



Government of India
Ministry of MSME

Brief Industrial Profile of Thiruvananthapuram

District 2016-17

Carried out by

MSME - Development Institute, Thrissur
Ayyanthole P.O., Kanjani Road, Kerala - 680003
Email: dcdi-thrissur@dcmsme.gov.in
Website: www.msmsedithrissur.gov.in
Phone: 0487-2360536, Fax: 0487-2360216

FOREWORD


MSME-DI, Thrissur, as part of its activities has prepared the District Industrial Profile of Thiruvananthapuram District during 2016-17. The objective to prepare the Industrial Profile of Thiruvananthapuram is to make the information readily available in respect of general characteristics of the district, administrative set up, industrial scenario, potential for new MSMEs, details of existing clusters and general issues raised by industry associations etc. to the existing as well as prospective entrepreneurs.

It is expected that this Industrial Profile will be useful for Governmental & Non-Governmental organizations, Promotional & Developmental Agencies engaged in promotion & development of MSME sector in Thiruvananthapuram District and also for academicians / research scholars.

I take this opportunity to express my gratitude to District Industries Centre, Thiruvananthapuram, officials of State Planning Board, Economic and Statistics Department, Kerala, Department of Mines and Geology and heads of other departments for extending their co-operation in preparing this Industrial Profile.

I also place on records my appreciation to Smt. Kathreenamma Sebastian, Deputy Director (E.I.), and Shri. G. Balagopal, Asst Director (Stat) of this institute for their hard work in bringing out the report in this form.

Thrissur
31.03.2017



(P.V. Velayudhan)
Director

Contents

S. No.	Topic	Page No.
1.	General Characteristics of the District	3
1.1	Location & Geographical Area	3
1.2	Topography	3
1.3	Availability of Minerals.	3
1.4	Forest	3
1.5	Administrative set up	5
2.	District at a glance	5 – 7
2.1	Existing Status of Industrial Area in the District	8
3.	Industrial Scenario Of Thiruvananthapuram	8
3.1	Industry at a Glance	8
3.2	Year Wise Trend Of Units Registered	9
3.3	Details Of Existing Micro & Small Enterprises & Artisan Units In The District	9-10
3.4	Large Scale Industries / Public Sector undertakings	10
3.5	Major Exportable Item	10
3.6	Growth Trend	10
3.7	Vendorisation / Ancillarisation of the Industry	10
3.8	Medium Scale Enterprises	10
3.8.1	List of the units in Thiruvananthapuram & near by Area	10-12
3.8.2	Major Exportable Item	12
3.9	Service Enterprises	12
3.9.1	Potentials areas for service industry	12
3.10	Potential for new MSMEs	12
4.	Existing Clusters of Micro & Small Enterprise	12
4.1	Detail Of Major Clusters	12
4.1.1	Manufacturing Sector	12
4.1.2	Service Sector	12
4.2	Details of Identified cluster	12
5.	General issues raised by industry association during the course of meeting	12
6	Steps to set up MSMEs	13 – 17

Brief Industrial Profile of Thiruvananthapuram District

1. General Characteristics of the District

1.1 Location & Geographical Area.

Thiruvananthapuram district is situated between north latitudes 8° 17' and 8° 54' and east longitudes 76° 41' and 77° 17'. The southernmost extremity, 'Parasala', is 56 kms away from Kanyakumari, the "land's end of India". The district stretches along the shores of the Arabian sea for a distance of 78 kms.

1.2 Topography

The district can be divided in to three geographical regions, Highlands, Midlands, and Lowlands. [Chirayinkeezhu](#), and [Thiruvananthapuram Taluks](#) lie on the midland and lowland regions, while the Nedumangad Taluk lies in the midland and highland regions, and the Neyyattinkara Taluk stretches over all the three regions.

