



**Government of India  
Ministry of MSME**

## **Brief Industrial Profile of Ernakulam District**



सूक्ष्म, लघु एवं मध्यम उद्यम  
MICRO, SMALL & MEDIUM ENTERPRISES

Carried out by

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# **Brief Industrial Profile of Ernakulam District**

## **1. General Characteristics of the District**

**Ernakulam District** is a district of the state of Kerala in southern India. The district includes the largest metropolitan region of the state Greater Cochin. Ernakulam District is the highest revenue yielding district in the state and is called and known as the commercial capital of Kerala. It is the third most populous district in Kerala, after Malappuram and Thiruvananthapuram. Ernakulam district also hosts the highest number of international and domestic tourists in Kerala state. It is surrounded by Thrissur District to the north, Idukki District to the east, Alappuzha and Kottayam districts to the south and Arabian sea to west. Its headquarters is located at Kakkanad, a suburb of Kochi city. The language people speak in Ernakulam is Malayalam which is the mother-tongue of the State of Kerala. English is widely used in business circles

### **1.1 Location & Geographical Area.**

The borders of the district are the Arabian Sea in the West, Thrissur District in the North, Idukki District in the East and Alappuzha and Kottayam District in the South. Ernakulam district covers an area of 305826 hectare located on the Western Coastal Plains of India. The Periyar River, Kerala's second longest, flows through all the taluks except Muvattupuzha. The Muvattupuzha River and a branch of Chalakkudy River also flow through the district. The district has a moderate climate, and mostly falls within the Malabar Coast moist forests eco region, while the highlands are part of the South Western Ghats moist deciduous forests eco region. Cochin international air port is located in northern part of the district at Nedumbasheri village in Angamaly. Owing to the international airport, water ways, railways, and road ways, Ernakulam is one of the most connected districts in the state.

### **1.2 Topography**

The district is divided into three well-defined parts – lowland, midland and the highland consisting of seaboard, plains and the hills and forests respectively. 20 percent of the total area is low land region. The midland consists mainly of plain land and group of islands having natural facilities of drainage via backwaters and canals. The hilly or eastern portion is formed by a section of Western Ghats. Muvattupuzha and Kothamangalam can be called the highlands. Muvattupuzha and Periyar are the main rivers of which the latter flows through Thodupuzha, Muvattupuzha, Aluva, Kunnathunadu and Parur taluks. During rainy season these rivers are full and heavy

floods affect the low-lying areas on the banks, but in the summer season they generally go dry and narrow. The Periyar is stretched over a length of 229 km.

### 1.3 Availability of Minerals.

The district is not endowed with rich mineral resources. The graphite, the lime shell and brick clay are few important minerals found in this district. Rich lime shell deposits are found in the Vembanad lake and in the portion of Periyar River between Gothuruthu and Thrurthippurant. Like wise Graphite deposits are spread in Peringala, Nirampuzha, Aroli, Vadakode and Nagapuzha.

#### PRODUCTION OF MINERAL 2010-11

S.NO.	NAME OF MINERAL	PRODUCTION in tones 2010-2011
<b>MAJOR MINERAL</b>		
1.	Granite building stone	2563604
<b>MINOR</b>		
1	Laterite	62942
2	Sand	690428
3	Brick clay	218061
4	Lime shell	4968

SOURCE:- DEPT. OF MINES & GEOLOGY.,

### 1.4 FOREST

The Malayatoor high range and northern and northeastern tip of the Muvattupuzha and Kothamangalam Taluk formed the forest area of the district. Area under forest is 70617 hectares.

### 1.5 Administrative set up.

Ernakulam district has 2 revenue divisions namely Fort Kochi and Muvattupuzha. There are 7 taluks and 124 villages. The 7 administrative taluks in Ernakulam are Aluva, Kunnathunadu, Kochi, Kanayannur, Kothamangalam, Muvattupuzha and Paravoor. The head quarters of Ernakulam is at Kakkanad. Kochi in Ernakulam is a Municipal Corporation and there are 11 Municipalities namely Aluva, Angamaly, Kalamassery, Kothamangalam, Muvattupuzha, North Paravoor, Maradu, Perumbavoor, Thrikkakara, Thripunithura and Eloor. In Ernakulam there are 14 Development Blocks and 88 Panchayats.

