



**Government of India  
Ministry of MSME**

## **Brief Industrial Profile of IDUKKI District**



सूक्ष्म, लघु एवं मध्यम उद्यम  
MICRO, SMALL & MEDIUM ENTERPRISES

Carried out by

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# **Brief Industrial Profile of Idukki District**

## **1. General Characteristics of the District**

### **1.1 Location & Geographical Area.**

Sprawling over an area of 5,061 sq. kms. the district is marked by undulating hills and valleys. The high ranges vary in altitude from 2500 ft. above mean sea level in Kulamavu to more than 5,000 ft. above M.S.L. in Munnar. The highest peak in Kerala, Anamudi is in the district. It is 8,841 ft. high. The different levels of elevation promote the growth of diverse flora. Except a bit of midland region in the western portions of Thodupuzha taluk all the remaining areas consisting of Devikulam, Peermade and Udumbanchola taluks and the eastern portion of the Thodupuzha taluk are entirely highland region. Granite hills touching the skies and being skirted round with thick rain-fed sylvan forest render a terrific charm to the district. There are eleven peaks in Idukki which exceed a height of 6000 ft. above M.S.L. The highland region is having a comparatively cold climate. In peaks above an elevation of 2400 metres the temperature at times falls down to near freezing point in the winter. Occurrence of mist is usual in the highland region lying over an elevation of 1300 metres above M.S.L.

### **1.2 Topography**

Idukki is the largest District of Kerala with an area of 5105.22 sq.km. About 97 percent of the total area of the District is covered by rugged mountains and forests. There is only a strip of Middle land (3%) in the western part of the district. Low land area is totally absent in the district. More than 50% of the area of the district is covered by forest.

### **1.3 Availability of Minerals.**

## PRODUCTION OF MINERAL 2010-11

S.NO.	NAME OF MINERAL	PRODUCTION in tones 2010-2011
MAJOR MINERAL		
1.	Granite Building Stone	716103
MINOR		
1.	Sand	37681
2.		
3.		
4.		
5.		
6.		
7.		

SOURCE:- DEPT. OF MINES & GEOLOGY.,

### 1.4 FOREST

The district has at present about 260907 ha. forest area. However, the sylvan wealth of the district and the animal life are fast disintegrating due to deforestation, indiscriminate felling of trees, encroachment and poaching. All kinds of wild animals with the exception of lions abound in the forests of Idukki. The grasslands of Peermade are a haven of carnivores like the tiger and the leopard. This is chiefly so, as they are a natural upon. Bison, wildbear, languor and monkeys are a few other common denizens of the jungle. The Thar (striped goat) seen in Marayur region and Rajamala is found nowhere else in the world. The forest glades of Idukki resound in day time with the sweet voices of birds. They include the small wild parrots, mynas, red horned sparrows and a host of other nondescript species.

### 1.5 Administrative set up.

For revenue administration the district is sub divided into four taluks viz., Devikulam, Peermade, Udumbanchola and Thodupuzha. For purposes of developmental activities it is divided into eight blocks Arudai, Devikulam, Elamdesom, Idukki, Kattappana, Adimali, Nedumkandom and Thodupuzha.

## 2. District at a glance

S.No	Particular	Year	Unit	Statistics
1	Geographical features			
(A)	Geographical Data			
	i) Latitude	9° 51' North Latitude		
	ii) Longitude	76° 56' 24" East Longitude		
	iii) Geographical Area	4,476 Km <sup>2</sup>	Hectares	436328
(B)	Administrative Units			
	i) Sub divisions			2
	ii) Tehsils			4
	iii) Sub-Tehsil			
	iv) Patwar Circle			
	v) Panchayat Simitis			
	vi)Nagar nigam			
	vii) Nagar Palika			1
	viii) Gram Panchayats			52
	xi) Revenue villages			64
	x) Assembly Area			436328
<b>2.</b>	<b>Population</b>			
(A)	Sex-wise			
	i) Male	2011		551944
	ii) Female	2011		555509
(B)	Rural Population	2011		1055428
<b>3.</b>	<b>Agriculture</b>			
A.	Land utilization			
	i) Total Area	2010-11	Hectare	436328
	ii) Forest cover	2010-11	"	198413
	iii) Non Agriculture Land	2010-11	"	11971
	v) cultivable Barren land	2010-11	"	2615
<b>4.</b>	<b>Forest</b>			
	(i) Forest	2010-11	Ha.	198413
<b>5.</b>	<b>Livestock &amp; Poultry</b>			
A.	<b>Cattle</b>			
	i) Cows	2007	Nos.	157601
	ii) Buffaloes	2007	Nos.	2713
B.	<b>Other livestock</b>			