1.3 Availability of Minerals

Table 1: Production of Mineral 2016-17

Sl No	Name of Mineral	Production in tones
MINOR		
1.	Laterite (Building)	9543
2.	Granite Building Stone	2547699
3.	Ordinary Sand	280028
4.	Granite Dimension Stone	1609
5.	Brick clay	561
7.	China Clay	538387
8.	Ordinary Earth	1001134

Source: Department of Mining and Geology

1.4 Forest

Thiruvananthapuram district has a reserve forest area of 495.145 sq. kms and vested forest area of 3.534 sq. kms spreading over three ranges, viz., the Kulathupuzha range in the north, Palode range in the middle and the Paruthipalli range in the south.

1.5 Administrative set up

Table 2: Administrative Units

Taluks	6 – Chirayinkeezhu, Nedumangadu, Neyyattinkara, Thiruvananthapuram, Varkala and Kattakada
Villages	116
Grama Panchayats	73
Block Panchayats	11
District Panchayat Constituencies	26
Municipalities	4 – Neyyattinkara, Nedumangadu, Varkala, Attingal
Municipal Corporations	1 – Thiruvananthapuram Corporation
Lok Sabha Seats	2 – Thiruvananthapuram and Chirayinkeezhu
Niyama Sabha Seats	14
Educational Districts	3- Thiruvananthapuram, Attingal, Neyyattinkara

2. District at a glance

S.No	Particular	Year	Unit	Statistics
1	Geographical features			
(A)	Geographical Data			
	i) Latitude			North latitudes 0 ⁰ 17'
	ii) Longitude			East longitudes 76 ⁰ 41' and
	iii) Geographical Area		Ha	219200
(B)	Administrative Units			
	i) Sub divisions			
	ii) Tehsils		No	6
	iii) Sub-Tehsil			-
	iv) Patwar Circle			-
	v) Panchayat Simitis			-
	vi) Nagar nigam			1
	vii) Nagar Palika			4

	viii) Gram Panchayats			73
	xi) Revenue villages			116
	x) Assembly Area			14
2.	Population			
(A)	Sex-wise			
	i) Male	2011		1584200
	ii) Female	2011		172084
(B)	Rural Population	2011		1779254
3.	Agriculture			
A.	Land utilization			
	i) Total Area	2015-16	Hectare	218781
	ii) Forest cover	2015-16	"	49861
	iii) Non Agriculture Land	2015-16	"	33161
	v) Cultivable Barren land	2015-16	"	438
4.	Forest			
	(i) Forest	2015-16	Ha.	49861
5.	Livestock & Poultry			
A.	Cattle			
	i) Cows	2012	Nos.	98430
	ii) Buffaloes	2012	Nos.	386
B.	Other livestock			
	i) Goats	2012	Nos.	164050
	ii) Pigs	2012	Nos.	2895
	iii) Dogs & Bitches	2012	Nos.	NA
6	Railways			
	i) Length of rail line	2015-16	Kms	82
7	Roads			
	(a) National Highway	2015-16	Kms	80
	(b) State Highway	2015-16	Kms	180.36
	(c) Main District Highway	2015-16	Kms	2377.374
	(d) Other district & Rural	2015-16	Kms	13524.6
	(e) Rural road/ Agriculture	2015-16	Kms	NA
	(f) Kachacha Road	2015-16	Kms	NA
8	Communication			
	(a) Telephone connection	2015-16		209459
	(b) Post offices	2015-16	Nos.	414
	(c) Telephone center	2015-16	Nos.	114

