



Government of India

Ministry of MSME

Brief Industrial Profile of Kannur
District 2016-17

Carried out by

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FOREWORD


MSME-DI, Thrissur, as part of its activities has prepared the District Industrial Profile of Kannur District during 2016-17. The objective to prepare the Industrial Profile of Kannur is to make the information readily available in respect of general characteristics of the district, administrative set up, industrial scenario, potential for new MSMEs, details of existing clusters and general issues raised by industry associations etc. to the existing as well as prospective entrepreneurs.

It is expected that this Industrial Profile will be useful for Governmental & Non-Governmental organizations, Promotional & Developmental Agencies engaged in promotion & development of MSME sector in Kannur District and also for academicians / research scholars.

I take this opportunity to express my gratitude to District Industries Centre, Kannur, officials of State Planning Board, Economic and Statistics Department, Kerala, Department of Mines and Geology and heads of other departments for extending their co-operation in preparing this Industrial Profile.

I also place on records my appreciation to Smt. Kathreenamma Sebastian, Deputy Director (E.I.), and Shri. K. R. Krishnakumar of this institute for their hard work in bringing out the report in this form.

Thrissur
31.03.2017


(P.V. Velayudhan)
Director

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Brief Industrial Profile of Kannur District

1. General Characteristics of the District

Kannur district is known as the land of Looms and Lores, because of the loom industries functioning in the district and ritualistic folk arts held in temples. Kannur is famous for its pristine beaches, Theyyam- native performing art, and its handloom industry. Kannur is of great strategic importance with respect to the defence of the country. Kannur Cantonment is one of the 62 military cantonments in the country and is the headquarters of the Defence Security Corps and Territorial Army's 122 Infantry Battalion (under Madras Regiment).

1.1 Location & Geographical Area

Kannur district is bounded by Kasaragod district in the North, Kozhikode district in the South, Wayanad district to the South-East and Western Ghats (Coorg district of Karnataka State) in the East.

1.2 Topography

The district can be divided into three geographical regions - highlands, midlands and lowlands. The highland region comprises mainly of mountains. This is the area of major plantations like coffee, rubber, tea, cardamom and other spices. Timber trees like teak, veetty, etc are grown in plenty in this region. The midland region, lying between the mountains and the low lands, is made up of undulating hills and valleys. This is an area of intense agricultural activity. The lowland is comparatively narrow and comprises of rivers, deltas and seashore. This is a region of coconut and paddy cultivation.

1.3 Availability of Minerals

Table 1 : Production of Mineral 2016-17

Sl.No	Name of Mineral	Production in Tons
MAJOR MINERAL		
1	Granite Building Stone	950017
MINOR		
1	Laterite	1311789
2	China Clay	2384
3	Ordinary Sand	594483
4	River sand	18043
5	Ordinary Earth	79969
6	Brick Clay	2384

Source: Department of Mining and Geology

1.4 Forest

The mountains are a continuation of the midland region, gradually ascending to the main ridge of the Western Ghats. Soil in the western slopes is a ferruginous red, sandy loam. Vegetation over the whole area is of the forest type. Irregular distribution of teak, localised areas of bamboo dominance, change of good quality forest into open grass lands, etc. are characteristic. The total area of the forest in the district is 48734 hectares.

1.5 Administrative Setup

Kannur district has three taluks. They are Kannur, Thaliparamba and Thalasserry. The taluks are subdivided into 129 villages.

2 District at a Glance

Table 2 : District at a Glance

S.No	Particular	Year	Unit	Statistics
1	Geographical features			
(A)	Geographical Data	2016-17		
	i) Latitude			11° 53'00"
	ii) Longitude			75° 21' 35"
	iii) Geographical Area		Hectares	297013
(B)	Administrative Units	2016-17		
	i) Sub divisions			1
	ii) Tehsils			3
	iii) Sub-Tehsil			-
	iv) Patwar Circle			-
	v) Panchayat Simitis			-
	vi) Nagar nigam			-
	vii) Nagar Palika			6
	viii) Gram Panchayats			81
	xi) Revenue villages			129
	x) Assembly Area			11
2.	Population			
(A)	Sex-wise			
	i) Male	2011		1184012
	ii) Female	2011		1341625
(B)	Rural Population	2011		882745
3.	Agriculture			
A.	Land utilization			
	i) Total Area	2015-16	Hectare	297112
	ii) Forest cover	2015-16	"	48734