	i) Goats	2007	Nos.	140723
	ii) Pigs	2007	Nos.	18040
	iii) Dogs & Bitches	2007	Nos.	
	<b>iv) Railways</b>			
	i) Length of rail line	2010-11	Kms	
	<b>V) Roads</b>			
	(a) National Highway	2010-11	Kms	98
	(b) State Highway	2010-11	Kms	998
	(c) Main District Highway	2010-11	Kms	1403
	(d) Other district & Rural Roads	2010-11	Kms	
	(e) Rural road/ Agriculture Marketing Board Roads	2010-11	Kms	284
	(f) Kachacha Road	2010-11	Kms	
	<b>(VI) Communication</b>			
	(a) Telephone connection	2010-11		378485
	(b) Post offices	2010-11	Nos.	294
	(c) Telephone center	2010-11	Nos.	80
	(d) Density of Telephone	2010-11	Nos./1000 person	335
	(e) Density of Telephone	2010-11	No. per KM.	75
	(f) PCO Rural	2010-11	No.	
	(g) PCO STD	2010-11	No.	
	(h) Mobile	2010-11	No.	
	<b>(VII) Public Health</b>			

(a) Allopathic Hospital	2010-11	No.	7
(b) Beds in Allopathic hospitals		No.	682
(c) Ayurvedic Hospital		No.	3
(d) Beds in Ayurvedic hospitals		No.	160
(e) Unani hospitals		No.	
(f) Community health centers		No.	14
(g) Primary health centers		No.	29
(h) Dispensaries		No.	34
(i) Sub Health Centers		No.	13
(j) Private hospitals		No.	90
<b>(VIII) Banking</b>			
commercial			
(a) Commercial Bank		Nos.	122
(b) rural Bank		Nos.	3
Products			
(c) Co-Operative bank products		Nos.	83
(d) PLDB Branches		Nos.	
<b>(IX) Education</b>			
(a) Primary school		Nos.	227
(b) Middle schools		Nos.	95
(c) Secondary & senior secondary schools		Nos.	244
(d) Colleges		Nos.	36
(e) Technical University		Nos.	0

## 2.1 Existing Status of Industrial Areas in the District Idukki

S. No.	Name of Ind. Area	Land acquired (In hectare)	Land developed (In hectare)	Prevailing Rate Per Sqm (In Rs.)	No of Plots	No of allotted Plots	No of Vacant Plots	No. of Units in Production
1	DP Muttom	2.02	1.85	88	13	13	Nil	9
2	Mini Industrial Estate	1.21	0.93		36			15
3								
4								
5								
6								
7								
	<b>Total</b>	<b>3.23</b>	<b>2.78</b>		<b>49</b>	<b>13</b>		<b>24</b>

Source:- RIICO,

## 3. INDUSTRIAL SCENERIO OF IDUKKI

### 3.1 Industry at a Glance

Sr No	Head	Unit	Particulars
1.	REGISTERED INDUSTRIAL UNIT	NO.	5064
2.	TOTAL INDUSTRIAL UNIT	NO.	5064
3.	REGISTERED MEDIUM & LARGE UNIT	NO.	1 No. (medium)
4.	ESTIMATED AVG. NO. OF DAILY WORKER EMPLOYED IN SMALL SCALE INDUSTRIES	NO.	23597
5.	EMPLOYMENT IN LARGE AND MEDIUM INDUSTRIES	NO.	532
6.	NO. OF INDUSTRIAL AREA	NO.	-
7.	TURNOVER OF SMALL SCALE IND.	IN LACS	29648
8.	TURNOVER OF MEDIUM & LARGE SCALE INDUSTRIES	IN LACS	16800