## 2. District at a glance

S.No	Particular	Year	Unit	Statistics
<b>1</b>	<b>Geographical features</b>			
(A)	Geographical Data	2011		
	i) Latitude	2011	Latitude	9°57' N;
	ii) Longitude	2011	Longitude	76 °15' E
	iii) Geographical Area	2011	Ha.	305826
(B)	Administrative Units	2011		
	i) Sub divisions	2011	Nos	-
	ii) Tehsils-	2011	Nos	7
	iii) Sub-Tehsil	2011	Nos	-
	iv) Patwar Circle-	2011	Nos	-
	v) Panchayat Simitis-	2011	Nos	-
	vi)Nagar nigam-	2011	Nos	1
	vii) Nagar Palika	2011		11
	viii) Gram Panchayats	2011	Nos	88
	xi) Revenue villages	2011	Nos	124
	x) Assembly Area/Constituencies	2011	Nos	14
<b>2.</b>	<b>Population</b>			
(A)	Sex-wise			
	i) Male	2011		1,617,602
	ii) Female	2011		1,662,258
(B)	Rural Population	2011		1047296
<b>3.</b>	<b>Agriculture</b>			
A.	Land utilization			
	i) Total Area	2010-11	Hectare	305826
	ii) Forest cover	2010-11	“	70617
	iii) Non Agriculture Land	2010-11	“	44057
	v) cultivable Barren land	2010-11	“	8754
<b>4.</b>	<b>Forest</b>			
	(i) Forest	2010-11	Ha.	70617
<b>5.</b>	<b>Livestock &amp; Poultry-</b>			
A.	<b>Cattle</b>			
	i) Cows	2007	Nos.	154984
	ii) Buffaloes	2007	Nos.	5111
B.	<b>Other livestock</b>			
	i) Goats	2007	Nos.	166672
	ii) Pigs	2007	Nos.	5565

	iii) Dogs & Bitches	2007	Nos.	-
	<b>iv) Railways</b>			
	i) Length of rail line	2010-11	Kms	
	<b>V) Roads</b>			
	(a) National Highway	2010-11	Kms	-
	(b) State Highway	2010-11	Kms	325.206
	(c) Main District Highway	2010-11	Kms	1744.788
	(d) Other district & Rural Roads	2010-11	Kms	-
	(e) Rural road/ Agriculture Marketing Board Roads	2010-11	Kms	-
	(f) Kachacha Road	2010-11	Kms	-
	<b>(VI) Communication</b>			
	(a) Telephone connection	2010-11		991605
	(b) Post offices	2010-11	Nos.	392
	(c) Telephone center	2010-11	Nos.	122
	(d) Density of Telephone	2010-11	Nos./1000 person	320.08
	(e) Density of Telephone	2010-11	No. per Sq. KM.	412
	(f) PCO Rural	2010-11	No.	-
	(g) PCO STD	2010-11	No.	-
	(h) Mobile	2010-11	No.	-
	<b>(VII) Public Health</b>			
	(a) Allopathic Hospital	2010-11	No.	49
	(b) Beds in Allopathic hospitals		No.	3713
	(c) Ayurvedic Hospital		No.	13
	(d) Beds in Ayurvedic hospitals		No.	280
	(e) Unani hospitals		No.	-
	(f) Community health centers		No.	23
	(g) Primary health centers		No.	41
	(h) Dispensaries		No.	-
	(i) Sub Health Centers		No.	-
	(j) Private hospitals		No.	-
				58
	<b>(VIII) Banking commercial</b>			
	(a) Commercial Bank		Nos.	724
	(b) rural Bank Products		Nos.	16
	(c) Co-Operative bank products		Nos.	54
	(d) PLDB Branches		Nos.	
	<b>(IX) Education</b>			

	(a) Primary school		Nos.	481
	(b) Middle schools		Nos.	216
	(c) Secondary & senior secondary schools		Nos.	314
	(d) Colleges		Nos.	51
	(e) Technical University		Nos.	-