	(d)Density of Telephone	2015-16	Nos./1000	63
	(e) Density of Telephone	2015-16	No. per KM.	95.5
	(f) PCO Rural	2015-16	No.	NA
	(g) PCO STD	2015-16	No.	NA
	(h) Mobile	2015-16	No.	NA
9	Public Health			
	(a)Allopathic Hospital	2015-16	No.	118
	(b)Beds in Allopathic hospitals	2015-16	No.	4879
	(c) Ayurvedic Hospital	2015-16	No.	15
	(d)Beds in Ayurvedic hospitals	2015-16	No.	315
	(e)Unani hospitals	2015-16	No.	
	(e) Community health centers	2015-16	No.	23
	(f) Primary health centers	2015-16	No.	24
	(g) Dispensaries	2015-16	No.	8
	(h) Sub Health Centers	2015-16	No.	
	(i) Private hospitals	2015-16 2015-16	No. No.	
10	Banking			
	(a) Commercial Bank	2015-16	Nos.	706
	(b) rural Bank Products	2015-16	Nos.	NA
	(c) Co-Operative bank products	2015-16	Nos.	NA
	(d) PLDB Branches	2015-16	Nos.	NA
11	Education			
	(a) Primary school	2015-16	Nos.	507
	(b) Middle schools	2015-16	Nos.	217
	(c) Secondary & senior	2015-16	Nos.	631
	(d) Colleges	2015-16	Nos.	22
	(e) Engg. Colleges	2015-16	Nos.	28

Source: Census 2011, Economic Review 2016(Kerala), Livestock Census:2012, Official Website of Thiruvananthapuram District, Agricultural statistics 2015-16, Panchayath Level Statistics 2011 of Thiruvananthapuram

2.1 Existing Status of Industrial Areas in the Thiruvananthapuram District as on 31/03/2017

S. No.	Name of Ind. Area	Land acquired (In hectare)	Land developed (In hectare)	Prevailing Rate Per Sqm (In Rs.)	No of Plots	No of allotted Plots	No of Vacant Plots	No. of Units in Production
1	IDA Kochuveli	51.259	51.259	35.978	178	178	-	143
2	IDA Manvila	11.141	11.141	79.64	66	66	---	52
	Total	62.39	62.39	115.618	244	244	--	191

Source: District Industries Centre, Thiruvananthapuram

3. Industrial Scenario of Thiruvananthapuram District

3.1 Industry at a Glance as on 31/03/2017

Sr No	Head	Unit	Particulars
1.	REGISTERED INDUSTRIAL UNIT	NO.	15745
2.	TOTAL INDUSTRIAL UNIT	NO.	34700
3.	REGISTERED MEDIUM & LARGE UNIT	NO.	13
4.	ESTIMATED AVG. NO. OF DAILY WORKER EMPLOYED IN SMALL SCALE INDUSTRIES	NO.	6
5.	EMPLOYMENT IN LARGE AND MEDIUM INDUSTRIES	NO.	973
6.	NO. OF INDUSTRIAL AREA	NO.	2
7.	TURNOVER OF SMALL SCALE IND.	IN LACS	NA

8.	TURNOVER OF MEDIUM & LARGE SCALE INDUSTRIES	IN LACS	10272
----	---	---------	-------

Source: District Industries Centre, Thiruvananthapuram

3.2 YEAR WISE TREND OF UNITS REGISTERED as on 31/03/2017

Sl.NO.	YEAR	NUMBER OF REGISTERED UNITS	EMPLOYMENT	INVESTMENT (lakh Rs.)
1	2006-2007	202	1556	1994
2	2007-08	1076	9657	12108
3	2008-09	1139	8306	5894
4	2009-10	1410	9061	8323
5	2010-11	1077	9725	5752
6	2011-12	1198	10785	18770
7	2012-13	1483	9360	18770
8	2013-14	1645	9857	22649
9	2014-15	2107	10766	39323
10	2015-16	1924	8739	19356
11	2016-17	2484	9623	18842

Source: District Industries Centre, Thiruvananthapuram

3.3 DETAILS OF EXISTING MICRO & SMALL ENTERPRISES AND ARTISAN UNITS IN THE DISTRICT as on 31/03/2017

NIC CODE	TYPE OF INDUSTRY	NUMBER OF UNITS	INVESTMENT (Lakh Rs.)	EMPLOYMENT
20	Agro based	4753	28798	22883
22	Soda water	43	843	228
23	Cotton textile	1976	16441	15354
24.	Woolen, silk & artificial Thread based clothes.	1095	16441	7673
27.	Wood/wooden based furniture	514	3927	2508
28.	Paper & Paper products	321	3489	2394
29.	Leather based	1263	4116	8246
31.	Chemical/Chemical based	913	4532	4948
30.	Rubber, Plastic & petro based	596	9377	3362