	iii) Non Agriculture Land	2015-16	“	36727
	v) cultivable Barren land	2015-16	“	1566
4.	Forest			
	(i) Forest	2016-17	Ha.	48734
5.	Livestock & Poultry			
A.	Cattle			
	i) Cows	2012	Nos.	99852
	ii) Buffaloes	2012	Nos.	636
B.	Other livestock			
	i) Goats	2012	Nos.	56604
	ii) Pigs	2012	Nos.	4452
	Railways			
	i) Length of rail line	2015-16	Kms	57
	Roads			
	(a) National Highway	2015-16	Kms	80.5
	(b) State Highway	2015-16	Kms	244.665
	(c) Main District Highway	2015-16	Kms	2020.57
	(d) Other district & Rural Roads	2015-16	Kms	2013.23
	(e) Rural road/ Agriculture Marketing	2015-16	Kms	NA
	(f) Kachacha Road	2015-16	Kms	NA
	(VI) Communication			
	(a) Telephone connection	2015-16		202262
	(b) Post offices	2015-16	Nos.	382
	(c) Telephone center	2015-16	Nos.	131
	(d) Density of Telephone	2015-16	Nos./1000 person	80.08
	(e) Density of Telephone	2015-16	No. per KM.	68.3
	(f) PCO Rural		No.	NA
	(g) PCO STD		No.	NA
	(h) Mobile		No.	NA
	(VII) Public Health			

(a) Allopathic Hospital	2015-16	No.	9
(b) Beds in Allopathic hospitals		No.	1829
(c) Ayurvedic Hospital		No.	9
(d) Beds in Ayurvedic hospitals		No.	286
(e) Unani hospitals		No.	
(f) Community health centers		No.	11
(g) Primary health centers		No.	83
(h) Dispensaries		No.	62
(i) Sub Health Centers		No.	
(j) Private hospitals		No.	
(VIII) Banking			
(a) Commercial Bank	2015-16	Nos.	374
(b) rural Bank Products	2015-16	Nos.	NA
(c) Co-Operative bank products	2015-16	Nos.	NA
(d) PLDB Branches	2015-16	Nos.	NA
(IX) Education			
(a) Primary school	2016	Nos.	735
(b) Middle schools	2016	Nos.	371
(c) Secondary & senior secondary schools	2016	Nos.	260
(d) Colleges	2016	Nos.	13
(e) Technical University	2016	Nos.	0

Source: Census 2011, Economic Review 2015(Kerala), Livestock Census:2012, Official Website of Kannur District, Agricultural statistics2014-15, Panchayath Statistics- Kannur

2.1. Existing Status of Industrial Areas in the Kannur District During the Year 2016-17

S. No.	Name of Ind. Area	Land acquired (In hectare)	Land developed (In hectare)	Prevailing Rate Per Sqm (In Rs.)	No of Plots	No of allotted Plots	No of Vacant Plots	No. of Units in Production
1	DP Andoor	24.01	18.87	485	169	169	Nil	159
2	MIE Kolachery	.404	.404	115	11	11	Nil	9
3	MIE Mattanur	.404	.404	115	12	12	Nil	12
4	MIE,Payyannur	.404	.404	115	13	11	Nil	11
5	MIE,Andoor	.368	.368	485	5	5	Nil	5

3. Industrial Scenario of Kannur District

Table 4. Industry at a Glance(as on 31/03/2017)

Sr No	Head	Unit	Particulars
1.	REGISTERED INDUSTRIAL UNIT	NO.	7424
2.	TOTAL INDUSTRIAL UNIT	NO.	18914
3.	REGISTERED MEDIUM & LARGE UNIT	NO.	9
4.	ESTIMATED AVG. NO. OF DAILY WORKER EMPLOYED IN SMALL SCALE INDUSTRIES	NO.	1.4
5.	EMPLOYMENT IN LARGE AND MEDIUM INDUSTRIES	NO.	217
6.	NO. OF INDUSTRIAL AREA	NO.	5
7.	TURNOVER OF SMALL SCALE IND.	IN Lakhs	97137.08
8.	TURNOVER OF MEDIUM & LARGE SCALE INDUSTRIES	IN Lakhs	24171

