5 Major Exportable Item

Textiles

3.6 Growth Trend

Slightly positive

3.7 Vendorisation / Ancillarisation of the Industry

Scope for ancillary units under textiles.

3.8. Medium Scale Enterprises

3.8.1 List of the units in Kannur & Near By Area

Western India Plywood Pvt. Ltd.,

Rubco

3.8.2 Major Exportable Item

Textiles

3.9 Service Enterprises

3.9.2 Potentials areas for service industry

There is scope for Tourism

3.10 Potential for new MSMEs

Textiles, in particular, handlooms have potential for growth.

4. Existing Clusters of Micro & Small Enterprise

4.1 DETAIL OF MAJOR CLUSTERS

4.1.1 Manufacturing Sector

4.1.2 Service Sector

4.2 Details for Identified cluster

4.2.1 Name of the cluster LIGHT ENGINEERING CLUSTER

1	Principal Products Manufactured in the Cluster	FABRICATION OF BUILDING MATERIALS
2	Name of the SPV	SULOHA ENGG CONSORTIUM
3	No. of functional units in the clusters	180
4	Turnover of the Clusters	MORE THAN 250 CRORES
5	Value of Exports from the Clusters	NIL
6	Employment in Cluster	8000
7	Average investment in plant & Machinery	2.0 LAKH
8	Major Issues / requirement	LACK OF NEW ENTERPENUEERS LACK OF SKILLED LABOURS MONOPOLY OF RAW MATERIAL SUPPLIERS
9	Presence of capable institutions	
10	Thrust Areas	
11	Problems & constraints	

Present status of the cluster :-

4.2.2 Name of the cluster MALBAR FURNITURE CONSORNIUM PVT LTD

1	Principal Products Manufactured in the Cluster	WOODEN FURNITURE
2	Name of the SPV	
3	No. of functional units in the clusters	200
4	Turnover of the Clusters	
5	Value of Exports from the Clusters	NIL
6	Employment in Cluster	
7	Average investment in plant & Machinery	
8	Testing needs	
9	Thrust Area	
10	Access to Export Market	

Present status of the cluster :-.

4.2.3 Chemical cluster : nil

1	Principal Products Manufactured in the Cluster	
2	Name of the association	
3	No. of functional units in the clusters	
4	Turnover of the Clusters	
5	Value of Exports from the Clusters	
6	Employment in Cluster	
7	Average investment in plant & Machinery	
8	Major Issues	
9	Access to Export Market	

4.2.4 Fabrication and general engg Cluster

1	Principal Products Manufactured in the Cluster	
2	Key Trade Association address	KANNUR GENERAL ENGG CONSORIUM(P) LTD NO 28B COMMERCIAL COMPLEX SOUTH BAZAAR KANNUR
3	No. of functional units in the clusters	250
4	Turnover of the Clusters	6 CRORE
5	Value of Exports from the Clusters	NIL
6	Employment in Cluster	1500
7	Average investment in plant & Machinery	40 LAKHS
8	Testing needs	
9	Major Issues	RAW MATERIAL BANK BANK LOAN
10	Access to Export Market	

Present status of clusters:-

5. General issues raised by industry association during the course of meeting

Banks are reluctant to advance loans.

6. STEPS TO SET UP MSMEs

Following are the brief description of different agencies for rendering assistance to the entrepreneurs.

S.No	Type of assistance	Name and address of agencies
1.	Provisional Registration Certificate (EM-1) & Permanent Registration Certificate (EM-II)	General Manager Dist. Industries Centre, Civil Station, KANNUR
2.	Identification of Project Profiles, techno-economic and managerial consultancy services, market survey and economic survey reports.	Micro, Small & Medium Enterprises Development Institute, (Ministry of ME, Government of India) Kanjany Road, Ayyanthole P.O.Thrissur – 680 003 (Kerala)
3.	Land and Industrial shed	General Manager Dist. Industries Centre ,Civil Station, KANNUR

		<p>Director Directorate of Industries and Commerce, Vikas Bhavan PO Thiruvananthapuram, Kerala 471-2302774/Fax. 0471-2305493 www.keralaindustry.org/Promotion DI&C.htm</p> <p>SIDCO, Shanthinagar Thiruvananthapuram-695001 w.keralaindustry.org/promotional</p> <p>Managing director Kerala Industrial Infrastructure Development corporation KINFRA House TC/31/2312, Sasthamangalam PO Thiruvananthapuram-695010 Tel.0471-2726585/2724773 E.mail: kinfra@vsnl.com</p> <p>Development Commissioner Cochin Special Economic Zone (CSEZ) Minn. Of Commerce Govt. of India, Kakkanad Kochi-682037, Ph. 0484-2413222 Fax. 0484-2413074 E.mail. dc@csez.cin Website: www. csez.com</p>
4.	Financial Assistance	<p>Banks (Nationalised& Scheduled) KANNUR</p> <p>SIDBI Finance Tower 2nd floor, PB No.4209 Kaloor, Kochi-17 Tel:2401792, 2401793</p> <p>Industrial Finance Corporation of India</p>

		<p>Panampilly Nagar Kochi-36 Tel:0484-2311174</p> <p>Industrial Finance Corporation of India Panampilly Nagar Kochi-36 Tel:0484-2311174</p> <p>Indian Renewable Energy Development Agency Ltd. Lodi Road, New delhi-110003</p>
5.	For raw materials under Govt. Supply	State Trading Corporation Ajay Vihar Kochi-16
6.	Plant and machinery under hire / purchase basis.	NSIC, Ernakulam
7.	Power/ Electricity	Kerala State Electricity Board KANNUR
8.	Technical Know –how.	MSME-Development Institute Min. of MSME, Govt. of India Kanjani Road, Ayyanthole PO Thrissur-680 003,Kerala
9.	Quality & Standard	MSME-Development Institute Min. of MSME, Govt. of India Kanjani Road, Ayyanthole PO Thrissur-680 003,Kerala
10.	Marketing /Export Assistance	Development Commissioner Cochin Special Economic Zone (CSEZ) Min. of Commerce Govt. of India, Kakkanad Kochi-682037, Ph. 0484-2413222 Fax. 0484-2413074, E.mail. dc@csez.com www.csez.com

		Member Secretary, Kerala Export Promotion Council T.C. 15/1399 'Karthika; Tagore Nagar Cotton Hill Road,Vazhuthacaud Thiruvananthapuram-695010 Ph. 04871-2726585/2724773 E.mail: kinfra@vsnl.com
11.	Other Promotional Agencies	