32.	Mineral based	144	2865	1410
33.	Metal based (Steel Fab.)	2444	8121	9794
35.	Engineering units	822	10350	9428
36.	Electrical machinery and transport equipment	1855	12917	11943
97.	Repairing & servicing	1718	10471	7695
01.	Others	12820	87988	66180
	Total	31277	220676	174046

Source: District Industries Centre, Thiruvananthapuram

3.4 Large Scale Industries / Public Sector undertakings

List of the units in Thiruvananthapuram District & Near By Area as on 31/03/2017

1. Handicrafts Development Corporation of Kerala LTD.
2. Kerala Artisan Dvelopment Corporation Ltd.
3. Travancore Titanium Products Ltd.
4. Kerala Industrial Infrastructure Development Corporation
5. Kerala Small Industries Development Corporation Ltd.

3.5 Major Exportable Item

Tea, cashew kernels, coir products, sea food

3.6 Growth Trend

Positive

3.7 Vendorisation / Ancillarisation of the Industry

Nil

3.8 Medium Scale Enterprises as on 31/3/2017

3.8.1 List of the units in Thiruvananthapuram District & Near By Area

Name of Enterprise	Type of Organization	Total Investment (In Rs.)	Total Employment
Zaple Vision	Proprietary	21000000	13
Appachayi & Sons	Proprietary	25000000	40

Silpi Constructions Works	Partnership	100000000	390
Artech Realtors Pvt Ltd.	Pvt Ltd	8030000000	360
Travancore Health Care P Ltd.	Pvt Ltd	40000000	60
Lifearth Finishing Academy	Proprietary	50000000	8
Keyworld Technologies	Proprietary	50000000	5
Techno Vision	Proprietary	55000000	18
Oasis Trading Company	Partnership	100000000	15
Krishna Cafe	Proprietary	50000000	4
Yes Media and Entertainment Company	Proprietary	81000000	11
Vanaja Engin Rebuilders	Proprietary	100000	3
Asian Bakers India	Partnership	58300000	46
M/s Shree Associates	Partnership	25000000	9
HI-REL FABS	Partnership	30000000	30
D& D Infor Solutions	Proprietary	40000000	5
King Star Motors	Proprietary	40000000	10
Orion Enterprises	Partnership	40700000	19
Styleplus	Proprietary	50000000	75
Nachu Services	Partnership	50000000	10
Nachu Services	Self Help Group	50000000	10
Micro Devus Digital Studio	Pvt Ltd	50000000	1
Indroyal Furniture Copmany Pvt. Ltd.	Pvt Ltd	54700000	200
Star Plastics	Proprietary	62500000	4
Confiance Allied	Pvt Ltd	65000000	10

Industries(India)Pvt. Ltd.			
Amritha Rocks	Proprietary	70000000	10
Solar Offset Printers Pvt. Ltd.	Pvt Ltd	78000000	81
Big Badam Handmade Cocoa Chocolate	Proprietary	100000000	1
Dhanya Enterprises	Pvt Ltd	100000000	1

Source: District Industries Centre, Thiruvananthapuram

3.8.2 Major Exportable Items

Food products, Plastic products, Cosmetics, Furniture, cashew products

3.9 Service Enterprises

3.9.1. Potentials areas for service industry

Sl No.	Activity
1	Software Development
2	Building Construction

3.10 Potential for new MSMEs

1. IT & ITES
2. Paper products

4. Existing Clusters of Micro & Small Enterprise

NIL

4.1. Details of Major Clusters

4.1.1 Manufacturing Sector: No Clusters in Mfg. sector

4.1.2 Service Sector: No Clusters in Service sector

4.2 Details for Identified cluster: Not Applicable

5. General issues raised by industry association

1. Lack of sufficient indigenous skilled workers

2. Delay in getting timely finance
3. Non availability of sufficient land
4. Scarcity of raw material for food sector because of the decrease in farm cultivation

6. Steps to Set Up MSMEs

Following are the brief description of different agencies for rendering assistance to the entrepreneurs.