## 2.1 Existing Status of Industrial Areas in the Ernakulam District.

S. No.	Name of Ind. Area	Land acquired (In hectare)	Land developed (In hectare)	Prevailing Rate Per Sqm (In Rs.)	No of Plots	No of allotted Plots	No of Vacant Plots	No. of Units in Production
1	D.A Vazhakulam	6.176		304.383	51	51	0	49
2	D.P Angamaly	12.913		12.009	59	59	0	56
3	D.P Kalamassery	31.615		30.493	178	178	0	174
4	D.A Edayar	176.131		30.987	368	368	0	354
5	D.A Angamaly	88.839		10.403	57	57	0	54
6	D.A Aluva	23.399		250.885	96	96	0	94
7	HMT AIE	2.788			8	8	0	8
	<b>TOTAL</b>	<b>341.861</b>		<b>639.16</b>	<b>817</b>	<b>817</b>	<b>0</b>	<b>789</b>

Source: DIC, Ernakulam

## 3. INDUSTRIAL SCENERIO OF ERNAKULAM DISTRICT.

### 3.1 Industry at a Glance

Sr No	Head	Unit	Particulars
1.	REGISTERED INDUSTRIAL UNIT	NO.	25387
2.	TOTAL INDUSTRIAL UNIT	NO.	27506
3.	REGISTERED MEDIUM UNIT	NO.	22
4.	ESTIMATED AVG. NO. OF DAILY WORKER EMPLOYED IN SMALL SCALE INDUSTRIES	NO.	

5.	EMPLOYMENT IN MEDIUM INDUSTRIES	NO.	2990
6.	NO. OF INDUSTRIAL AREA	NO.	7(DA& DP)
7.	TURNOVER OF SMALL SCALE IND.	IN LACS	1841206.08 Lakhs
8.	TURNOVER OF MEDIUM & LARGE SCALE INDUSTRIES	IN LACS	82462.952Lakhs

### 3.2 YEAR WISE TREND OF UNITS REGISTERED

	YEAR	NUMBER OF REGISTERED UNITS	EMPLOYMENT	INVESTMENT (lakh Rs.)
Up to	1984-85	Data not available	Data not available	Data not available
	1985-86	''	''	''
	1986-87	''	''	''
	1987-88	''	''	''
	1988-89	''	''	''
	1989-90	''	''	''
	1990-91	''	''	''
	1991-92	''	''	''
	1992-93	''	''	''
	1993-94	''	''	''
	1994-95	''	''	''
	1995-96	''	''	''
	1996-97	''	''	''
	1997-98	''	''	''
	1998-99	''	''	''
	1999-2000	''	''	''
	2000-01	''	''	''
	2001-2002	2131	9406	6378.16
	2002-03	1556	6873	4564.287
	2003-04	426	2792	9851.4012
	2004-05	453	3117	5616.17
	2005-06	628	3910	6702.36
	2006-07	547	4176	9638.23
	2007-08	2953	28582	99987.68
	2008-09	3405	28242	70644.03



	2009-10	1951	18352	107991.20
	2010-11	2152	24036	59378.62
	<b>Total</b>	<b>16202</b>	<b>129486</b>	<b>447414.662</b>

Source: DIC, Ernakulam.

### 3.3 DETAILS OF EXISTING MICRO & SMALL ENTERPRISES AND ARTISAN UNITS IN THE DISTRICT

NIC CODE NO.	TYPE OF INDUSTRY	NUMBER OF UNITS	INVESTMENT (Lakh Rs.)	EMPLOYMENT
20	Agro based	2063	98712.7	16727
22	Soda water	476	6719.9	2779
23	Cotton textile	6	139.1	78
24.	Woolen, silk & artificial Thread based clothes.	42	492.1	446
25.	Jute & jute based	5	73.6	124
26.	Ready-made garments & embroidery	1515	50995.8	16597
27.	Wood/wooden based furniture	5127	101101.15	28044
28.	Paper & Paper products	544	89842.20	5096
29.	Leather based	54	1041.5	641
31.	Chemical/Chemical based	861	30835.5	30885
30.	Rubber, Plastic & petro based	1737	93099	16334
32.	Mineral based			
33.	Metal based (Steel Fab.)	4214	115581.4	26608
35.	Engineering units	824	37655.47	6852
36.	Electrical machinery and transport equipment	628	4503.99	8504
97.	Repairing & servicing	1099	4094.00	8904
01.	Others	8311	8810.78	66405
	Kachori Making			

Source: DIC, Ernakulam.