### 3.2 YEAR WISE TREND OF UNITS REGISTERED

	YEAR	NUMBER OF REGISTERED UNITS	EMPLOYMENT	INVESTMENT (lakh Rs.)
Up to	1984-85			
	1985-86			
	1986-87			
	1987-88			
	1988-89			
	1989-90			
	1990-91			
	1991-92			
	1992-93			
	1993-94			
	1994-95			
	1995-96			
	1996-97			
	1997-98			
	1998-99			
	1999-2000			
	2000-01			
	2001-2002			
	2002-03			
	2003-04			
	2004-05			
upto	2005-06	3568	13007	42158
	2006-07	71	408	1199.48
	2007-08	225	1779	3182.47
	2008-09	474	3353	5040.34
	2009-10	368	2755	4253.67
	2010-11	358	2295	4932.96
	<b>Total</b>	<b>5064</b>	<b>23597</b>	<b>60766.92</b>

Source: DIC Idukki

### 3.3 DETAILS OF EXISTING MICRO & SMALL ENTERPRISES AND ARTISAN UNITS IN THE DISTRICT

NIC CODE NO.	TYPE OF INDUSTRY	NUMBER OF UNITS	INVESTMENT (Lakh Rs.)	EMPLOYMENT
20	Agro based	444	665	1776
22	Soda water	27	169	123
23	Cotton textile			
24.	Woolen, silk & artificial Thread based clothes.			
25.	Jute & jute based	3	15	48
26.	Ready-made garments & embroidery	602	1054	4214
27.	Wood/wooden based furniture	205	5367	1435
28.	Paper & Paper products	33	113	190
29.	Leather based	12	912	104
31.	Chemical/Chemical based	1	2	5
30.	Rubber, Plastic & petro based	56	1925	630
32.	Mineral based	1	14	9
33.	Metal based (Steel Fab.)	24	167	195
35.	Engineering units	483	2145	1932
36.	Electrical machinery and transport equipment	-	-	-
97.	Repairing & servicing	47	127	181
01.	Others	3126	48092	12755
	Kachori Making			

Source: DIC Idukki

### 3.4 Large Scale Industries / Public Sector undertakings

List of the units in Idukki & Near By Area : **nil**

- 1.
- 2.

### 3.5 Major Exportable Item

Spices

### **3.6 Growth Trend**

6% increase

### **3.7 Vendorisation / Ancillarisation of the Industry**

Scope for ancillary units under spices product.

### **3.8. Medium Scale Enterprises**

#### **3.8.1 List of the units in Idukki & Near By Area**

Eastern condiments Pvt.Ltd., Adimali.

#### **3.8.2 Major Exportable Item**

Spices Powder

### **3.9 Service Enterprises**

#### **3.9.2 Potentials areas for service industry**

Tourism:A landlocked district, Idukki is one of the most nature rich areas of Kerala. As a tourist destination, Idukki offers diverse attractions like Wildlife sanctuaries, Hill stations Dams, Spice plantations tours, Mountain treks, Elephant rides etc. High ranges and wood valleys are girded by three main rivers-Periyar, Thalayar and Thodupuzhayar and their tributaries. The River Pamba also has its origin here.

### **3.10 Potential for new MSMEs**

Idukki is generally perceived as a 'Spices district'. Idukki is famous for its spices like Pepper, Cardamom, Ginger, etc. and most of those products are transported in raw form. Value addition is not done in here. So MSME'S like spices processing have high potential as we consider in terms of raw material availability.

Major potential New MSME's are:-

1. Spices oils and Oleoresins
2. Curry powder unit
3. Dry packed cardamom
4. Pepper processing industries
5. Tea and Coffee

There are some potential industries other than from spices, which are Building materials, Engineering units, readymade garments, Rubber based industries etc.

## **4. Existing Clusters of Micro & Small Enterprise**

N.A.

### **4.1 DETAIL OF MAJOR CLUSTERS**

Nil

#### **4.1.1 Manufacturing Sector**

#### **4.1.2 Service Sector**

## **4.2 Details for Identified cluster : Nil**

### 4.2.1 Name of the cluster

1	Principal Products Manufactured in the Cluster	
2	Name of the SPV	
3	No. of functional units in the clusters	
4	Turnover of the Clusters	
5	Value of Exports from the Clusters	
6	Employment in Cluster	
7	Average investment in plant & Machinery	
8	Major Issues / requirement	
9	Presence of capable institutions	
10	Thrust Areas	
11	Problems & constraints	

### **Present status of clusters:-**

N.A.