Sl No:	Type of assistance	Name and address of agencies
1	Registration of Units under UAM	<p>The Director, Micro small and Medium Enterprises Development Institute (MSME-DI) Ministry of MSME, Govt. of India Kanjany Road, Ayyanthole P.O. Thrissur-680 003 (Kerala) email. dcdi-thrissur@dcmsme.gov.in,</p> <p>website: www.msmedithrissur.gov.in</p> <p>Ph. 0487 -2360536 / 0487 -2360686</p>
	Website for UAM Registration	<p>General Manager District Industries Centre (DIC) Water Works Compound , Vellayambalam, Thiruvananthapuram - 695003 , +91-471-2326756 ,Email:tvmdic@gmail.com</p> <p>udyogadhaar.gov.in / UA/ UdyogAadhaar-New.aspx</p>
2	Identification of Project Profiles, techno-economic and managerial consultancy services, market survey and economic survey reports.	<p>The Director, Micro small and Medium Enterprises Development Institute (MSME-DI) Ministry of MSME, Govt. of India Kanjany Road, Ayyanthole P.O. Thrissur-680 003 (Kerala) email. dcdi-thrissur@dcmsme.gov.in,</p> <p>website: www.msmedithrissur.gov.in</p> <p>Ph. 0487 -2360536 / 0487 -2360686</p>

3	Land and Industrial shed	<p>General Manager District Industries Centre (DIC) Water Works Compound , Vellayambalam, Thiruvananthapuram - 695003 , +91-471-2326756 , Email:tvmdic@gmail.com</p>
---	--------------------------	---

		<p>The Director, Directorate of Industries and Commerce, Vikas Bhavan PO, Thiruvananthapuram, Kerala,</p> <p>Phone: 0471 -2302774 / Fax. 0471 -2305493 , www.keralaindustry.org/ Promotion DI&C.htm</p> <p>SIDCO, Shanthinagar, Thiruvananthapuram-695001 , Ph.+91-471-322046 / 0471 -330904 , www.keralaindustry.org/promotional,</p> <p>The Managing Director, Kerala Industrial Infrastructure Development Corporation, KINFRA House, TC/ 31 / 2312 , Sasthamangalam PO, Thiruvananthapuram-695010 , Tel.0471 -2726585 / 2724773 ,E.mail: kinfra@vsnl.com,</p> <p>Website: www.kinfra.org</p> <p>The Development Commissioner, Cochin Special Economic Zone (CSEZ) Min. of Commerce, Govt. of India, Kakkanad, Kochi-682037 , Ph. 0484 -2413222 ,Fax. 0484 -2413074 , E.mail. dc@csez.cin, Website: www.csez.com</p>
4	Financial Assistance	<p>Banks,(Nationalised& Scheduled), Thiruvananthapuram</p> <p>SIDBI, Finance Tower, 2nd floor, PB No.4209 , Kaloor, Kochi-17, Tel:2401792 , 2401793 , website: www.sibdi.com</p> <p>Industrial Finance Corporation of India, Panampilly Nagar, Kochi-36, Tel:0484 -2311174 , Industrial Finance Corporation of India, Panampilly Nagar, Kochi-36, Tel:0484 -2311174 , website: www.ifcilt.com</p>

		Indian Renewable Energy Development Agency Ltd., Lodi Road, New delhi-110003 , website: www.ireda.gov.in
		Kerala Venture Capital Fund P. Ltd., 604, Pioneer Towers, Marine Drive, Kochi - 682 031 Ph: (0484) 2361279 , Fax: (0484) 2373077 , E-mails: kvcf@vsnl.in and kvcfkochi@eth.net