### 3.4 Large Scale Industries / Public Sector undertakings

List of the units in Ernakulam District & Near By Area

1. Fertilizers And Chemicals Travancore Limited
2. Indian Rare Earths
3. Hindustan Insecticide Limited
4. Hindustan Machine Tools

5. Travancore Cochin Chemicals'
6. Bharath Petroleum Company Limited
7. Hindustan Petroleum Company Limited
8. Hindustan Organic Company
- 09 Nadukara Agro Processing Vazhakulam
10. COCHIN SHIPYARD
11. Transformers and Electrical Kerala Limited.
12. Kerala Electricals And Allied Engineering Company Ltd.
13. HINDALCO
14. BSES
15. Forest Industries Travancore Limited
16. Kerala State Bamboo Corp. Ltd.
- 17 Kerala Ayurveda Pharmacy Limited
- 18 Hindustan Liver Ltd.
- 19 Kerala State Rubber Co-Op. Rubber Marketing Ltd.
- 20 Spices Board
- 21 Kerala Chemicals & Proteins Ltd.
- 22 Kerala Books And Publishing society

### **3.5 Major Exportable Item**

Insecticides , Cargo

### **3.6 Growth Trend**

Exponential growth

### **3.7 Vendorisation / Ancillarisation of the Industry**

Stripping and Stuffing Tank Storage General Warehousing Conditioned Warehousing, Distribution Centre, Cargo commerce, Cargo preservation, Cargo service, Ship Service, Logistics and related industries

### **3.8. Medium Scale Enterprises**

#### **3.8.1 List of the units in Ernakulam District & Near By Area**

- 1 Binani Zinc
- 2 OEN India Ltd.
- 3 HRD United Catalysts India Ltd.
- 4 Philips Carbon Black
- 5 Kancor Flavours & Extracts Ltd.
- 6 Synthite
- 7 Plant Lipid
- 8 AVThomas and Company
- 9 V-Guard Ltd.
- 10 Periyar Chemicals
- 11 J.K Constructions
- 12 Trans Castle
- 13 Social Saw Mill
- 14 National Paints Factories
- 15 PEEVEES Plywoods
- 16 Orionis Technologies And Solutions Pvt Ltd

### 3.8.2 Major Exportable Item

Marine Frozen Foods, Sea Foods, Software Solutions, Spices, Rubber Gloves,

## 3.9 Service Enterprises

### 3.9.2 Potentials areas for service industry

#### Potentials engender from maritime service demand

Serial No	Activity	Potentials
1	SECURITY	A systematic security system will be required for the ship in berth and the regassification terminal and tank forms
2	CONDITION ASSESSMENTS/CERTIFICATION	There will be demand for setting up agencies to certify the carrier worthiness of the tanks and the seaworthiness of the vessel.
3	MINOR REPAIRS TO SHIPS/PIPELINES	In view of the high degree of corrosion for metal parts, there will be demand for minor repairs and replacement to ships gear, cargo carrying apparatus and pipelines. Entrepreneurs can set up small scale of medium scale metal molding industries to meet the demands.

Besides this Repair & Maintenance, logistics , Information Technology ,Assembling of electronic devices etc seems to have much potential in future

### 3.10 Potential for new MSMEs

**Electronics, Plastic, Glass, Ceramics, Earthenware, Chemical, Leather, Metallurgy, Garment and Food Processing .**

## 4. Existing Clusters of Micro & Small Enterprise

### 4.1 DETAIL OF MAJOR CLUSTERS

#### 4.1.1 Manufacturing Sector

1. Kerala Furniture Consortium P.Ltd., Perumbavoor
2. Plywood Cluster, Perumbavoor
3. Fabrication and general engg. Cluster, Cochin.
4. Kalady Rice Mill Cluster, Kalady.