## **5. General issues raised by industry association during the course of meeting**

1. The interest rate of financial institutions is very high compared to priority sector.

2. Most of the banks are not willing to enable CGTMSE facility to the entrepreneurs

3. The minimum guarantee scheme of KSEB may be reinstated.

4. The subsidy rate of the enterprises may be enhanced.

## **\*\* . STEPS TO SET UP MSMEs**

Following are the brief description of different agencies for rendering assistance to the entrepreneurs.

<b>S.No</b>	<b>Type of assistance</b>	<b>Name and address of agencies</b>
1.	Provisional Registration Certificate ( EM-1) & Permanent Registration Certificate ( EM-II)	General Manager Dist. Industries Centre Cheruthoni , Idukki
2.	Identification of Project Profiles, techno-economic and managerial consultancy services, market survey and economic survey reports.	Micro, Small & Medium Enterprises Development Institute (Ministry of MSME, Government of India) Kanjany Road, Ayyanthole P.O.Thrissur – 680 003 (Kerala)
3.	Land and Industrial shed	General Manager Dist. Industries Centre Cheruthoni , Idukki  Director Directorate of Industries and Commerce, Vikas Bhavan PO Thiruvananthapuram, Kerala 471-2302774/Fax. 0471-2305493 <a href="http://www.keralaindustry.org/PromotionDI&amp;C.htm">www.keralaindustry.org/PromotionDI&amp;C.htm</a>  SIDCO, Shanthinagar

		<p>Thiruvananthapuram-695001 w.keralaindustry.org/promotional</p> <p>Managing director Kerala Industrial Infrastructure Development corporation KINFRA House TC/31/2312, Sasthamangalam PO Thiruvananthapuram-695010 Tel.0471-2726585/2724773 E.mail: <a href="mailto:kinfra@vsnl.com">kinfra@vsnl.com</a></p> <p>Development Commissioner Cochin Special Economic Zone (CSEZ) Minn. Of Commerce Govt. of India, Kakkanad Kochi-682037, Ph. 0484-2413222 Fax. 0484-2413074 E.mail. <a href="mailto:dc@csez.cin">dc@csez.cin</a> Website: www. csez.com</p>
4.	Financial Assistance	<p>Banks (Nationalised&amp; Scheduled) Idukki.</p> <p>SIDBI Finance Tower 2<sup>nd</sup> floor, PB No.4209 Kaloor, Kochi-17 Tel:2401792, 2401793</p> <p>Industrial Finance Corporation of India Panampilly Nagar Kochi-36 Tel:0484-2311174</p> <p>Industrial Finance Corporation of India Panampilly Nagar Kochi-36 <a href="tel:0484-2311174">Tel:0484-2311174</a></p>



		Indian Renewable Energy Development Agency Ltd. Lodi Road, New delhi-110003
5.	For raw materials under Govt. Supply	State Trading Corporation Ajay Vihar Kochi-16
6.	Plant and machinery under hire / purchase basis.	NSIC, Ernakulam
7.	Power/ Electricity	Kerala State Electricity Board Idukki.
8.	Technical Know –how.	MSME-Development Institute Min. of MSME, Govt. of India Kanjani Road, Ayyanthole PO Thrissur-680 003,Kerala
9.	Quality & Standard	MSME-Development Institute Min. of MSME, Govt. of India Kanjani Road, Ayyanthole PO Thrissur-680 003,Kerala
10.	Marketing /Export Assistance	Development Commissioner Cochin Special Economic Zone (CSEZ) Min. of Commerce Govt. of India, Kakkanad Kochi-682037, Ph. 0484-2413222 Fax. 0484-2413074, E.mail. <a href="mailto:dc@csez.com">dc@csez.com</a> <a href="http://www.csez.com">www.csez.com</a>  Member Secretary, Kerala Export Promotion Council T.C. 15/1399 'Karthika; Tagore Nagar Cotton Hill Road,Vazhuthacaud Thiruvananthapuram-695010 Ph. 04871-2726585/2724773 E.mail: <a href="mailto:kinfra@vsnl.com">kinfra@vsnl.com</a>
11.	Other Promotional Agencies	