Source: District Industries Centre, Kannur

Table 5. YEAR WISE TREND OF UNITS REGISTERED(as on 31/3/2017)

S.No	YEAR	NUMBER OF REGISTERED UNITS	EMPLOYMENT	INVESTMENT (lakh Rs.)
1	2006-07	156	1096	1606.12
2	2007-08	749	6596	11954.71
3	2008-09	107	6261	5840.75
4	2009-10	546	3434	5041.64
5	2010-11	646	4271	7580.49
6	2011-12	683	3903	7838.08
7	2012-13	658	4145	9063.65
8	2013-14	984	4713	9791.10

9	2014-15	104	4985	11793.04
10	2015-16	364	1807	3751.78
11	2016-17	520	2240	30952

Source: District Industries Centre, Kannur

Table 6. DETAILS OF EXISTING MICRO & SMALL ENTERPRISES AND ARTISAN UNITS IN THE DISTRICT DURING THE YEAR 2016-17

NIC CODE	TYPE OF INDUSTRY	NUMBER OF UNITS	INVESTMENT (Lakh Rs.)	EMPLOYMENT
20	Agro based	112	11810	900
22	Soda water	0	0	0
23	Cotton textile	8	140	26
26.	Ready-made garments & embroidery	63	1194	185
27.	Wood/wooden based furniture	48	1874	288
28.	Paper & Paper products	5	185	13
29.	Leather based	8	124	12
31.	Chemical/Chemical based	10	197	10
30.	Rubber, Plastic & petro based	4	112	7
32.	Mineral based	0	0	0
33.	Metal based (Steel Fab.)	13	142	12
35.	Engineering units	75	1383	105
36.	Electrical machinery and transport equipment	5	112	11
97.	Repairing & servicing	98	7058	250
01.	Others	71	6261	421
	Total	520	30592	2240

Table 7. UDYOG ADHAR REGISTRATION DURING THE YEAR 2016-17

YEAR	TOTAL UNIT	TOTAL INVESTMENT	TOTAL EMPLOYMENT
2016-17	520	7643 Lakh	2240

3.4. Large Scale Industries / Public Sector undertakings

List of the units in Kannur District & Near By Area:

1. Kerala Clays and Ceramic Limited, Pappinissery P O, Kannur

2. Cannanur Co-operative Spinning Mills Limited, Chovva P O, Kannur
3. Kerala State Handloom Development Corporation Limited, Kannur
4. Keltron Component Complex Limited, Keltron Nagar, Kannur
5. Traco Cables, Pinarayi, Thalassery.
6. Kerala Cashew Development Corporation, Chonadam, Thalassery
7. Hi-Tech Weaving Mills, Pinarayi, Thalassery.

3.5. Major Exportable Item

Textiles, Wood Products(Furniture) etc.

3.6. Growth Trend: Positive

3.7. Vendorisation / Ancillarisation of the Industry

Vendorisation/ ancillarisation is not present in the district

3.8. Medium Scale Enterprises

3.8.1. List of the units in Kannur District & Near By Area

NIL

3.8.2. Major Exportable Item

N.A.

3.9. Service Enterprises

3.9.1 Potentials areas for service industry

Ayurvedic health rejuvenation services, Ethnic Food courts

3.10. Potential for new MSMEs

IT Enabled services, Food Processing Units, Cashew Processing, agro based, Garment Making.

4. Existing Clusters of Micro & Small Enterprise

4.1. Details of Major Clusters

4.1.1 Manufacturing Sector

- a. M/s Malabar Furniture Consortium Pvt Ltd. Ammanapara, Kannur
- b. M/s North Malabar Offset Printers Consortium Pvt. Ltd., Kannur

4.1.2 Service Sector: NIL

4.2. Details for Identified cluster

4.2.1.Name of the cluster : M/s Malabar Furniture Consortium Pvt Ltd, Kannur

1	Principal Products Manufactured in the Cluster	Wood Furnitutre
2	Name of the SPV	Malabar Furniture Consortium
3	No. of functional units in the clusters	24
4	Turnover of the Clusters	Cluster is under implementation
5	Value of Exports from the Clusters	Cluster is under implementation stage
6	Employment in Cluster	"
7	Average investment in plant & Machinery	629.9 Lakhs
8	Testing needs	--
9	Thrust Area	Furniture
10	Presence of capable	--
11	Access to Export Market	Easily accessible
12	Problems & constraints	--

Present status of the cluster:-

- MSME CDP administrative sanction obtained for 1164.74 lakhs.
- CFC building construction work completed.
- Partially Completed Machinery Supply.
- Tender procedure are progressing for electrification, DG set, Furniture etc.