5	For raw materials under Govt. Supply	The State Trading Corporation of India Ltd. (KSHB) Office Complex, 4 th Floor, Panampilly Nagar, Kochi- 682036 , INDIA. Phone : +91-484-2321470 , 2311450 , 2315081 Fax : +91-484-2322909 E-mail : cochin@stc.gov.in
6	Plant and machinery under hire / purchase basis.	NSIC Ltd, S-16, GCDA Complex, Marine Drive, Shanmugham Road, Cochin 682 031, Tel: 0484 -2381850 / 2368149 ®, Email: bococh@nsic.co.in , website: www.nsic.co.in
7	Power / Electricity	KSEB, Thiruvananthapuram
8	Technical Know-how.	General Manager District Industries Centre (DIC) Water Works Compound , Vellayambalam, Thiruvananthapuram - 695003 , +91-471-2326756 , Email: tvmdic@gmail.com Micro small and Medium Enterprises Development Institute (MSME-DI) Ministry of MSME, Govt. of India Kanjany Road, Ayyanthole PO Thrissur-680 003 (Kerala) Email: dcdi-thrissur@dcmsme.gov.in Ph. 0487 -2360536 / 0487 -2360686 website: www.msmedithrissur.gov.in
9	Quality & Standard	Bureau of Indian Standards, Near FCI, Kesavadasapuram, Thiruvananthapuram, Ph. 2558416 -18, E.mail: tbo@bis.org.in , Website: www.bis.org.in

		<p>National Centre for HACCP Certification K-Bip, 'Sri Ganesh' TC IX / 2197, Kurup's Lane, Sasthaman galam, Thiruvananthapuram-695 010, Tel. -471-2311882, Fax. 0471 -2311883,</p> <p>Email: info@haccpindia.org</p> <p>website:www.haccpindia.org/ www.keralaindustry.org</p>
--	--	--

		<p>Dy. Agricultural Marketing Advisor, Directorate of Marketing and Inspection, Kendriya Bhavan, Block A, VIth Floor, OPP. CSEZ, Kakkanad, Kochi-682037, Ph. 0484 - 2424794, Website: www.agmarknet.nic.in</p>
		<p>Micro small and Medium Enterprises Development Institute (MSME-DI) Ministry of MSME, Govt. of India Kanjany Road, Ayyanthole P. O. Thrissur-680 003</p>
10	Marketing / Export Assistance	<p>Development Commissioner, Cochin Special Economic Zone (CSEZ) Min. of Commerce, Govt. of India, Kakkanad, Kochi-682037, Ph. 0484 -2413222, Fax. 0484 -2413074,</p> <p>Email: dc@csez.com, Website www.csez.com</p>
		<p>Member Secretary, Kerala Export Promotion Council, T.C. 15 / 1399, 'Karthika', Tagore Nagar, Cotton Hill Road, Vazhuthacaud, Thiruvananthapuram-695010, Ph. 04871 -2726585 / 2724773, E.mail: kinfra@vsnl.com</p>
11	Other Promotional Agencies	<p>Kerala Bureau of Industrial Promotion, Kurup's Lane, Sasthaman galam P.O. Thiruvananthapuram - 695 010, Phone: 91 - 471 - 2311882, Fax: 2311883, E-Mail: kbip@keralaindustry.org, bureau@vsnl.com, bureau@asiaticindia.com website:www.keralaindustry.org</p>

	<p>KSIDC, 2nd Floor, Choice Towers, Manorama Junction, Kochi-682016 Ph:0484 -2323010 / 2323101 (EPABX) Fax:0484 -2323011 Email: ksidckochi@eth.net</p> <p>Website: www.ksidc.org</p>
	<p>KITCO Limited, PB No. 1820 , Ravipuram,M.G. Road, Cochin- 682016 , website: www.kitco.in</p>
	<p>Manager-Business Development , Techno park Campus ,Thiruvananthapuram-695581 ,Ph. 0471 - 2700 222,e.mail: response@technopark.org</p>

12	Other Relevant Websites	www.msme.gov.in
		www.dcmsme.gov.in
		www.dic.kerala.gov.in
		udyogaadhaar.gov.in / UA/ UdyogAadhaar-New.aspx