#### 4.1.2 Service Sector

Nil

### 4.2 Details for Identified cluster

#### 4.2.1 Manufacturing Sector- Name of the cluster: Furniture Cluster

1	Principal Products Manufactured in the Cluster	Furniture
2	Name of the SPV	Kerala Furniture Consortium P.Ltd.
3	No. of functional units in the clusters	200
4	Turnover of the Clusters	About Rs600 Crores
5	Value of Exports from the Clusters	Nil
6	Employment in Cluster	About 3000
7	Average investment in plant & Machinery	About 26 Cores
8	Major Issues / requirement	Shortage in technically skilled man power , Even for small units forest NOC is required, Non availability of world class technology in this sector, Financial Institutions are reluctant to give financial assistance through CGTMSE
9	Presence of capable institutions	
10	Thrust Areas	
11	Problems & constraints	

Present status of the cluster :- Working.

#### 4.2.2 Name of the cluster: Plywood Cluster

1	Principal Products Manufactured in the Cluster	Resin & High Density Plywood
2	Name of the SPV	Perumbavoor Manufactures Consortium
3	No. of functional units in the clusters	650
4	Turnover of the Clusters	Rs.1950 Crores
5	Value of Exports from the Clusters	Rs.120 Crores
6	Employment in Cluster	21500
7	Average investment in plant & Machinery	Rs.552.50 Lakhs
8	Testing needs	Quality Certification
9	Thrust Area	Resin & face Venier ,Rawmaterials
10	Access to Export Market	High demand for Quality products

Present status of the cluster :- Working

#### 4.2.3 Chemical cluster-**Nil**

1	Principal Products Manufactured in the Cluster	
2	Name of the association	
3	No. of functional units in the clusters	
4	Turnover of the Clusters	
5	Value of Exports from the Clusters	
6	Employment in Cluster	
7	Average investment in plant & Machinery	
8	Major Issues	
9	Access to Export Market	

#### 4.2.4 Fabrication and general engg Cluster

1	Principal Products Manufactured in the Cluster	General Engineering& fabrication work, Machineries and moulded items
2	Key Trade Association address	Cochin Engineering Products Consortium
3	No. of functional units in the clusters	2000
4	Turnover of the Clusters	1,30,000 Lakhs
5	Value of Exports from the Clusters	
6	Employment in Cluster	8400
7	Average investment in plant &	26,800 Lakhs

	Machinery	
8	Testing needs	-
9	Major Issues	-
9	Access to Export Market	-

#### 4.2. 5. Name of the cluster: Kalady Rice Mill Cluster

1	Principal Products Manufactured in the Cluster	Rice Bran Oil Refinery
2	Name of the Association	Kalady Rice Millers Consortium
3	No. of functional units in the clusters	90
4	Turnover of the Clusters	About Rs.810 Crores
5	Employment in Cluster	9900 Nos.
6	Average investment in plant & Machinery	About Rs 292.5 Cores
7	Major Issues	Availability of raw materials ,Fluctuation in the market value of Paddy ,Base water Treatment, Shortage of labour
8	Access to Export Market	About12250 Tons per Annam

Present status of clusters:- Working

#### 5. General issues raised by industry association during the course of meeting

- Specific industrial Zones are required and land should be demarcated for the purpose, having facilities enjoyed by special Economic Zones.
- Common Effluent Treatment Plant should be constructed in all Industrial Development Area
- Development of Infrastructural facilities of Industrial Development Area
- Cluster parks should be setted up.
- Procedures of Financial Institutions should be made easier through RBI

## 6. STEPS TO SET UP MSMEs

Following are the brief description of different agencies for rendering assistance to the entrepreneurs.