**4.2.2.Name of the cluster : North Malabar Offset Printers Consortium Pvt. Ltd.,
Kannur**

1	Principal Products Manufactured in the Cluster	Printing Products
2	Name of the SPV	North Malabar Offset Printers Consortium Pvt. Ltd.
3	No. of functional units in the clusters	24
4	Turnover of the Clusters	Cluster is under implementation
5	Value of Exports from the Clusters	"
6	Employment in Cluster	"
7	Average investment in plant & Machinery	1035.32 Lakhs

8	Testing needs	--
9	Thrust Area	Printing
10	Presence of capable	--
11	Access to Export Market	Easily accessible
12	Problems & constraints	--

Present status of the cluster :-

- MSME CDP administrative sanction obtained for 1222.14 lakhs.
- Completed CFC Building work.
- Partially completed Machinery Supply.
- Tender procedure are progressing for Electrification, DG Set etc.

5. General issues raised by industry association

1. The subsidy rate of the enterprises under various schemes may be enhanced.
2. The delay in licensing and clearance from concerned departments may affect the timely implementation of the project.
3. Establishment of more industrial parks

6. Steps to Set Up MSMEs

Following are the brief description of different agencies for rendering assistance to the entrepreneurs.

S.No	Type of assistance	Name and address of agencies
1.	Registration of Units under UAM	Micro small and Medium Enterprises Development Institute (MSME-DI) Ministry of MSME, Govt. of India Kanjany Road, Ayyanthole P.O. Thrissur-680 003 (Kerala) Email: dc-di-thrissur@dcmsme.gov.in , website: www.msmedithrissur.gov.in Ph. 0487 -2360536 / 0487 -2360686
		General Manager Dist. Industries Centre, Civil Station, Kannur- 670011 +91-497-2700928 , Fax: 2700928 , E-Mail: dic_knr@sancharnet.in
	Website for UAM Registration	udyogaadhaar.gov.in / UA/ UdyogAadhaar-New.aspx

2.	Identification of Project Profiles, techno-economic and managerial consultancy services, market survey and economic survey reports.	Micro small and Medium Enterprises Development Institute (MSME-DI) Ministry of MSME, Govt. of India Kanjany Road, Ayyanthole PO Thrissur-680 003 (Kerala) Email: dcdi-thrissur@dcmsme.gov.in Ph. 0487 -2360536 / 0487 -2360686 website: www.msmedithrissur.gov.in
3.	Land and Industrial shed	<p>General Manager Dist. Industries Centre, Civil Station, Kannur-670011 +91-497-2700928, Fax: 2700928 , E-Mail: dic_knr@sancharnet.in</p> <p>Director, Directorate of Industries and Commerce, Vikas Bhavan PO, Thiruvananthapuram, Kerala, Phone: 0471 -2302774 / Fax. 0471 -2305493 ,</p> <p>SIDCO, Shanthinagar, Thiruvananthapuram-695001 , Ph.+91-471-322046 / 0471 -330904 , www.keralaindust ry.org/ promotional</p>
		<p>Managing director, Kerala Industrial Infrastructure Development corporation, KINFRA House, TC/ 31 / 2312 , Sasthamangalam PO, Thiruvananthapuram-695010 , Tel.0471 - 2726585 / 2724773 ,E.mail: kinfra@vsnl.com,</p> <p>Development Commissioner, Cochin Special Economic Zone (CSEZ) Min. of Commerce, Govt. of India, Kakkanad, Kochi-682037 , Ph. 0484 -2413222 ,Fax. 0484 -2413074 ,</p>
4.	Financial Assistance	<p>Banks, (Nationalised & Scheduled), Kannur</p> <p>SIDBI, Finance Tower, 2nd floor, PB No.4209 , Kaloor, Kochi-17, Tel:2401792 , 2401793 , website: www.sibdi.com</p> <p>Industrial Finance Corporation of India, Panampilly Nagar, Kochi-36, Tel:0484 -2311174 , Industrial Finance Corporation of India, Panampilly Nagar, Kochi-36, Tel:0484 -2311174 , website: www.ifcilt.com</p> <p>Indian Renewable Energy Development Agency Ltd., Lodi Road, New Delhi-110003 , website: www.ireda.gov.in</p>

		Kerala Venture Capital Fund P. Ltd., 604, Pioneer Towers, Marine Drive, Kochi - 682 031 Ph: (0484) 2361279 , Fax: (0484) 2373077 , E-mails: kvcf@vsnl.in and kvcfkochi@eth.net
5.	For raw materials under Govt. Supply	SIDCO Raw Material Depot, TC 12 / 176, Industrial Estate , Ollur, Thrissur, Phone:0487 -2352347 9446331722 , Email: olrsidco@yahoo.com website: www.keralasidco.com
6.	Plant and machinery under hire / purchase basis.	NSIC Ltd, S-16, GCDA Complex, Marine Drive, Shanmugham Road, Cochin 682 031, Tel: 0484 - 2381850 / 2368149 @ 2366288 , Fax: 0484 - 2380155 ,
7.	Power/ Electricity	KSEB, Kannur
8.	Technical Know - how.	General Manager Dist. Industries Centre, Civil Station, Kannur- 670011 +91-497-2700928 , Fax: 2700928 , E-Mail: dic_knr@sancharnet.in
		Micro small and Medium Enterprises Development Institute (MSME-DI) Ministry of MSME, Govt. of India Kanjany Road, Ayyanthele PO Thrissur-680 003 (Kerala) Email: dcdi-thrissur@dcmsme.gov.in Ph. 0487 -2360536 / 0487 -2360686 website: www.msmedithrissur.gov.in
9.	Quality & Standard	Bureau of Indian Standards, Near FCI, Kesavadasapuram, Thiruvananthapuram, Ph. 2558416 -18, E.mail: tbo@bis.org.in , Website: www.bis.org.in National Centre for HACCP Certification K-Bip, 'Sri Ganesh' TCIX/2197, Kurup's Lane, Sasthamangalam, Thiruvananthapuram-695 010, Tel. -471-2311882 , Fax. 0471-2311883 , Email: info@haccpindia.org website: www.haccpindia.org / www.keralaindust Dy. Agricultural Marketing Advisor, Directorate of Marketing and Inspection, Kendriya Bhavan, Block A, Vith Floor, OPP. CSEZ, Kakkanad, Kochi-682037 , Ph. 0484 -2424794 , Website: www.agmarknet.nic.in Micro small and Medium Enterprises Development Institute (MSME-DI) Ministry of MSME, Govt. of India Kanjany Road, Ayyanthele P. O. Thrissur-680 003

10.	Marketing /Export Assistance	Development Commissioner, Cochin Special Economic Zone (CSEZ) Min. of Commerce, Govt. of India, Kakkanad,Kochi-682037 , Ph. 0484 -2413222 , Fax. 0484 -2413074 ,
		Member Secretary, Kerala Export Promotion Council, T.C. 15 / 1399 , 'Karthika; Tagore Nagar, Cotton Hill Road,Vazhutha caud,Thiruvananthapuram-695010 ,Ph. 04871 -2726585 / 2724773 , E.mail:
11.	Other Promotional Agencies	Kerala Bureau of Industrial Promotion, Kurup's Lane, Sasthamanalam P.O. Thiruvananthapuram - 695 010, Phone: 91 - 471 - 2311882 , Fax: 2311883 , E-Mail: kbip@keralaindustries.org , bureau@vsnl.com , bureau@asiatindia.com
		KSIDC, 2nd Floor, Choice Towers, Manorama Junction, Kochi-682016 Ph:0484 -2323010 / 2323101 (EPABX) Fax:0484 -2323011 Email: ksidckochi@eth.net Website: www.ksidc.org
		KITCOLimited, PBNo.1820,Ravipuram,M.G.Road, Cochin-682016, website: www.kitco.in
		Manager-Business Development , Techno park Campus ,Thiruvananthapuram-695581 ,Ph. 0471 - 2700 222,e.mail: response@technopark.org
12	Other Relevant Websites	www.msme.gov.in
		www.dcmsme.gov.in
		www.dic.kerala.gov.in
		udyogaadhaar.gov.in / UA/ UdyogAadhaar-New.aspx