<b>S.No</b>	<b>Type of assistance</b>	<b>Name and address of agencies</b>
1.	Provisional Registration Certificate ( EM-1) & Permanent Registration Certificate ( EM-II)	General Manager, District Industries Centre, Civil Station, Kunnumpuram Road, Kakkanad, Cochin-30.
2.	Identification of Project Profiles, techno-economic and managerial consultancy services, market survey and economic survey reports.	Micro small and Medium Enterprises Development Institute (MSME-DI) Ministry of MSME, Govt. of India Kanjany Road, Ayyanthole PO Thrissur-680 003 (Kerala) e.mail. <a href="mailto:dcdi-thrissur@dcmsme.gov.in">dcdi-thrissur@dcmsme.gov.in</a> Ph. 0487-2360536/0487-2360686
3.	Land and Industrial shed	<p>Director Directorate of Industries and Commerce, Vikas Bhavan PO Thiruvananthapuram, Kerala 471-2302774/Fax. 0471-2305493 <a href="http://www.keralaindustry.org/PromotionDI&amp;C.htm">www.keralaindustry.org/PromotionDI&amp;C.htm</a></p> <p>District Industries Centre Kakkanad, Cochin.</p> <p>SIDCO, Shanthinagar Thiruvananthapuram-695001 Ph.+91-471-322046/0471-330904 w.keralaindustry.org/promotional</p> <p>SIDCO(Branch Office), Ernakulam.</p> <p>Managing director Kerala Industrial Infrastructure</p>

		<p>Development corporation KINFRA House TC/31/2312, Sasthamangalam PO Thiruvananthapuram-695010 Tel.0471-2726585/2724773 E.mail: <a href="mailto:kinfra@vsnl.com">kinfra@vsnl.com</a></p> <p>Development Commissioner Cochin Special Economic Zone (CSEZ) Minn. Of Commerce Govt. of India, Kakkanad Kochi-682037, Ph. 0484-2413222 Fax. 0484-2413074 E.mail. <a href="mailto:dc@csez.cin">dc@csez.cin</a> Website: <a href="http://www.csez.com">www.csez.com</a></p>
4.	Financial Assistance	<p>Banks (Nationalised&amp; Scheduled) Ernakulam.</p> <p>SIDBI Finance Tower 2<sup>nd</sup> floor, PB No.4209 Kaloor, Kochi-17 Tel:2401792, 2401793</p> <p>Industrial Finance Corporation of India Panampilly Nagar Kochi-36 <a href="tel:0484-2311174">Tel:0484-2311174</a></p> <p>National Small Industries Corporation, GCDA Complex, Cochin.</p>
5.	For raw materials under Govt. Supply	State Trading Corporation Ajay Vihar Kochi-16
6.	Plant and machinery under hire / purchase basis.	NSIC, GCDA Complex, Ernakulam.
7.	Power/ Electricity	KSEB, Ernakulam District
8.	Technical Know –how.	MSME-Development Institute Min. of MSME, Govt. of India



		Kanjani Road, Ayyanthole PO Thrissur-680 003,Kerala
9.	Quality & Standard	MSME-Development Institute Min. of MSME, Govt. of India Kanjani Road, Ayyanthole PO Thrissur-680 003,Kerala
10.	Marketing /Export Assistance	Development Commissioner Cochin Special Economic Zone (CSEZ) Min. of Commerce Govt. of India, Kakknad Kochi-682037, Ph. 0484-2413222 Fax. 0484-2413074, E.mail. <a href="mailto:dc@csez.com">dc@csez.com</a> <a href="http://www.csez.com">www.csez.com</a>  Member Secretary, Kerala Export Promotion Council T.C. 15/1399 'Karthika; Tagore Nagar Cotton Hill Road,Vazhuthacaud Thiruvananthapuram-695010 Ph. 04871-2726585/2724773 E.mail: <a href="mailto:kinfra@vsnl.com">kinfra@vsnl.com</a> .  Director General of Foreign Trade, Ernakulam.
11.	Other Promotional Agencies	1.KSIDC, 2nd Floor.Choice Towers, Manorama Junction, Kochi-682016 Ph:0484- 2323010/2323101 (EPABX) Fax:0484-2323011 Email: <a href="mailto:ksidckochi@eth.net">ksidckochi@eth.net</a>  2.Kerala Bereau of Industrial Promotion, Sasthamangalam, Trivandrum.